

Hubert Le

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WORK EXPERIENCE

TruAbutment Inc, [TruAbutment](#)

Aug. 2025 – Present

Video Editor

Irvine, CA

- **Lead production and editing** of multi-camera onsite dental surgery videos, implant product demonstrations, and doctor testimonials in clinical settings.
- **Transformed complex surgical procedures and software walkthroughs** into structured educational content and market-driven short-form clips.
- **Collaborated with Product Management** on storyboards, video calendars, lighting setups, and optimized captions for training and promotional materials.

Driven IO, [Catfished](#)

Mar. 2024 – Aug. 2025

Video Editor & Motion Graphics Designer | Feb. 2025 - present

Murrieta, CA

- **Designed and animated 80+ motion graphics** (3D elements, infographics, CTAs, title sequences) for multi-platform digital content.
- **Partnered with Senior Editor and Producer** to improve storytelling clarity, increasing average watch time by 15%.
- **Implemented AI-assisted workflows** and platform-specific graphics, boosting engagement by 20% and improving thumbnail CTR by 10–15%.

Assistant Video Editor | Mar. 2024 - Jan. 2025

- **Created data-driven thumbnails and video assets**, increasing click-through rate by 22%.
- **Analyzed YouTube performance metrics** to refine strategy, contributing to 16.7% monthly view growth and 52% subscriber growth (13,300+ users).
- **Supported live digital activations with 1,000+ participants**, ensuring smooth technical execution and user engagement.

YouTube, [Hubert Le](#)

Jul. 2021 – Present

Content Creator

- **Produced 190+ lifestyle and product-focused videos**, managing the full production pipeline from concept development to publishing.
- **Built and maintained a consistent weekly upload system** while working full-time, demonstrating discipline and workflow optimization.
- **Experimented continuously** with camera angles, pacing, audio setups, storytelling structure, and B-roll to elevate production quality and audience retention.

SKILLS

- **Editing & Post:** DaVinci Resolve Studio 20, Adobe After Effects, Premiere Pro, Illustrator
- **Motion & Visual Design:** Motion Graphics, Infographic Creation, Canva Pro, Figma
- **Camera & Audio:** Sony ZVE-10, Canon R6, Canon C70, Blackmagic, GoPro HERO12, Sony A7IV, Sony a6500
- **Project Workflow:** Google Drive, Dropbox, 40TB SSD Shuttle, ClickUp, Slack, YouTube Studio

EDUCATION

University of California, Merced

BS, Computer Science and Engineering

May 2022

Merced, CA