



Artist Rules

Disclaimer

Cosplay SnowFest staff and Public Safety officers have full authority and discretion to interpret Cosplay SnowFest's artist rules when handling situations. Refusal to abide by staff or officer directions will result in removal from the convention. If you have any questions, please direct them to info@cosplaysnowfest.org as soon as possible to receive assistance.

Artist Qualifications

Cosplay SnowFest considers an artist to be any individual business entity selling original and/or fanart merchandise created by said artist.

Regarding Studios

Cosplay SnowFest considers a studio to be any business entity under which two or more artists operate. Only one applicant per studio is allowed to apply, but they may bring fellow artists from that studio as assistants. If multiple applications from the same studio are submitted, only the earliest application will be considered.

Age Requirement

All artists and artist assistants must be at least 18 years of age to be allowed to sell their items within the Merch Market. No exceptions.

Application Requirement

All interested artists must submit a completed Artist Application each year in order to have a table at Cosplay SnowFest. The application will be made available on **September 05, 2025 at noon EST** through our website, www.cosplaysnowfest.org, and will close on **November 30, 2025 at 11:59 PM EST**. Additionally, announcements will be made across our social media when the application goes live/closes. Submitting an application is not equivalent to acceptance, and acceptance for this year's Cosplay SnowFest is not equivalent to acceptance to any future Cosplay SnowFests. Final decisions regarding applications will be sent out in **early December 2024**.

Prohibited Items

Artists at Cosplay SnowFest are prohibited from selling any of the following items in the Merch Market:

- Any consumables, food, and/or drink
- Any bath/body products (candles, artisanal soap, etc)
- Any type of drug paraphernalia, illicit drug-related content, or illegal goods

- Any graphic depictions of excessive violence or gore
- Any sexual or pornographic content
- Any hateful or offensive imagery and symbols
- Any items that contain stolen art or traced images
- Any items that contain copyrighted material and/or the items for which the Artist does not have permission from the owner of the copyrighted item
- Any items not created by the main artist (unless written permission and portfolio are provided and approval is granted prior to the convention)
- Any apparel, wearable accessories, or cosplay-related items that are not highly-customized, handmade/personally crafted, or specifically manufactured for the main artist
- Any items from a rejected or waitlisted artist serving as an assistant to an accepted artist
- Any A.I. generated content

Table Display Restrictions

Height and Size Restrictions

Displays must not exceed 5 feet off the top of the artist's table or 7 feet in height if stationed on the ground. Displays must not encroach upon the space of other artists or extend beyond the front of the artist's table.

Stability and Navigation Requirement

Displays must be stable and must not pose a health or safety hazard to those around it via wobbling, being easily knocked down, spinning uncontrollably, and etc. All displays must be thoroughly secured and must not impede the flow of attendee traffic or block access to the artist's table.

Prohibited Features

Displays must not have any sort of strobe light, flash photography, speakers, fog/bubble machines, or other types of excessive/messy/obnoxious features.

Definition of "Fanart"

Cosplay SnowFest defines "fanart" items as any original artwork/merchandise based on a pre-existing entity such as a video game or book series. Examples of "fanart" items would be prints, acrylic charms, pins, crochet plushies, stickers, and ETC. Items will be deemed "fanart" so long as the items consist of original artwork/designs, are not stolen/traced, and are not the official art/merchandise of the existing copyright holders such as licensed fabric, movie posters, and etc.

Proof of Permission Exception

If items contain copyrighted material, artists must have permission from the owner of the copyrighted material and must be able to provide proof if asked

for it by Cosplay SnowFest staff. Failure to show proof of permission will result in removal from the convention and potential banning from future Cosplay SnowFests.

Definition of “Highly-Customized”

Cosplay SnowFest defines “highly-customized” items as any item created by using a pre-existing base that was then greatly altered to be a new and distinct creation through various changes. These types of changes could include affixing many items together, paint jobs, bedazzling, reshaping, and etc. Cosplay SnowFest staff have full discretion in determining when an item is “highly-customized” enough, so it is highly encouraged to include “making-of” photos alongside your portfolio to further explain your alterations and process.

Regarding Manufacturing/Producing

So long as the primary design or utilized art is the artist’s own creation, and any third parties involved are purely there for the purpose of making the items, Cosplay SnowFest considers said items to be the full creative property of the artist and will allow them to be sold in the Merch Market. Items under this rule would include acrylic charms, printed apparel, art prints, enamel buttons, and etc.

Regarding the Sale of Assistant Art

Artists at Cosplay SnowFest are expected to sell only their original and fanart items, however assistants may sell their own art alongside the artists’ so long as they have proof permission from the artist, submit a portfolio for approval to info@cosplaysnowfest.org, and occupy no more than 25% of the inventory with their items at the artist’s table in the Merch Market.

Thank you for your interest in Cosplay SnowFest’s Merch Market!