

Piktochart Rubric 2018

Name:

Period:

Grade ____/40

	10	9-5	4-0
Inverted Pyramid	The inverted pyramid can be applied (Most important facts on top and largest, least at the bottom and smaller)	The inverted pyramid can mostly be applied, some important facts are out of place.	Facts are just randomly arranged with no indication of the inverted pyramid being considered.
Use of Color	No more than 4 core colors are used (Background and fonts- graphics may be multi-colored). Colors chosen are complementary and visually pleasing.	More than 4 core colors are used (Background and fonts- graphics may be multi-colored). Colors chosen are complementary and visually pleasing.	More than 4 core colors are used (Background and fonts- graphics may be multi-colored). Colors chosen are not complementary and may even make it tough to read.
10 Facts	Piktochart has 10 related facts or statistics. Facts are visually represented by icons and pictures.	Piktochart has 9-5 related facts or statistics. Most facts are visually represented by icons and pictures.	Piktochart has less than 5 related facts or statistic or facts are not visually represented.
Sources	Piktochart has websites listed at the bottom.	N/A	Piktochart does not have websites listed at the bottom.