

AGOGE NEW IDENTITY TEMPLATE

The Ideal Version of Yourself 3-6 Months From Now

My Power Phrases (2-3)

- **"Strike with precision, like the falcon's talon!"** This phrase encapsulates the essence of swift and decisive action, urging my warriors to execute their maneuvers with the utmost precision and efficiency, akin to the deadly strike of a falcon upon its prey.
 - **"Fortune favors the bold!"** With this mantra, I remind myself and my comrades that in the crucible of battle, it is those who dare to seize the initiative and tread the path of audacity who shall emerge triumphant, for fortune smiles upon the courageous.
 - **"Adapt, improvise, overcome!"** In the chaos of warfare, flexibility is paramount. This phrase serves as a constant reminder to remain adaptable in the face of changing circumstances, to improvise ingenious solutions to unforeseen challenges, and ultimately, to overcome whatever obstacles may stand in our way.
-

My Core Values (2-3)

- Freedom: Above all else, I cherish the freedom to express, create, and explore without constraint. Freedom fuels my existence, empowering me to chart my own course and embrace the boundless possibilities that lie before me.
-
- Truth: In the pursuit of understanding and connection, I hold truth as sacrosanct. I strive to illuminate the path with honesty and transparency, for truth is the cornerstone of trust and authenticity in all interactions.
-
- Empowerment: Central to my purpose is the relentless pursuit of empowerment, both for myself and for those I encounter. I am committed to uplifting and inspiring others, fostering a culture of growth, resilience, and self-realization in the ever-unfolding tapestry of existence.

My Daily Non-Negotiables (2-3)

- Daily checklist
- 5 Daily prayers (with sunnahs)
- Daily dhikr
- All The Agoe Calls, Burpees, And Assignments.

My Goals Achieved

-

Cause-and-Effect Chains Leading to the Outcome:

1. Established Reputation: The reputation I have built as a successful marketer in the local area leads potential clients to seek out my services.
2. Initial Contact: Potential clients become aware of my services through various channels such as word-of-mouth referrals, online presence, or marketing efforts.
3. Interest and Inquiry: Intrigued by the success stories and testimonials associated with my services, potential clients express interest and reach out to inquire about how I can help them with their marketing needs.
4. Initial Consultation: I conduct an initial consultation with potential clients to understand their business goals, challenges, and marketing needs.
5. Tailored Proposal: Based on the information gathered during the consultation, I craft a tailored proposal outlining specific marketing strategies and tactics to address the client's needs and goals.
6. Presentation and Pitch: I present the proposal to the potential clients, highlighting the potential benefits and return on investment (ROI) of implementing the proposed marketing strategies.

7. Negotiation and Agreement: Potential clients evaluate the proposal and negotiate terms and pricing based on their budget and expectations.
8. Contract Signing: Once terms are agreed upon, the potential clients sign a contract, formalising the partnership and initiating the marketing project.
9. Implementation of Strategies: The agreed-upon marketing strategies and tactics are implemented, targeting the client's specific audience and goals.
10. Monitoring and Optimization: Throughout the marketing campaign, performance metrics are monitored and strategies are optimised to maximise effectiveness and ROI.
11. Results and Success: As a result of the implemented marketing strategies, the client experiences increased brand visibility, lead generation, customer engagement, and ultimately, a significant return on their marketing investment.

Potential Unknowns or Assumptions:

1. Client's Understanding: The client's understanding of marketing concepts and their ability to effectively collaborate and provide necessary resources for the campaign.
2. Competitive Landscape: Assumptions about the competitive landscape and potential challenges that may arise from competitors' actions or market shifts.
3. Market Response: The response of the target market to the implemented marketing strategies, which may vary based on factors such as consumer behaviour, trends, and external influences.
4. Resource Allocation: Assumptions about the client's ability to allocate sufficient resources (time, budget, personnel) to support the marketing campaign effectively.

5. Client Satisfaction: Assumptions about the client's satisfaction with the results of the marketing campaign and their willingness to provide referrals or testimonials for future business.

