

Do You Make This Mistake When Advertising?

I want to share with you a tip that has allowed companies to dominate their markets for decades and gain endless customers.

This worked a hundred years ago, works today, and will even work a hundred years from now...

and if you REALLY know how to use this, you will never have to worry about getting customers ever again.

Most Companies Completely Misunderstand Advertising

You've probably seen a commercial on TV about a new burger at Burger King.

EVERYONE sees it.

Isn't that just awesome?

"Everyone sees the ad, so they get a lot more customers!"

Contrary to popular belief...

it isn't as simple as it sounds.

Burger King can target everyone in their ads, because they have an enormous marketing budget.

But if you are like me, you can't afford to spend millions of euros per month on advertising.

We need to change something and gain an edge against our competition.

And we do that by...

Selling To A Hungry Crowd

Let's imagine a situation where there's an ocean of people marching for days, through country roads. No food, no water, nothing.

Finally, the leader of the group sees a burger joint at a distance. These people start sprinting there, eager to have something to put in their mouth.

The burger joint owner had placed his restaurant in just the right location, selling to hungry people passing by.

Just like the burger joint owner, we must focus on people who need our products. If we start selling to people who have a need, sales will rise more than ever before.

Why?

We can focus on their problems and pain points.

This is extremely important.

If you can make people understand that your product gives them a way to achieve a desired outcome, they will be much more inclined to buy your product.

Are you a massage therapist? Sell to people with muscle stiffness.

Are you a dentist? Sell to people with toothaches.

By selling to your target audience, to people who need and want your product, you get...

...unbelievable but true...

a larger number of customers than if you sold to everyone.

If your ad makes people understand that the product is exactly what they need, you will sell to more people than you could've ever imagined.

And if you'd like to know how we could improve your marketing, contact us by clicking the link below.

#1 YOUR potential customer is in pain.

It is your product that will help them to get towards their dream state and as far away from pain as possible.

Understanding this deeply will make your ads more profitable than you could've ever imagined.

#2 If you sell to everyone...

you are making a crucial mistake.

here's why: [link to my article](#)

#3 You need to make sure that EVERY euro they spend on ads makes you money.

“How do I do this?”

Simple.

Sell to people who NEED your product.

#4 Making your ads barely profitable isn't enough.

You need to make them perform like CRAZY if you want to outcompete everyone else.

And if you're serious about getting your business on the next level...

Contact us for a free marketing analysis.

#5 Start selling to people who have a need, to people who have a want.

Why?

You can focus on their problems and pain points.

6# Jos et tiedä, tuottaako mainonta tuloksia vai ei, siihen on YKSI syy...

mainonta ei ole mitattavissa.

Jos voit mitata, voit mainostaa tehokkaasti ja saada tuloksia OIKEASTI.

#7 Advertising successfully may seem like a daunting task...

and quite frankly, that's exactly what it is IF you don't know what you're doing.

This is the reason why I have created a completely free guide on Meta advertising, which you can get from here:

#1 SINUN potentiaalisella asiakkaallasi on kipupiste.

Tuotteesi auttaa heitä pääsemään lähemmäksi unelmatilaansa ja mahdollisimman kauas kipupisteestä.

Tämän läpikotainen ymmärtäminen tekee mainoksistasi tuottoisampia kuin olisit koskaan voinut kuvitella.

#2 Jos myyt kaikille...

teet ratkaisevan virheen.

tässä syy: [linkki artikkeliini](#)

#3 Sinun täytyy varmistaa, että JOKAINEN mainontaan käyttämäsi euro tuottaa sinulle tuloksia.

"Miten tämä tehdään?"

Yksinkertaista.

Myy ihmisille, jotka TARVITSEVAT tuotettasi.

#4 Se, että mainoksesi ovat juuri ja juuri tuottoisia ei riitä.

Sinun täytyy muuttaa ne markkinointi-terminaattoreiksi, jos haluat päihittää kaikki muut.

Jos olet tosissasi liiketoimintasi viemisestä seuraavalle tasolle...

Ota yhteyttä ilmaista markkinointianalyysiä varten.

#5 Ala myymään ihmisille, joilla on tarve.

Ihmisille, joilla on halu.

Miksi?

Voit keskittyä heidän ongelmiinsa ja kipupisteisiinsä.

#6 Jos et tiedä, tuottaako mainonta tuloksia vai ei, siihen on YKSI syy...

mainonta ei ole mitattavissa.

Jos voit mitata, voit mainostaa tehokkaasti ja saada tuloksia VARMASTI.

#7 Onnistunut mainonta saattaa vaikuttaa lähes mahdottomalta tehtävältä...

ja rehellisesti sanottuna, juuri sitä se on JOS et tiedä mitä teet.

Tämän vuoksi olen luonut täysin ilmaisen oppaan Meta-mainontaan, jonka voit saada täältä: