What is the Lego 10K Creator Train?



The Lego 10K Creator Train is a group of small, Lego and other brick builders with the shared goal of reaching 10K followers by the end of the year, or at least grow as much as they can. We share each other's posts, comment, like, follow – all that. We celebrate each other and support each other!

Every Sunday, I, PjBricks, update the Leaderboard on this spreadsheet. I keep track of everyone's followers, and announce the Top 5 individuals who gained the most followers each week. It's NOT a race to 10K, cause we all grow at our own pace. It's a friendly competition to see who can gain the most followers each week. All in good fun!

Check out the Lego 10K Creator Train Leaderboard!

When someone crosses that 10K mark, they will depart the train. We will celebrate them and continue to support them, but they will no longer be tracked on the weekly Leaderboard.

What do I do if I'm on the Lego 10K Creator Train?

Please note, there are no hard rules or requirements of the Lego 10K Creator Train, other than having less than 10K followers, and consistently creating brick-building content. (side note: Lumibricks, Brickcraft, BLDR, etc. - All are welcome! It doesn't have to be just Lego.)

I can't control what you do, but the more active you are and engage with others on the train, the more successful we'll ALL be! However, here's what I would highly recommend and strongly encourage:

1. Follow all the passengers on the Lego 10K Creator Train: Check out the Lego 10K Creator Train Leaderboard!

2. Actively participate and engage with the other passengers in ways that work for you! We're all here to grow, share, and learn! Ask each other questions, share your tips or lessons learned, challenge each other, attend Lives, stitch or duet videos, collaborate on content - whatever! In fact, here's a way to get started: Challenges & Content



Ongoing Weekly Challenge!

Create a post that highlights one other passenger on the Lego 10K Creator Train!

- Why do you like their content?
- What makes them unique?
- Why should others follow them?

No, you cannot repeat anyone you've highlighted in previous weeks! :)

Tips & Suggestions

Below are a few suggestions if you're looking for ideas or ways to engage with other creators!

1) Post at least twice a day (although if you can post 3-5 times a day, even better!)
    - One 5-10 second post (photos, short clips, trending audio)
    - One 1-2 minute post (Set review, set build, Top 10 list, news, retiring sets)
2) Go Live for at least 30 minutes twice a week

Content Ideas

- Lego Build (short edits, speed builds)
- Set Review
- Lego Hauls
- Top 10 Lists of Favorite Sets, Themes, Minifigures, etc
- Lego News & Rumors
- Collaborate with other creators! (mentions, duets, stitches, etc)
- MOC (My Own Creation) Builds & Tips
- Sorting Tips & Suggestions
- Hot Takes
- Fun & Silly (trending audio, transitions, dances)
- Custom Minifigures
- Literally just about any other idea you have! :)