

Mission: Write one DIC email short-form copy.

Swipe File: Rolls Royce Silver Cloud 1959

Target Audience - Mid-40s – Late-60s

Male clients who desire to own a classic vehicle.

DIC

Disrupt is highlighted in Yellow

Intrigue is highlighted in Blue

Click is highlighted in Green

Social Media Post:

Title: And Then...The Sands Of Time Have STOPPED! 🛑

Why is the 1959 Rolls-Royce Silver Cloud 1 considered the BEST luxurious British vehicle?



From the tanned leather interior to the thunderstorm-like sound of the powerful V8 engine, this distinctive machine only gets better and better...

Timeless elegance combined with high-quality craftsmanship makes this stylish classic **STOP traffic** everywhere it goes.

[Click here to discover the mystery behind one of the RAREST cars on earth!](#)