

As promised, the First \$1,000 Per Month Package has ended. You can still get the core curriculum – without the bonuses, without The Write 4/28 Challenge – at the bottom of the page for a reduced price.

Until midnight, you can get my new course—Your First \$1,000 Per Month Online—AND my flagship writing challenge—The Write 4/28 Challenge for a special packaged price. This curriculum is taken from my Badassery Mastermind content, so there's a good chance I'll NEVER release it publically again.

“WHERE THE FRIGGITY-FRACK IS ALL THIS MONEY EVERYONE’S TALKING ABOUT???”

You wonder this, late at night, pacing up and down the hallway, trying desperately to calm your screaming baby.

In the other room, your spouse is fast asleep, trying to recover from a job they hate, praying that SOMEhow, SOMEway, you'll be able to pay all the bills before the sharks start...

Start...

Oh shoot...

I'm doing the “fortune teller” thing, aren't I?

The thing where I pretend to know what's going on in your life, even though I'm just showing up as words on your screen.

You gotta forgive me...

I get overenthusiastic sometimes.

Because I don't really see myself as a “fortune teller”, **I see myself as a “problem solver.”**

I'm wound up today because I've been talking with so many people who have big problems.

And well, I've got a solution.

The solution has to do with you getting a chunk of the \$100.4 BILLION dollars that will soon be up for grabs to everyone with a keyboard and an internet connection.

But before I get into that, I want to make sure we both know HOW BIG this problem is...

Because if statistics are to be believed...

That scene I started with – crying children, grumpy spouse, empty bank account, credit sharks circling – is the new normal.

The stats:

- 79% of people actively hate their jobs
- 55% of people have less than \$1,000 in their bank accounts
- 63% of people are consistently anxious, depressed, angry, or all the above

The real kicker.

MOST of these unfortunate people who struggle financially are **hardworking, ethical, responsible people**. They have husbands and wives, daughters and sons... people who are COUNTING on them to provide.

On top of that...

Many are ALSO on the hook for massive medical bills. They've got a mother, sister, father, or son who is suffering. The healthcare system has both hands in their wallet, grabbing every spare dollar. Insurance ain't what it used to be, as far as I can tell. Dozens of people per month tell me that their "out of pocket" costs are higher than ever.

(As if "real life" weren't expensive enough, what with the price of eggs at \$6 per dozen).

So on one hand, you have a group trying to do good. They're struggling. Not just from time to time, but EVERY month.

Meanwhile,

The people who SEEM to be getting rich are the folks I like to call:

The Digital Douchebags

You know the type right?

The digital douche bag is almost always a 20 something-year-old bro talking about how easy life can be if you just try a little harder.

He flashes Rolex watches and drives around his black BMW, \$600 pair of Ray-Ban's sitting on top of his smug smile.

Makes me a bit sick, if I'm honest.

Because I can't help but think...

It's gonna be a sad world if all these arrogant, out of touch, digital douchebags get all the money.

And...

To be honest...

That's where I get a bit sicker.

Because depending on what news source you read, the world might already be moving that direction:

I won't get into the stats on this one. All of the ones I've found tend to be manipulated by one political party or another. And I don't trust ANY of those folks.

So instead of harping on about the digital douchebags...

Let's exit the "doom and gloom" portion of this letter.

Because there's one thing you should know about me. It's one of my core principles.

**Moaning and groaning about the world's unfairness
doesn't actually do you any good...**

But the solution ISN'T trying harder.

Like I said, that's one of my core beliefs.

