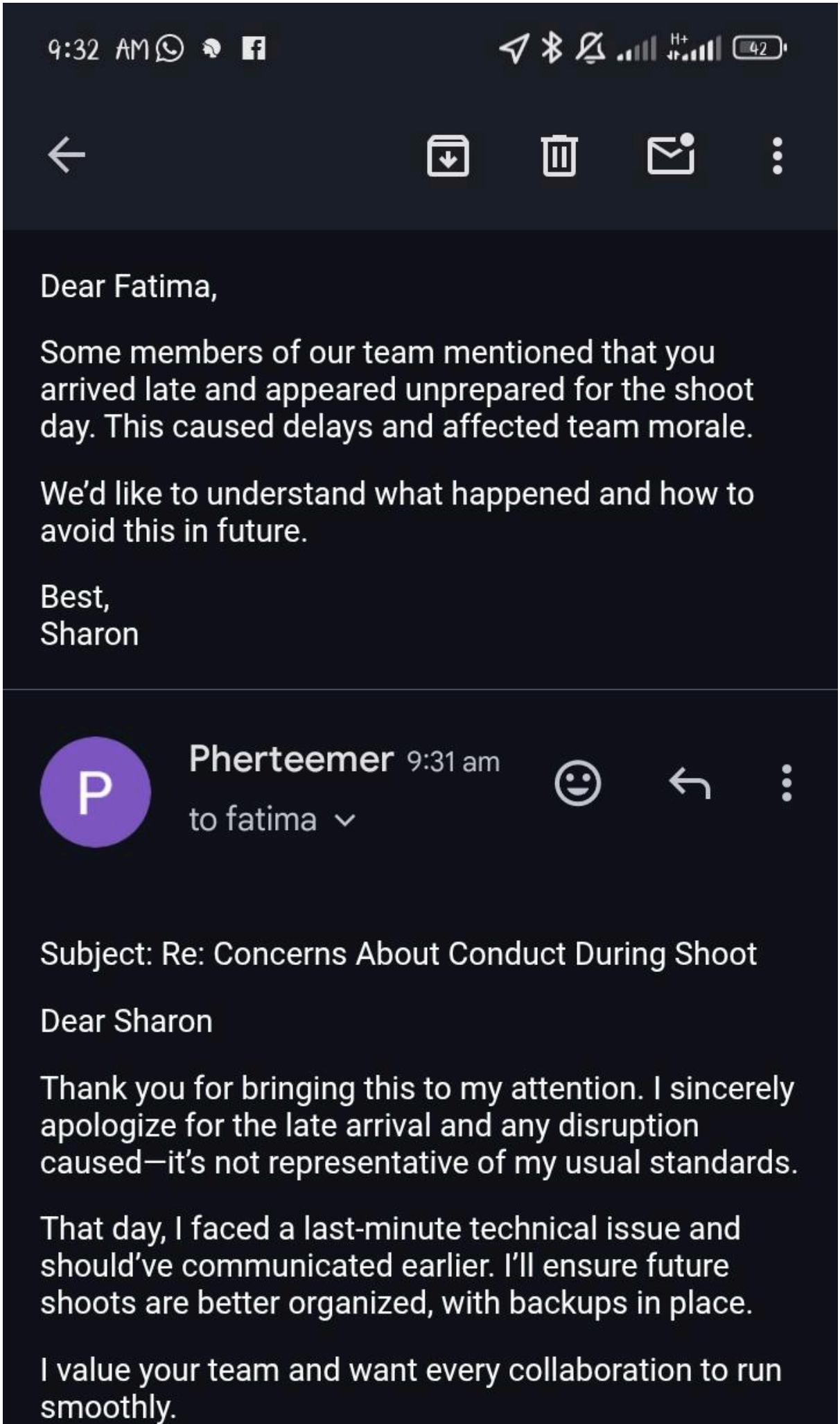

9:32 AM
Dear Fatima,
Some members of our team mentioned that you arrived late and appeared unprepared for the shoot day. This caused delays and affected team morale.
We'd like to understand what happened and how to avoid this in future.
Best,
Sharon
P
Pherteemer 9:31 am
to fatima
Subject: Re: Concerns About Conduct During Shoot
Dear Sharon
Thank you for bringing this to my attention. I sincerely apologize for the late arrival and any disruption caused—it's not representative of my usual standards.
That day, I faced a last-minute technical issue and should've communicated earlier. I'll ensure future shoots are better organized, with backups in place.
I value your team and want every collaboration to run smoothly.

