

#PollutersOut day of action

Social share toolkit

[Why?](#)

[Post on Friday, June 14 to get #PollutersOut](#)

[Sample social posts](#)

[Graphics](#)

[People/ministries to tag in post](#)

Why?

For decades, [fossil fuel corporations and trade associations have been undermining climate policy](#) at every level of government. Enough is enough.

Soon we will have an opportunity for a real and tangible win to advance climate justice. For two weeks in June, governments will come together in Bonn, Germany at the intersessional meeting of the UN climate treaty. At Bonn, governments can agree to create a conflict of interest policy that protects climate policymaking from the undue influence of Big Polluters.

Over the past years, Global South governments at these treaty meetings and people around the world have demanded a conflict of interest policy. Yet, one of the biggest roadblocks to winning is the opposition of Global North governments that represent Big Polluter -- not Peoples' -- interests in these talks, **namely the EU, U.S., Australia, New Zealand and Norway.**

Not only have these governments historically contributed the most to climate change, but they're also doing the most to obstruct progress while women, indigenous peoples, communities of color, youth, low-income families and people in Global South countries who have done the least to drive this crisis are bearing the brunt of its impacts and are [leading the fights for](#) justice.

Last year, despite governments collectively representing 70 percent of the world's population and more than half a million people [demanding conflicts of interest be addressed](#), these governments blocked any attempt to address conflicts of interest within the UN climate treaty.

These governments seem to think that people around the world aren't watching what happens at these meetings, and so they can get away with anything. That's why we're organizing a **Global Day of Action** to show these governments that youth around the world are watching and that they are demanding that people -- not polluters -- are represented at the talks.

On Friday, June 14 you can amplify this call by:

1. Sharing a photo of you, your group, other activists, and/or people in your community holding [this graphic](#) or a sign that says “#PollutersOut”
2. Sharing the picture on social media either with sample language (below) or answering why governments need to stand with people, not polluters.
3. Or, if you can't print the graphic, just share it on social media!

***If you're attending the talks in Bonn, attend our action on Monday, June 17**
We'll be printing out posts from Friday and bringing this call straight to delegates!*

Note: This is an oversimplified global context. Feel free to suggest additional information about how corporations are driving abuses in your own country/region.

Sample posts:

General:

- The world's youth are watching the EU, US, Australia, Norway & New Zealand and demanding they choose people, not polluters at #SB50Bonn. We see you 🙄!
- EU, US, Norway, Aus & other developed gov'ts sit in the pockets of Big Polluters while they obstruct #ClimateJustice. Join us in telling **[INSERT COUNTRY]** to stop blocking real solutions. #SB50Bonn and kick #PollutersOut
- **[INSERT LEADER]:** 🚫 It's time to stop backing Big Polluters and blocking real solutions. Kick the fossil fuel industry out of the UN climate talks and back real people, not polluters. #SB50Bonn #PollutersOut

Indigenous Peoples:

Note: Again, an oversimplified global context that does not recognize the diversity of indigenous peoples. Make these specific to the indigenous peoples of your region or, better yet, reach out to indigenous people in your region to find out more about issues and come up with something together!

- Around the world, Indigenous peoples' are holding industries and gov'ts accountable and leading the fight for climate justice. Why are polluters and their puppets given more power to speak @UNFCCC than Indigenous peoples? It's time to get #PollutersOut.
- Indigenous peoples' human rights are time & again violated by the same gov'ts and extractive industries that are abusing power at the @UNFCCC. It's time to get CEOs and #PollutersOut and people in.
- Gov'ts & corps have violated Indigenous rights, which weren't even recognized by the UN until 2007. Kicking #PollutersOut & creating a conflict of interest policy could tip the scales of power away from abusive corps & help fully realize Indigenous rights guaranteed by the UN

Global North specific:

- As youth in the Global North, we call on our government leaders to back real and just solutions to the climate crisis, not greenwashing schemes and distractions from Big Polluters. [LEADER]:
🚫 Stop backing Big Polluters at #SB50Bonn 🚫
- We need real and just solutions to the climate crisis, not polluter-backed propaganda.
[LEADER/DELEGATION] 🚫 ditch polluters and listen to people 🚫 #SB50Bonn
- US, EU, Aus, Norway, New Zealand and Big Polluters overwhelmingly fueled the climate crisis and are now letting the fossil fuel industry run the show at the @UNFCCC. Not anymore.
#PollutersOut, people in.
- At a meeting almost no one knows about, Global North gov'ts are backing Big Polluters and derailing real solutions. To advance climate justice, we must listen to frontline communities, not the corporations fueling climate change. #PollutersOut #SB50Bonn

EU specific:

- .@EP_President, you don't get to pose with @GretaThunberg & the European youth strikers one day, then turn a blind eye as the EU negotiates our climate future w/ the fossil fuel industry another...back the people not polluters at #SB50Bonn
- With a new @Europarl_EN it's time to take just, ambitious action and put people before polluters at #SB50Bonn. The youth have spoken, so must you!

US specific:

- Real climate leadership isn't only pursuing an internationally just #GreenNewDeal, but also supporting climate justice outside of the US. That starts by kicking #PollutersOut of climate policy.
#SBBonn50
- [Tag people taken the fossil-fuel-free pledge; @AOC, @Ilhan, @AyannaPressley, @RashidaTlaib, @RepDebHaaland, @SenMarkey, @BernieSanders]: thanks for taking fossil-fuel-free pledge at the national level, next week is the time to kick #PollutersOut on a global scale. Are you in? #SB50Bonn
- We don't have time for the US and their polluting puppet masters to keep derailing UN climate talks. EU, don't stand with Trump and Big Polluters. Take a stand for climate justice now!

[Graphics can be found here.](#)

Entities to tag in post and/or in [graphic](#):

- *Twitter handles for heads of government, Ministers of Climate Change/Environment, or Parliament:*
 - Australia
 - @SussanLey, Minister for the Environment
 - @EnviroGov, Department of Environment and Energy
 - @ScottMorrisonMP, Prime Minister of Australia
 - EU
 - @EP_President
 - @EUClimateAction
 - @EU_Commission
 - @Energy4Europe
 - New Zealand
 - @DavidParkerMP, Minister for the Environment
 - @MFE_News, Ministry for the Environment
 - @ClimateEnvoyNZ, New Zealand's climate negotiators
 - @NZParliament
 - @jacindaardern
 - Norway
 - @KLDEP, Ministry of Environment
 - @NorwayEU, Mission of Norway to the EU
 - @Erna_Solberg
 - UK
 - @UKParliament
 - @MichaelGove
 - @ClairePerryMP
 - @CSKidmoreUK
 - US
 - @StateDept
 - @EPA, Environmental Protection Agency