

SEED: The Untold Story

Outreach Toolkit - Jacksonville, FL (Sun Ray Cinema 10/12, 7:00pm)

Thank you for sharing SEED: The Untold Story with your community! Below are sample text and links to graphics to jumpstart your web, print, or social media communication.

Questions? Please contact Robyn at robyn@collectiveeye.org

For the film synopsis, director bios, and more, please [view the Press Kit](#).

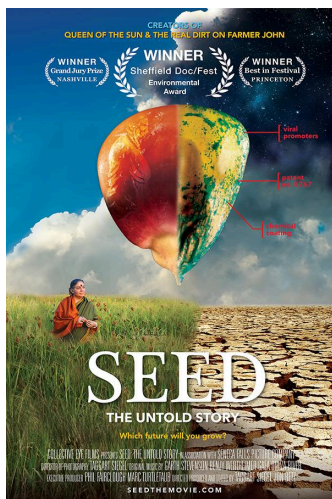
[Click here](#) for downloadable stills and film posters.

[Click here](#) for 8.5x11 printable film posters with the screening details.

[Here is the Facebook event for the premiere.](#)

Purchase tickets at: seedthemovie.com/jacksonville

Visit SEEDthemovie.com/trailer to watch the trailer.



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Twitter:

Handle: [@SEED_TheMovie](https://twitter.com/SEED_TheMovie)

Sample Tweets:

ONE NIGHT ONLY Jacksonville premiere of SEED: The Untold Story, Oct. 12 7:00pm!
seedthemovie.com/jacksonville @Seed_TheMovie #SeedTheUntoldStory

Join us at the Jacksonville Premiere of SEED: The Untold Story! Oct. 12 at 7pm:
seedthemovie.com/jacksonville @Seed_TheMovie #SeedTheUntoldStory

Jacksonville: Get ready to be inspired by SEED: The Untold Story on Oct. 12!
seedthemovie.com/jacksonville @Seed_TheMovie #SeedTheUntoldStory

In the last 100 years, 94% of seed diversity has been lost. Join us at @Seed_TheMovie
premiere: seedthemovie.com/jacksonville #SeedTheUntoldStory

Facebook:

SEED Facebook: [Facebook.com/SeedTheUntoldStory](https://www.facebook.com/SeedTheUntoldStory)

Facebook post #1:

Join us at the Jacksonville premiere of SEED: The Untold Story, Tuesday Oct. 12 at 7:00pm at the Sun Ray Cinema!

SEED: The Untold Story is an award winning, beautifully shot documentary about the dramatic loss of seed diversity and the future of our food, from the filmmakers behind Queen of the Sun: What are the Bees Telling Us?

The film features seed heroes Dr. Jane Goodall, Vandana Shiva, and Winona LaDuke, and is executive produced by Marisa Tomei, Marc Turtletaub (Little Miss Sunshine), and Phil Fairclough (Grizzly Man, Cave of Forgotten Dreams).

For tickets, visit [facebook.com/events/1190548121019626/](https://www.facebook.com/events/1190548121019626/) #SEEDTheUntoldStory

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Facebook post #2:

Don't miss the Jacksonville premiere of the award winning documentary SEED: The Untold Story on Oct. 12 at 7:00pm at the Sun Ray Cinema!

In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED comes from the filmmakers behind Queen of the Sun: What Are the Bees Telling Us? The film features Dr. Jane Goodall, Vandana Shiva, Winona LaDuke, and Andrew Kimbrell. SEED is executive produced by Marisa Tomei, Marc Turtletaub (Little Miss Sunshine), and Phil Fairclough (Grizzly Man, Cave of Forgotten Dreams).

For tickets, visit facebook.com/events/1190548121019626/ #SEEDTheUntoldStory

Newsletter:

We're excited to share the **Jacksonville premiere of SEED: The Untold Story** at the **Sun Ray Cinema, October 12 at 7:00pm!** We hope you can join us for this inspiring event in the fight for seed change!

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In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED is executive produced by Marisa Tomei, Marc Turtletaub (Little Miss Sunshine), and Phil Fairclough (Grizzly Man, Cave of Forgotten Dreams). Visit SEEDtheMovie.com to view the trailer. Purchase tickets at seedthemovie.com/jacksonville We look forward to seeing you there!