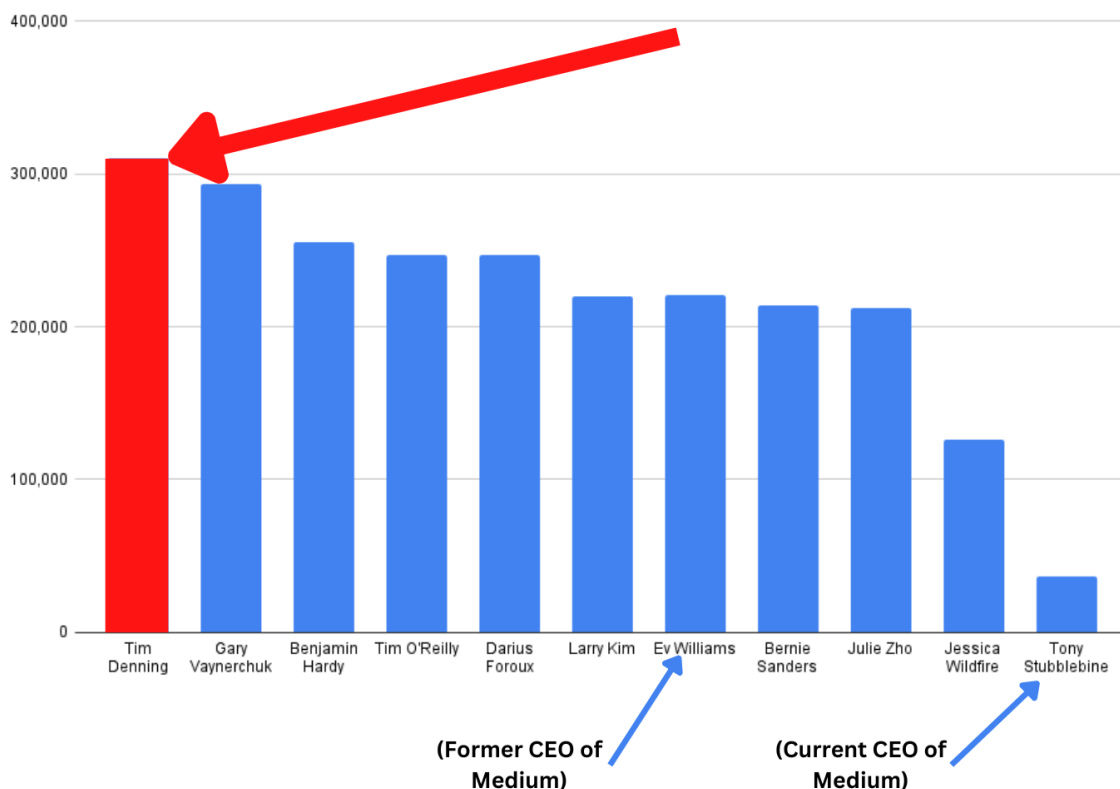
And it just occurred to me that you might not know who I am, or why my beliefs should mean anything to you.

I'll give you the short version:

Most of you found me from Medium dot com

That's the place where I saw a chance at the right time, doubled down on myself, and RACED past A-list "influencers," pop culture leaders, and even a politician or two.

Follower count



In fact, I have the highest active following on the platform. (Higher than that guy you see in second place up there).

Obviously, that's pretty cool. But Medium isn't the only place I've dominated.

It's possible you may know me from LinkedIn.

And let's just say... I have a knack for going viral.

I can do it again and again.



Tim Denning • 1st
Aussie Blogger | Leader | Sales Professional | 500M+ content vi...
5mo • 

...

High performers don't quit jobs.

They quit...

- Pain in the ass bosses
- Customer needs that never get addressed
- Bonuses that keep changing (downwards)
- Poor product development
- Lack of career growth
- Bad processes

When top talent quit, it's a sign of business stagnation.

 Lauren Hatcher and 56,187 others 1,000 comments • 1,529 shares



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Harsh Reality: When you leave a job you think people will miss you.

You think they'll be calling you to check in.

Reality: People move on and forget you quickly.

That's the way it's supposed to be. Your ego tells you you're important.

The truth is you are replaceable. Don't be sad. Move on. Look forward.

And the incredibly rare people who do check in with you?

They're friends for life. Hold on to those people for dear life.

[#Careers](#)



You and 19,852 others

943 comments • 646 shares

and again and again...



Tim Denning · 1st
Aussie Blogger | Leader | Sales Professional | 500M+ content vi...
3w · 🌐

...

It's okay to quit a job after 1-2 years.

Don't worry about how it looks on your resume.

Anyone that cares about job hopping doesn't understand modern work.

We change jobs a lot.

Sometimes because of a bad boss.
Sometimes because of a bad company.
Sometimes because of bad compensation.

And sometimes because we're curious.

The future is multiple careers in one lifetime.

Therefore, job hop. Smart companies get it.

[#Careers](#) [#Leadership](#)



Eva Zhang and 27,504 others

573 comments · 1,041 shares



Tim Denning • 1st

Aussie Blogger | Leader | Sales Professional | 500M+ content vi...

1yr • 🌐



I saw a guy get a job he wasn't qualified for.

It was obvious he would be fired.

Every day was a train-wreck.

But he's still with us.

You know what the made the difference?

The team decided not to let him fail. They stepped up to help him. They took him to meetings. They had coffee with him.

