

First Message Options:

1. Hi **HOMEOWNER**! It's **AGENT NAME** from **BROKERAGE**. I recently sent you some information to look over, and I was just wondering if you had a chance to read through it?
2. Hi **HOMEOWNER**! It's **AGENT NAME** from **BROKERAGE**. I just wanted to introduce myself and let you know I'd be happy to offer you a free market analysis to determine the value of your home.

Follow-Up Message Options:

1. Selling a home can be a difficult and stressful process. I'd love to come by and show you how much easier I can make your life if you hire me to sell your home. When are you available?
2. I want to help you be successful. What if I told you I could help you sell your home quickly for top dollar? Just let me know a time that works for you, and I'll come by and show you some of the plans I have to sell your house.
3. I'd love to sit down and talk with you about the plan I've come up with to sell your home. Just let me know a time that works for you.
4. I'm very familiar with your area, and I know I can sell your house just by getting the right buyers in the door. I would love to show you how I plan to do that. Just let me know a time that works for you.