



# 🧠 Busy Bookkeeper Reset Workbook

### **1 The Goal**

Busy bookkeepers — also known as Booked but Broken — need to start by fixing their financial management foundations, beginning with Products and Pricing.

This 5-day **Busy Bookkeeper Reset** is designed to help you do exactly that — with clarity, focus, and strategic action.

We know from experience that **Products and Pricing is the first domino**. Once it falls, everything else begins to align. From here, you can begin to confidently scale — so you may one day join the top 10% of bookkeepers who actually achieve the income and time-wealth they went into practice for.

# 🔧 Challenge Overview

All resources are linked — and yes, all links work.

# 7 Day 1 — Intro & Analysis

- Watch the Intro to Challenge Video One
- Watch the <u>Intro to Challenge Video Two</u>
- 📋 Note things that come up in a "notes sheet" (ie: I don't know how long we take to do jobs)



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- Î Complete the **Now-Pricing Analysis** (includes pricing rules)
- In Use the Scorecard (Job Costing) to begin analysing your clients
  - > Start with at least 5 clients
- **Attend coaching** for live support
- Extra: The Bookkeeping Practice Blueprint Poster

## See you on Day 2!

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