Hi Fatima,

After reviewing the raw footage, we noticed several key shots from the storyboard were not included. We're concerned these are crucial for telling the story.

Please clarify.

Regards,
Mr Abdulmalik

P

Pherteemer 9:28 am

to fatima

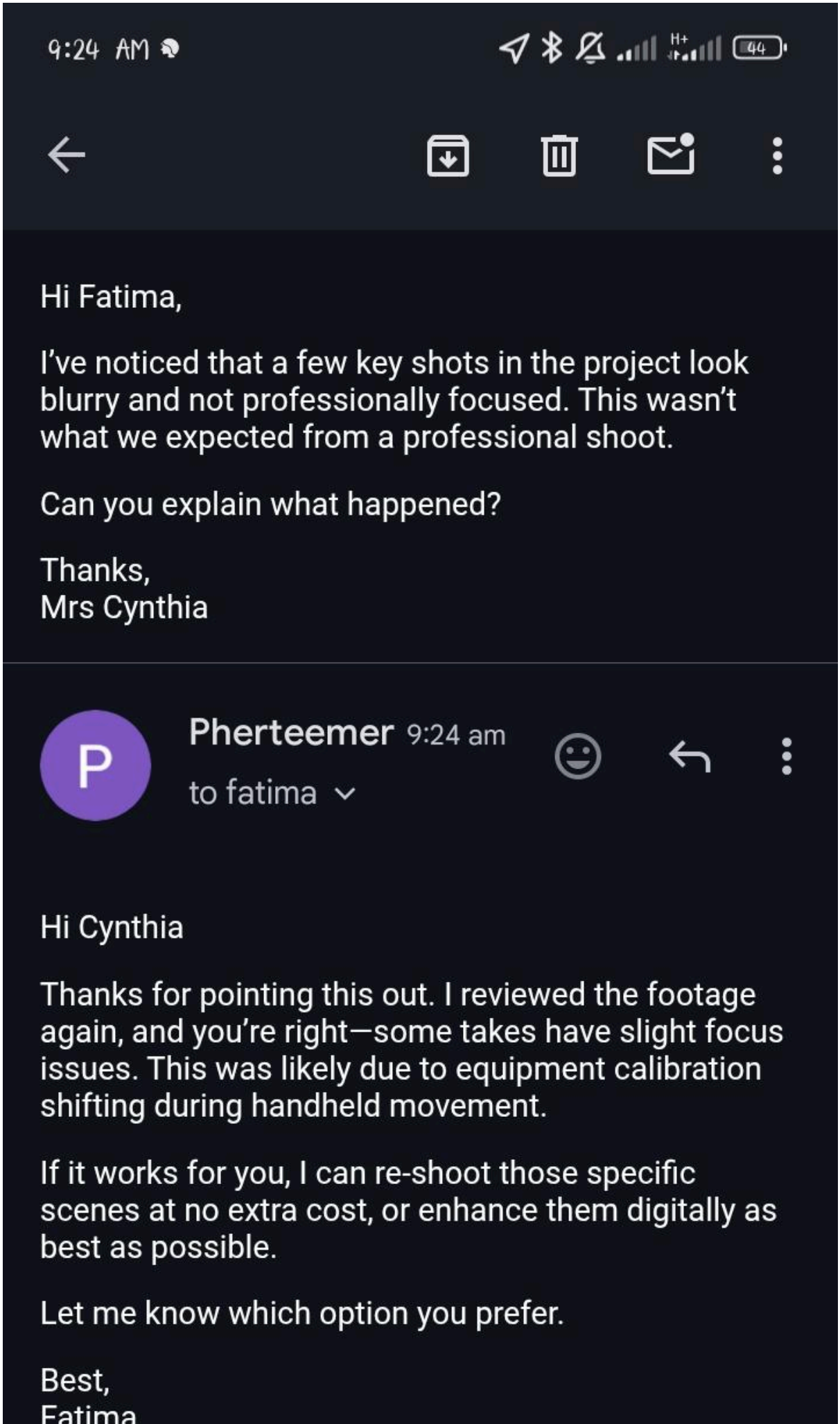
Subject: Re: Missing Scripted Shots

Hi Mr Abdulmalik,

I appreciate your attention to detail. During the shoot, there were some on-the-spot changes due to time constraints and location issues. A few planned shots were adapted or replaced to maintain flow.

I'm open to a re-shoot session or can creatively rework the current footage to capture the missing intent. Let's discuss what works best for your schedule.

Kind regards,


9:24 AM
Hi Fatima,
I've noticed that a few key shots in the project look blurry and not professionally focused. This wasn't what we expected from a professional shoot.
Can you explain what happened?
Thanks,
Mrs Cynthia
P
Pherteemer 9:24 am
to fatima
Hi Cynthia
Thanks for pointing this out. I reviewed the footage again, and you're right—some takes have slight focus issues. This was likely due to equipment calibration shifting during handheld movement.
If it works for you, I can re-shoot those specific scenes at no extra cost, or enhance them digitally as best as possible.
Let me know which option you prefer.
Best,
Fatima



Hello Fatima,