- I share my wins and lessons learned to my peers
- The sight of \$10,000 in revenue on my screen is a revelation, a testament to my journey from aspiration to attainment. Every strategy meticulously crafted, every late night diligently spent has led to this pivotal moment. As I bask in the exhilaration of success, I am driven to set even loftier goals. With each milestone reached, I embody the essence of a true problem-solver, propelled by the thrill of achievement to reach new heights as a rainmaker in my field.
-

My Rewards Earned

- Savoring a succulent T-bone steak, skillfully seasoned and grilled to perfection, amidst the refined ambiance of a distinguished restaurant. The jovial banter and warmth of my family meld seamlessly with the gentle clinking of fine silverware and the murmurs of fellow diners, crafting an unforgettable culinary experience steeped in luxury.
- Embarking on an exhilarating two-week escapade to immerse myself in the vibrant tapestry of landscapes and cultures of a foreign land. Each day brims with the thrill of exploration, from wandering through unfamiliar streets to indulging in the tantalizing flavors of local delicacies, offering a captivating glimpse into the rich tapestry of traditions and daily life in a world far removed from home.
- Elevating my technological arsenal with the acquisition of a cutting-edge laptop boasting lightning-fast processing speeds, a pristine display, and innovative features. This upgrade propels my productivity to new heights, facilitating a seamless and invigorating pursuit of my goals in the digital realm.

My Appearance And How Others Perceive Him

- Wearing my well-fitted attire, I ooze an air of professionalism and meticulousness. Each piece, carefully selected and expertly tailored, showcases not just sartorial elegance but a deep respect for myself. This deliberate attention to detail bolsters my self-confidence, radiating a sense of competence and cultural sensitivity that's crucial for making impactful first impressions across a variety of professional and social settings.
- I maintain a well-groomed appearance that sets a standard of trustworthiness and competence. From my neatly styled hair to my polished shoes, every aspect of my grooming regimen reflects my personal discipline and pride. This consistent attention to my presentation conveys a strong sense of health, hygiene, and dedication, enhancing my persona as a magnetic figure in negotiations and networking.
- I carry myself with a posture that projects confidence and authority. My presence in any room is immediately palpable; my body language—open, purposeful, and poised—clearly signals leadership and accessibility. Whether I am leading a team, engaging in a critical discussion, or navigating a social gathering, my expressive, confident movements and the clarity of my non-verbal communication ensure that I am both respected and approachable.

My Day In The Life Stories.

- I wake up early, refreshed from a solid night's sleep. The sun is just peeking through the blinds, casting a warm glow across my room. I feel a sense of calm and control over my life. I perform my morning prayer, feeling grounded and connected, reaffirming my core values of Mastery, Preeminence, and Dauntlessness. I'm dressed in well-fitted clothes, which make me feel confident and respected. As I look in the mirror, I see a man who is the head of his bloodline, the king of his kingdom.

- My daily checklist is clear in my mind as I sit down in my home office. The space is organized and exudes a sense of power and discipline. I feel focused and driven as I start tackling each task. Each Agoge call energizes me more, pushing me closer to my goal of landing two new clients. My posture is straight, my gaze firm. When I speak, it's with conviction and authority. People on the call listen, influenced by my energy and presence.
- After a productive morning, I hit the gym. My body moves with precision and strength through each set of burpees. I feel dauntless, unstoppable. Post-workout, I'm back to work, following up on prospects, and analyzing businesses. My actions are in perfect alignment with my words; I am doing exactly what I said I would do. The thrill of getting closer to generating \$10K in revenue for a client keeps me focused.
- As the evening sets in, I review the day's achievements against my checklist. Satisfaction fills me; another day of promises kept, another day closer to becoming experienced in TRW. I spend some time with my family over dinner, discussing our days. We're at a prestigious restaurant, enjoying a T-bone steak, celebrating my recent successes. Their pride in my achievements is clear and adds to the joy of the meal.
- Before bed, I spend time visualizing my next day, my next victory. I see myself traveling to a new country, exploring and experiencing different cultures—a reward for my hard work. The feel of my upgraded laptop is real in my mind, its capabilities enabling me to achieve even more. As I drift off to sleep, I am content, ready to rise again tomorrow and chase my dreams with relentless energy.





