



Software/App Development Company in SE Asia

Individual Orientation and Work Plan

New Employee:

Date:

Position: Student Worker – Entrepreneurial Research

B4T Host / Business Mentor: [to be provided later]

Overview:

This document is provided as part of the initial onboarding and orientation process for new employees to G company. The intent of this process is to provide you with an understanding of the goals and deliverables for your time as a Student Worker with G company.

Position:	Student Worker
Direct Report to:	B4Ter
Direct Supervision of:	None
Hours of work:	20 hours per week
Location (city):	[to be provided later]

Roles/Responsibilities:

- Develop a Business Plan for new business opportunities
- Research existing ideas and gather information
- Make a feasibility study of entrepreneurial ideas
- Do market research to create a business execution plan

Key Activities:

- Visiting areas of the city to find parts and products
- Conduct market surveys to figure out needs and preferences
- Research laws and regulations around an industry

Project Goals:

- Develop a business plan for a specific entrepreneurial idea
- Create an implementation plan with steps to execute that a future worker can use to start the business



Student Worker Project

Project Description and Scoping

Project Description:

As entrepreneurs, over the years we've identified 5-10 potential businesses that could be successful in Pakistan. We are eager to do the market research and analysis to discern if the business ideas are feasible and then build the business plans and implementation plans so future workers can be helped to hit the ground running with the idea and information about the business.

Scope:

- Research the feasibility of 1-2 business ideas
- Find potential vendors, customers, connections for the business.
- Create cost, price, and financial analysis based around the business idea
- Develop a business plan for chosen idea.
- Create an implementation plan for chosen idea.

Deliverables:

1. A business plan
2. An implementation plan
3. A pitch deck for the business idea

Stretch Goal:

1. Starting the initial stages of the business.
2. Helping to pitch the business and raise funds for the idea.