We were expecting the final video two days ago as agreed. The delay is affecting our marketing timeline.

Please update us immediately.

Sincerely,
Mr Osas



Pherteemer 8:44 am

to me





Subject: Re: Delay in Video Delivery

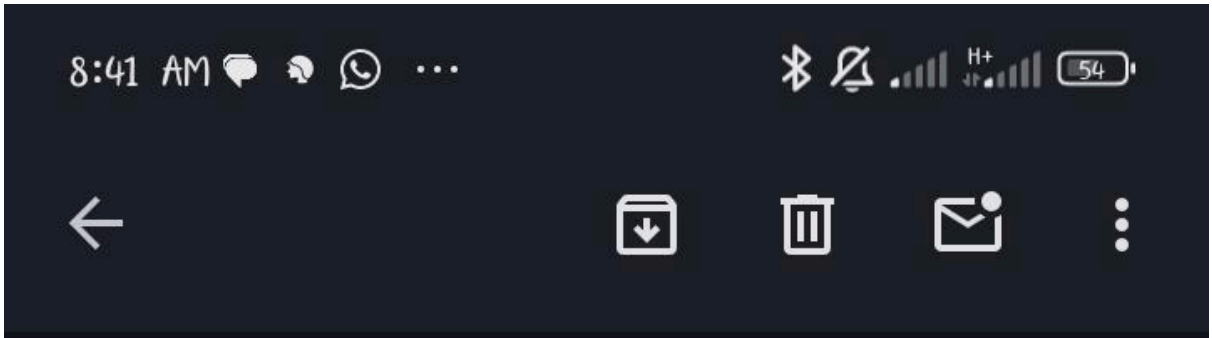
Hello Mr Osas

My sincere apologies for the delay. I encountered unexpected post-production issues that needed to be fixed to maintain quality.

I understand the urgency and have prioritized your project. You will receive the final video within the next 24 hours.

Thank you for your patience and understanding.

Warm regards,
Fatima



Hi Fatima,

I just reviewed the footage, and I'm quite disappointed with the lighting. Some scenes look too dark and inconsistent with what we discussed. This really affects the mood we were aiming for.

Please let me know what went wrong.

Regards,
Mr Prosper

P

Pherteemer 8:41 am

to fatima

Subject: Re: Concern About Lighting in Final Video

Hi Mr Prosper

Thanks for your feedback—I completely understand your concern.

The lighting was set according to our initial plan, but it's possible that changes in natural lighting during the shoot day affected consistency. I'd be happy to color correct or regrade the scenes to better match the intended mood.

Let's schedule a quick call to review the exact scenes you're referring to so we can align and fix this.