Now he's thriving.

We've all been there. Help the person who is struggling. It could be you one day.

We rise by lifting others up.

Agree?

[#Careers](#) [#Teamwork](#)

80,120

2,407 comments • 4,943 shares

These are only a few samples. To be honest, going viral on LinkedIn started to happen so regularly, I got tired of it screenshotting the post.

Anyway.

It's almost silly to show you successful posts. Many people who write viral posts have never made a single dollar from it.

I've done the money thing too...

Like the time I invested in Bitcoin at \$1,050 (an investment which has earned me, at minimum, 50 in value). At a time when the media, the mainstream news, and your mother were all calling cryptocurrency a scam, I did my research, saw the writing on the wall, and jumped in.

Then, there was the time when I saw an opportunity in the e-commerce space in the early days of the internet (2009-ish). My brother and I built a company, a 100-person team, and an 8-figure revenue business.

And... embarrassingly...

I became a ~~digital~~ douchebag myself for a while!

(Technically social media wasn't around for most of my horrendous behavior... thank god)

These days, I'm not exactly sure you can call me a "family man" but I do have a wonderful family.

I'm pushing 40, I'm vegan, and I recently bought my first home in Melbourne. It's not a castle, but it's more than enough for myself, Lady Denning, and the air to the throne: Baby Denning.

(Scroll for the pics of my crew...)



I shook off that “digital douchebag stuff long ago.” I’ve been there, done that...

I had the watches, the BMWs, the bling, the fancy apartments, the \$500 bottles of champagne.

I've earned every luxury in life and they all left me feeling completely empty.

Worse than empty, actually.

They left me on the floor of my fancy apartment, sobbing with crippling anxiety and depression.

Since then, I've figured out:

Having extra stuff is one of the WORST things that can happen to you, but...

**But having extra MONEY can be one
of the BEST things that can happen
to you.**

**In fact, extra money can literally be a life or death
situation.**

Oops.

I did the shouting thing again.

But I needed to get your attention for the next story:

The story of my friend Tracy.

(I'm telling this story from memory because I never recorded my conversations with her)

Tracy is one of my students in Badassery Academy. She's a real estate broker slash author and online writer.

A couple years ago, Tracy's son started to exhibit some very weird symptoms...

- Fatigue
- Random fever
- Weak muscles

VERY suspicious stuff for a teenage male. A kid who was supposed to be running down the hall to reach math class on time **now could barely roll out of bed!**

Obviously, being a concerned mother, Tracy had him seen by several doctors.

Which means SEVERAL medical bills.

And you know how these things work, right? The longer it takes to find out what's wrong... the more expensive the problem is.

Luckily, Tracy had some extra cash lying around.

She outlasted the flood of medical bills, got her son a diagnosis, and he's now being treated.

And guess what.

The treatment cost money too!

Without the extra cash, Tracy's in trouble.

And — again if statistics are to be believed — most people *would* be in trouble. They'd have to either sacrifice their child's health, or beg a greedy big bank for help, likely keeping them in crippling debt for quite some time.

I think we can agree...

This seems unfair.

Especially with the digital douchebags running around... not taking care of anyone but themselves and their precious supercars.

Imagine your highest goal in life being a hunk of metal that needs premium gas.

Like I said, makes me sick.

So I'm trying to give the average person more power by raising their earning potential in this new world.

Which is why I'm happy to present, for the first time ever...

Your First \$1,000 Per Month Online: A Complete Package for Aspiring Online Earners.

This package is my **best advice** to take you from \$0 to \$1,000 per month as quickly as possible. You can use your existing knowledge and expertise, and use platforms you likely see every day.

Your First \$1,000 Per Month Online is a combination of on-demand video materials as well as a 30-day live community experience.

Let me start with the on-demand part...

When you join **Your First \$1,000 Per Month Online**, you'll get a 90-minute short course that reveals:

- The “non-expert path” to making money online; no need to get a PhD. and sit through years of curriculum before getting started. Simply learn, then act.
- A simple series of questions to identify your key money-making opportunity. We call this the “10 Steps” filter, and it eliminates months or years of wondering what you should do.
- Bonus Q&A time from our mastermind members, where we tackle the most common questions about making money online. If you've got a question, we've probably already solved it for you.

And since that last bullet might have confused you a bit, I want to be super clear — this short course is taken from one of my Badass Mastermind Membership workshops. The members raved about it so much, **I felt like it was downright unfair to keep it from you.**

After watching this module, you'll know exactly what to do on your lunch break, your evenings, or your weekends to maximize the income you earn online... even if you've never made a single penny

A quick note before we move on.

