

Design Document

Beginning Loom Knitting Training for Crafting Corner

<i>Business Purpose</i>	At Crafting Corner, we want to creatively reach out and keep our customers crafting by trying new crafts. When Crafting Corner first opened, many customers came in with their crafting knowledge and experience to create crafts from jewelry making to scrapbooking. Recently, sales in the yarn and needle art department have decreased by 30% in the past year. It is the goal of Crafting Corner to increase sales for this department by offering new craft tutorials. The customers that come into Crafting Corner ask questions of how to complete yarn and needle art projects, so the proposed tutorial will answer questions and increase demand of crafting materials. Crafting Corner will benefit from the tutorials by a boost in sales revenue for the department.
<i>Target Audience</i>	Beginning knitters interested in learning how to knit and improve basic knitting skills.
<i>Training Time</i>	30 minutes is the seat time for this tutorial, but as learners need more practice the new skill, they are free to take as much time as needed.
<i>Training Recommendation</i>	1 eLearning module to begin (with subsequent planned for a later date); Crafting Corner sales would benefit from having training delivered in this mode as many interested customers could access the learning on their own time and complete multiple tutorials; Video tutorial series – scaffolded interactivity to include knowledge checks
<i>Deliverables</i>	● Design Document ● Storyboard ● Video tutorial series ● Rise 360
<i>Learning Objectives</i>	In this Crafting Corner module, the learner will be able to: ● Identify 5 materials and 2 common vocabulary terms needed for a basic loom knit project. ● Order the steps of starting a basic loom knit project. ● Diagnose 3 common problems that arise during a basic knitting project. ● Sequence the steps of finishing a basic loom knit project.
<i>Training Outline</i>	Title Page Information ● Loom Knitting for Beginners ● Learning Objectives Introduction ● Learning Objectives

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Assessment Plan	• Materials Needed – scissors, round loom, knitting loom hook, plastic loom needle, yarn • Yarn Considerations – worsted weight, care instructions • Basic Vocabulary – cast on and cast off • Knowledge Check Starting the Project • Slip knot on loom picture • Video tutorials for casting on: slip knot, first row, push down, second row, hook over • Starting the project knowledge check Continuing the Project • Video tutorials for continuing the project: cast on for length • Common Knitting Issues: yarn breaks, joining two ends, yarn unravels • Tip to prevent unraveling • Common knitting issues knowledge check Ending the Project • Video tutorials for ending the project: length, cut off tail, cast off, cinch, reinforce top, cut and hide tails • Picture of finished product • Ending the project knowledge check • Introduction to review Summary • Photo carousel of process • Learning Objectives accomplished • Transition to quiz Knitting Knowledge Quiz • Quiz expectations (6 questions, 80% to pass, unlimited attempts) • Question tied learning objective 1 • Question tied to learning objective 1 • Question tied to learning objective 2 • Question tied to learning objective 3 • Question tied to learning objectives 4 More Knitting with CC! • Congratulations/Coupon • More Knitting opportunities Knitting knowledge quiz – 5 graded questions Learner must score at least 80% to pass. Unlimited attempts
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