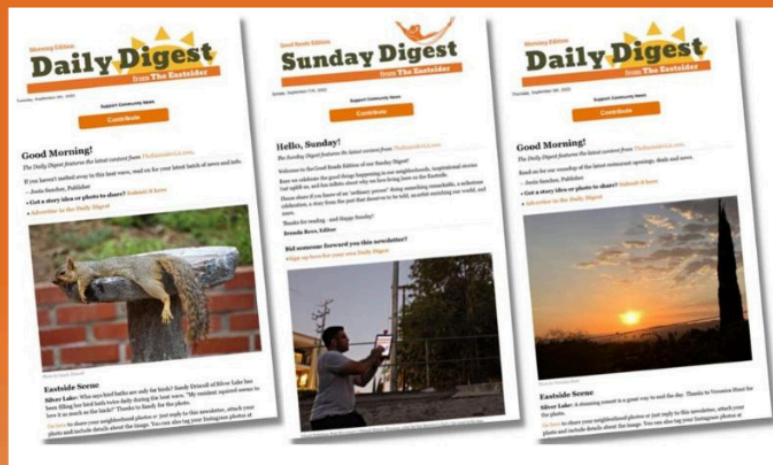


The Eastsider

hello@TheEastsiderLA.com

(213) 655-2635

Jesus Sanchez, Publisher



The Takeover makes you the exclusive sponsor of our newsletter, which is sent to our most engaged readers. This creates a compelling platform for your message.

- [Click or tap here for an example](#)

Details

- Sponsor name and brief message in the subhead (what readers see in their inbox below subject line)
- No other advertisements (except for classifieds)
- Logo after newsletter introduction
- Your newsletter Ad with image & up to 50 words
- Logo and brief message to close the newsletter
- Prices start at \$479/issue (ask about small and local business discounts)

 [**Go here to order your Takeover Ad**](#)

The Process

- Submit your content into an online form, schedule a date and pay for your ad
- We will confirm the date and send you a draft to review

- You can make changes and we will return the updated draft for your approval. **Subsequent changes will be subject to \$25 fee**
- We publish your ad and send you links so you can share it on your social media
- If you want us to share it on our social media, extra fees apply
- We will let you know how your ads did in two weeks if you pay for that options (of course, you can monitor incoming traffic on your end at no cost)

Ad Content

You will need to supply:

- One photo or artwork that is **1200 pixels wide by 600 pixels high in a jpeg or png format**. You must own or have created the photo or artwork. **We do not accept content from free stock photo or clip art sites**. You will be held responsible for violating copyright laws.
- A brief headline
- Up to 50 words describing your announcement
- Links to your website, Instagram, etc.

 [Go here to order your Takeover Ad](#)

Terms & Conditions:

- Ads must promote one topic, product or service. Ads must not attack or criticize others

- Ads must be published within 30 days of purchase or they expire.
- We sell up to 3 Sponsored Posts per newsletter unless you purchase a Newsletter Takeover. Posts are displayed on a first-come, first served basis.
- Ads can be postponed once at no additional cost.
- All sales are final There are no refunds.

 [Go here to order Your Takeover Ad](#)

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