This is NOT a good choice for people who think LONGER courses = more VALUABLE courses.

Nope.

I get right into the meat during this bad boy. Straight to the money-making goodness. 90 minutes to upgrade your online income knowledge bank.

Now for the price.

Obviously, I tend to price my money-making courses in the stratosphere. In fact, the curriculum for ***Your First \$1,000 Per Month Online*** contains much of what we cover in my Premium Group Coaching.

Seats for PGC cost \$10,000.

And other offers that include my being there live are priced between \$1,497 - \$2,997.

(As mentioned above, this part of the offer is no longer available.

Scroll to the bottom for final pricing)

~~But this week only, you can join ***Your First \$1,000 Per Month Online*** for nine hundred—~~

~~Oh, wait!~~

~~What am I thinking?~~

~~I forgot to give you the details on *The Write 4/28 Challenge*!~~

~~And that might be the most important piece because...~~

~~After a decade of doing business online, I've sadly discovered...~~

Just because people KNOW the right thing to do doesn't mean they'll take ACTION on that information.

Right, so where's that bold formatting...

Ah yes.

When you join ~~Your First \$1,000 Per Month Online~~, you'll also get one of 100 reserved seats to ~~The Write 4/28 Challenge~~.

~~The Write 4/28 Challenge is a month-long community challenge that helps you publish something valuable online every single day, Grow an audience, business, or library of work, and make new friends in a one-of-a-kind community group;~~

~~With a seat in *The Write 4/28 Challenge*, you'll get:~~

- ~~• Direct access to myself and my fellow viral writer Todd Brison. We'll to guide you through the sometimes bumpy, often demotivating world of online writing.~~
- ~~• 4 live workshops, where we'll teach you an advanced principle of online writing each week—the stuff that helped us go from hundreds of followers to hundreds of thousands.~~
- ~~• Our patented accountability tracker, that will show your “daily writing streak” grow and grow as you build momentum.~~

~~And here's the schedule for the live events (so you can clear out your calendar now):~~

~~May 8th – How to come up with great ideas every day for the rest of your life~~

~~Reach inside “the niche of you” and generate ideas people want to read, even if you don't speak native English, keep up with the news, or have access to readers.~~

~~May 15th – How to stay consistent even if you don't feel like it.~~

~~Uncover the psychological secrets of “gritty writers” who keep showing up despite low inspiration and slow productivity.~~

~~May 22nd – World class online writing hacks and principles~~

~~Learn the power of a single sentence, PLUS how simply showing up can open up a world of possibilities.~~

~~May 29th – How to turn your sentences into sticks of dynamite~~

~~You aren't writing sentences. You're lighting a fuse that can be seen around the world.
Discover how to tackle this challenge with ease.~~

~~Okay, NOW I can get on with the price.~~

~~Like I was saying, this is a course about online income. The goal is to help you reach
an additional \$1,000 per month.~~

~~And tickets to *The Write 4/28 Challenge* are \$497 all by themselves.~~

~~So, just by sheer logic and math...~~

~~...the price for **Your First \$1,000 Per Month Online Package** HAS to be...~~

\$397

~~Look. I'm sure I could make a lot more money if I jacked up the price, but like I said: I'm
here for the average person, not the digital douchebags.~~

**Now, if you're wondering if this is for real, you *don't* have to
trust me. Here are a few nice things my students have said
about what I teach...**



Hamzah Henshaw 2:45 PM

Wanted to give an update on my Masterclass. Ended up selling 24 of the 25 seats and netting nearly \$11K. So grateful for all I've learned from all of you about how to make writing fulfilling and profitable!



+1

6 replies

Last reply today at 6:48 AM



todd

Jan 5th at 8:00 AM

@channel Happy Friday gang! Let's celebrate another week! It's time to share. Name one good thing that happened to you this week.



5 replies



Roberta Ryan Friday

My new lead generator is near completion.



Donna Blevins Friday

Closed FIVE cycles this week!



Mathieu Lavedrine Friday

Pictures being worked on by colourist for a children book I am working on!





Elizabeth Friday

Launched twitter X spaces series this week and it was an awesome experiment that turned out well!



Sieran Lane Friday

A client with autism told me after our session that they feel more hopeful now! (I'm a psychotherapist and am also autistic.)



