

RAICES

Chicago Story Coalition

Job Title: Social Media Literacy Campaign Intern

Location: Chicago, IL

Position Type: Internship (Hybrid: In-person and Remote)

Number of Openings: 1

Duration: June 16- August 16

Hours: 20 hours/week

Compensation: \$5,000 Stipend via the [Provost Internship Award](#)

About Raices Chicago Story Coalition:

Raices Chicago is dedicated to collaborating with Chicago Latine/x organizations and communities to increase visibility and access to Chicago Latine/x stories.

We lift and support the work and archival efforts of Latine/x cultural organizations. We seed and create programs to further cultivate and share Latine/x experience with the public, communities, students, and educators.

Our goal is to advance community well-being through the cultivation of the Chicago Latine/x experience.

Job Description:

Raices seeks a dynamic intern to collaborate with our communications coordinator to develop and support Raices Chicago's digital presence. Intern will develop innovative storytelling and materials to engage audiences across Raices Chicago digital landscape. Interns will also assist communications in the creation of digital materials that will support Raices Chicago fundraising engagement. They will also have an opportunity to help inform and document the storytelling summer series that will be hosted in four key sites across the city. This is a hybrid internship with in-person and remote work.

Responsibilities:

- Work closely with the communications coordinator to develop and execute a social media literacy campaign.
- Research and curate content related to the histories of Latine/x in the U.S. for marketing campaign purposes.
- Develop innovative storytelling strategies and materials to engage audiences across Raices Chicago's digital platforms.
- Assist in the creation of digital materials to support fundraising engagement efforts.

- Contribute to the planning and executing a storytelling summer series at four key sites across Chicago.
- Participate in both in-person and remote work activities as needed.

Requirements:

- Passion for social media, digital marketing, and storytelling.
- Strong written and verbal communication skills.
- Creative thinking and ability to develop engaging content.
- Familiarity with social media platforms and digital marketing tools.
- Adept at both collaborative teamwork and independent work.
- Comfortable with a hybrid internship model involving both in-person and remote work.

Skills Considered:

Spanish proficiency is not required but is considered a plus.

How to Apply:

To apply for the Evaluations and Surveys Internship at Raices Chicago Story Coalition, please visit our website. Applications will be reviewed on a rolling basis until March 1. We look forward to welcoming passionate individuals dedicated to making a difference in our communities.