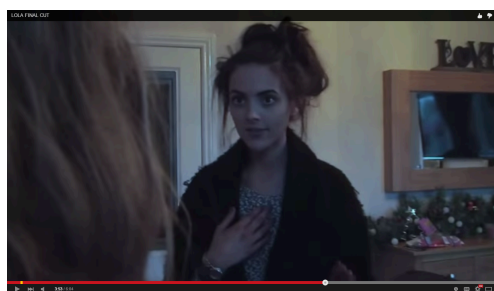


1. In what ways does the media product use, develop or challenge forms and conventions of real media products?

Our media product this year, both stuck but also subverted the themes and conventions expected of a melodrama, with a typical character files but subverted the usual drama storyline with an unexpected ending. The film ends with the character that has had the main focus of the audience throughout being dead all along. We chose to end the film in such a way as it would add as a surprising twist that might captivate the audience.

In regards to a technical level, we were careful that we wouldn't break any conventions of film and editing. This was evident throughout our filming but mainly on the scene where Lola talks to Hannah about Tom cheating on her, this scene took place in Hannah's living room in front of the entrance.



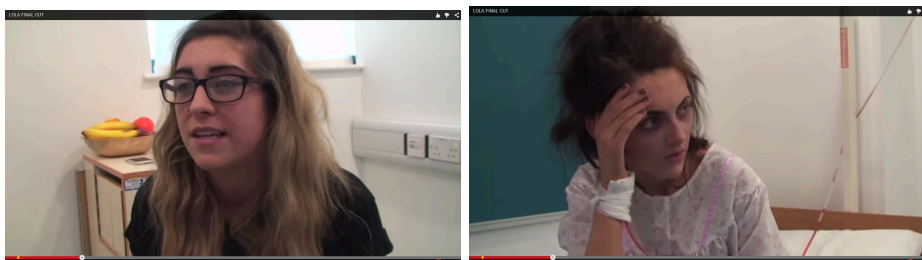
During this scene, we made sure to try and keep the 180 degree rule as we wouldn't want to confuse the audience by having fragmented directions in conversations. To break the 180 degree rule would work in shots where this fragmented and jolted view would work such as in a flashback scene with mixed shots from different scenes but to ensure this scene portrayed everything it should for our genre, we made sure we considered the rule. While I was filming this scene I didn't want to move the angle of the camera to a different direction because I knew it would damage the continuity of the film with too many shots being in one scene so instead I

panned the camera very slightly when Hannah was walking downstairs and again while she and Lola was discussing the events she had witnessed.

We also wanted to attempt to do some high angle/low angle shots. We mainly used these two shots for our opening sequence to not give much away about the characters but also for the audience to focus more on the background setting rather than the individual's because the storyline is focused on the hospital as the film opens and ends there. The low angle shots would be of someone walking so only the feet was being filmed while it was moving. And for the high angle again it would be of someone's feet but this time walking down the stairs while the camera would be filming from the bottom of the stairs to show continuity. We did use a lot of cross dissolve to blend scenes together and to great better continuity.



As a group we tried to ensure that 'shot/reverse shot' was also involved in the talking scenes between Hannah and Lola, especially during the hospital scene as we wanted to certify that each character was shown so that the conversation would be clearer to the audience as the monologue spoken by one of our character would give the audience clarity on the link between the two characters.



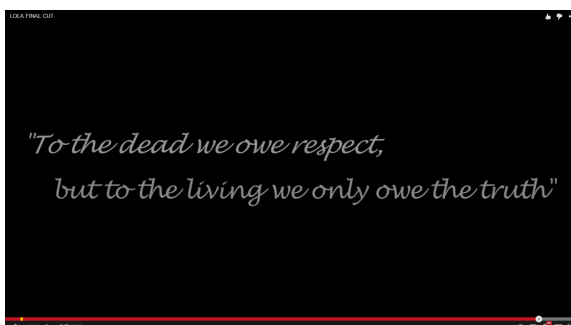
Along with the 'shot-reverse-shot', another element to consider was an establishing shot. This was to ensure that the scene and setting was clearly established to the audience, again, so the location of the characters were well established so that the important monologue made sense. This was also present in the scene when Jess walked to Tom's house then to Hannah's and during these two setting changes we made sure we established both shots by showing Lola walking into both properties. Without doing this so the audience would have been confused on the continuity of the sequence of the scenes as both properties looked very alike.



During the filming procedure we encountered an issue when filming as one of the group members who played Hannah dyed her hair half way through filming the last scenes of the flashback. We knew this would be an issue as the frames would not shot all the scenes which we required her to be in. We knew this would be an issue as the frames would not edit continuously as in one frame she had blonde hair and the next she had brown. As a group, we talked about what we can do to overcome the issue and decided that we could give Hannah a hooded coat in the frame which she was required in, in order to hide her hair. This worked well as her hair colour was no longer visible and we also added a sepia effect to the frame just to ensure that the audience were not able to distinguish the difference in hair colour.



I do believe that our film appealed to younger audience with the effects that we used and the styling of the setting and characters, because by creating the right atmosphere in a film the audience will feel more related and bonded to the characters and their everyday life. So I feel as though we did that right in our film. Even though I believe our film supports the conventions of Drama film, I also think that our film subverts it. This is because at the end our film we left a mystery for the audience to decide on what happens to rest of the characters, however in a typical drama film the good guy would overcome a matter and a sense of willpower and contentment would be perceived.



Again throughout our project, we wanted to indicate a sense of forthcoming misfortune, we did this by using minor signs about Lola being dead/invincible. By doing this we purposely created a climax till the end of the film where the big revelation about Lola's death is told. This form of plot twist has proven to be effective in similar Melodrama/ Supernatural drama's such as If I stay, which is the most up-recent drama films which is really similar to ours with its storyline and the twist at the beginning of the film. Our film shared the similar climax but at different parts of our films, we wanted the climax to built till the end for a big bang then a finish, we did this because our film was only 6 minutes long and we knew it was the perfect time limit to do something like that.