Linda Gumper 8:34 AM

Update- I did get accepted for the publication! @todd @Tim Denning This is using the template and the bolder headlines!



1 reply Today at 6:46 AM

victories ▾

561

Saturday, February 5th ▾



Gina Lincoln 9:28 AM

Victory/Gratitude/Learning

Victory #1 Meaningful Connection

Someone that I worked with, formerly, at HBS just DM-ed me and wanted to reconnect. Potential client? He might not want to talk coaching and just wants to catch up. That is still a win because I adore him and I'm building relationships, here, and he's reaching out BECAUSE I'M POSTING.

This year I started my own online business (investment content - some free, some low-priced, and some more sophisticated and high priced). I've built \$30k in annual recurring revenue so far. (Not great - but not terrible). Much of it thanks to your encouragement, LinkedIn ideas etc. So much untapped potential still in front of me.

Just wanted to say thanks. I appreciate you.

Hope you have a wonderful Christmas with that new little one!

I want to but I just haven't had time to consider anything yet. I have been unexpectedly pitching new clients (which **is** a great surprise) and I just finished the alumni videos from the first 4/28 yet (I found those extremely helpful BTW).

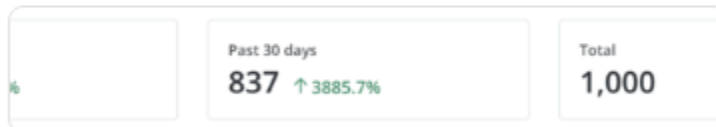
I am working on 4 new clients with the likelihood that I land 2. If I do that, I will need an assistant and plan to look into the site you sent me. I am working on the clients the next week or 2. I will look into after that.



Kat Nieh 10:17 AM

Holy shit! SparkLoop win... That's how many people are on my email list now since I officially started on Monday with my 175ish subs. The churn will start on Thurs, but it's still so exciting to see these numbers to see what's possible! It's just gonna grow from here as more and more people discover my email list!!

Screenshot 2024-03-12 at 8.14.14 AM.png ▾



4 replies Last reply 22 hours ago

**Let's wrap up with a few rapid-fire bullets of what you'll learn in
*Your First \$1,000 Per Month Online***

- **The biggest challenge most people face making money online that has NOTHING to do with skill**
- Identifying your key, moneymaking expertise with the “10 steps ahead” filter.
- **Why “experts” typically make much less money online than average Joe’s, and Jills with a solid Value proposition**
- The path that even hopeless loners with little skill and no fanbase can use to make an extra \$100 in a couple weeks
- **The 9th Grade English Teacher test to validating whether you are “worthy” to sell something.**
- Why making your first \$5 is more mentally powerful than making your first \$5,000 (It’s the psychological benefit that will take you to \$50,000 and beyond)
- **The secret reason I downright refused to monetize my online fall for five years. (I probably missed out on a lot of income, but I still don’t regret it because I got this instead)**
- Dan Go’s wild path to his first \$1 million online
- **The only 2 content strategies required for successful paid newsletter**
- What most course creators are getting WRONG about Medium (There are a lot of false promises floating around — I’ll tell you the whole truth)
- **The best money you can make on the internet that almost nobody takes advantage of**
- How I went from \$60,000 per year to \$120,000 per year without selling a single product, service, or online course.
- **How to “mix-and-match” your offers to double or sometimes even *triple* your potential earning.**
- A 2-second test to discover what value you have to offer (what’s your job)
- **If you’ve got a little money lying around, I’ll teach you a simple way to BUY your customers! (And no, it isn’t Facebook advertisements.)**
- How the internet has been “reshuffled” in the last year, and how to get dealt a better hand.
- **If you have less than 1,000 followers, you only need this ONE type of offer to reach \$1,000 per month (and actually my advice in this leads people to 5x that amount)**

Last thought:

If you look at your bank accounts and feel a sense of ease, this probably isn’t the course for you.

But if you can never seem to scrape together extra cash... if you live in fear of a surprise illness, storm, or recession... if you’ve got people counting on you to provide...

Today is the day to make a change.

- ~~[Click here to order Your First \\$1,000 Per Month Online Package \(\\$397 to enroll\)](#)~~
 - ~~Includes~~
 - ~~The First \$1,000 Per Month Core Curriculum~~
 - ~~One of 100 Seats to *The Write 4/28 Challenge*.~~
- [Click here to order Your First \\$1,000 Per Month Online \(\\$97 to enroll\)](#)