

# Human Colony (Hucolo) nonprofit organization

**Comments from Max:** There should be a clear division between what we realistically plan to do here on the ground and what we propose to do in the colonies. For clarity, I call us here Hucolo and up there Human Colonies. Also lets divide what we plan to start doing right away and what we plan delay until we have more resources.

## ***Executive Summary***

Channeling hub - helping lightworkers to speak to the dimensional beings via channelers.

Hucolo will be structured as a Non-Profit or as a benefit corporation, a non-profit organization accepts donations as tax deductible use of funds for a philanthropy cause.

A benefit corporation or B corporation is a corporate form available in certain US States, designed for for-profit entities that wish to consider society and the environment in addition to profit in their decision making process. Benefit corporations differ from traditional corporations in regards to their purpose, accountability and transparency. The purpose of a benefit corporation includes creating general public benefit, which is defined as a material positive impact on society and the environment. This will allow us to act as a separate legal entity with a usage of funds for salary positions & structure.

## ***Outline of Hucolo Divisions***

### Hucolo Management :

A full service agency for channelers & other ascension individuals. The channelers will be given designated time periods for when they are most comfortable & always a free choice with which “Pod” area they desire

### Hucolo Pod Networks : (Google Hangout Rooms)

A) Open Forum Pods – Free flowing “Pods” incorporating multiple simultaneous channelers at one time discussing concepts with humans as a whole.

B) Species Specific Pods – For more direct Q&A, and oriented towards the channelers’ background. (ex. Pleiadian Pod, Lyran Pod, Arcturian Pod, Reptilian Pod etc.)

C) Channelers’ Only Pods – approved membership online community with a professional affiliation “Channeler / Client Community” for synergy amongst purely those channeling & for more patient client confidentiality designated area in private sessions.

### Hucolo Channeler Search :

An international channeler / talent SEARCH ENGINE utilizing emerging technologies to transform the manner in which new talent is identified.

### Hucolo Broadcast Network :

This department produces episodic programming and aggregates video content. We create and power branded channels for our own, affiliated, and external brands via a *saas\* ovp\* cms\**. As a content producer and aggregator we monetize our programming and revenue share with our affiliates, *saas* customers, and aggregated content providers. We will build our own ad library from which we will revenue share ad earning within our network of branded content producers, video channels, and aggregated users content.

\* *saas* (software as a service)

\* *ovp* (online video player)

\* *cms* (content management system)

### Hucolo Publishing :

Print on Demand / web / mobile publishing is a subscription and RSS based periodical publishing group.

### Hucolo e-Commerce Shops :

Our e-shops are a natural progression from our channelers' social network, e-Broadcasting, and e-Publishing divisions.

Hucolo Marketing Group :

Our brand advisory, sponsorship procurement, and event marketing division. This department works closely with the brands and companies seeking traction in our core demographics. We establish marketing campaigns, brand endorsement deals, and branded events tailored to the vision and direction of the client's defined approach.

Hucolo Production Group :

Our producing division it works for all the other divisions producing photo, video, film, media, social, audio, event, and a multitude of assignments for print, web, mobile, marketing, broadcast, commerce, advertising, marketing and other mediums. This will be a very busy department and it serves as a core facilitator in content production for all our divisions, as well as guns for hire for the marketplace.