

Script Structure:

[Introduction]

[Main Content pt.1.]

-> your topic

[CTA - call to action]

[Main Content pt.2.]

->continuation of your topic

[Conclusion]

[CTA - call to action]

Editing Checklist:

- ☒ Import all video files
- ☒ Organize video files (b-roll, a-roll, audio).
- ☒ Find 3-5 music tracks to add to the clip (epidemic sound, envato elements)
- ☒ Edit Voice Over & A Roll
- ☒ Add music and play with it
- ☒ Add B Roll to the main storyline
- ☒ Record additional footage (only if necessary)
- ☒ Color grade the video
- ☒ Add sound effects
- ☒ Edit audio levels
- ☒ Export the video! Mp4

Video Editing Software:

Adobe Premiere Pro

Imovie

DaVinci Resolve