



Climate Strike Social Media Drafts

On September 20, three days before the UN Climate Summit in NYC, young people and adults will strike all across the US and world to demand transformative action be taken to address the climate crisis.

This social media toolkit provides sample tweets, posts, and graphics to help get the word out. Please feel free to adapt any of this to best suit your needs and local context.

WAYS TO PARTICIPATE:

1. **STRIKE WITH US!** On September 20, 2019, we strike for our future! Find one near you at sc.org/climatestrike
2. If you are a Sierra Club staff member, you can help host a strike. Put down “Sierra Club” under the space for “Which organization referred you?” on the [host sign-up form](#).
3. Post on your social media using **#ClimateStrike** and **#StrikeWithUs**.

HASHTAGS: #ClimateStrike and #StrikeWithUs

SAMPLE TWEETS:

- Climate change is the biggest threat to the future of our lives, country, and world. Youth across the U.S. will lead a #ClimateStrike on September 20 to demand legislative action to combat climate change #StrikeWithUs sc.org/climatestrike
- On September 20th people everywhere will walk out of their schools and workplaces to join young strikers in the streets. We know governments won't deliver climate action and justice on their own, so we're going on #climatestrike to show them what people power is capable of. #StrikeWithUs sc.org/climatestrike
- Big Oil billionaires created the climate crisis with racism, corruption & violence. That's why climate solutions have to repair these root causes. On Sept 20-27, I'm joining students in the streets to demand this kind of climate action. #climatestrike #StrikeWithUs sc.org/climatestrike
- When the planet we love is under attack – RISE UP, FIGHT BACK. Will you join the fight as people across the world take to the streets starting Sept 20 for a week of global #climatestrike? #StrikeWithUs sc.org/climatestrike



- Injustice and greed created the climate crisis. The only way we can fight back is by fighting for a just and sustainable world that works for all of us. And it's going to take all of us. Join me in a global #climatestrike Sept 20-27 #StrikeWithUs sc.org/climatestrike
- Climate breakdown isn't inevitable. We know the solutions we need, and together, we have the power to make them happen. On Sept 20-27, join the global #ClimateStrike #StrikeWithUs sc.org/climatestrike
- I'm striking because [...enter your own reason]. Join me on Sept 20 for the global #climatestrike #StrikeWithUs sc.org/climatestrike
- Join the generation most impacted by #climatechange to demand climate action. Find a strike location near you: sc.org/climatestrike #ClimateStrike #StrikeWithUs

SAMPLE FACEBOOK POSTS:

Countless young people around the world have walked out of their classes over the past year to demand real climate action from politicians. On Sept 20, I'm joining them in the streets as part of a global #ClimateStrike to demand solutions to the climate crisis.

Will you join us? sc.org/climatestrike #StrikeWithUs

Starting September 20, people of all ages in hundreds of countries are walking out of their jobs, homes, and classes to demand real climate action from our elected officials.

There is no Planet B. When the earth and communities we love are under attack, we stand up and fight back.

Join the global #climatestrike: sc.org/climatestrike

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