

Sustainability Lead Role Description for Burning Man Regional Events

Role Overview:

Our 'Regional Burning Man Event' is looking for a dedicated Sustainability Lead to spearhead our commitment to minimizing our environmental footprint. This is an ideal role for someone with a deep-rooted passion for sustainability, experience in event management, and exceptional leadership and communication abilities.

Responsibilities:

- **Strategy Development:** Craft and execute a comprehensive sustainability plan focusing on waste minimization, energy and water conservation, and when possible, sustainable procurement practices.
- **Team Collaboration:** Engage and coordinate with event leads, volunteers, and participants to ensure a collective understanding of our sustainability goals.
- **Sustainable Sourcing:** Identify and recommend eco-friendly materials and products for use before, during, and after the event.
- **Waste Management:** Support waste management operations, including facilitating recycling, composting, and waste reduction initiatives.
- **Educational Outreach:** Lead efforts to educate attendees about sustainability, encouraging environmentally responsible behavior within the event and beyond.
- **Community Collaboration:** Work alongside sustainability officers from other regional events to exchange ideas, and strategies, and collaborate on broader sustainability initiatives.
- **Liaison Work:** Act as the primary liaison for all sustainability-related activities.

Requirements:

- A passion for sustainability and environmental preservation.
- Proven track record in event planning or management with a focus on sustainable practices.

- Strong leadership qualities paired with excellent communication skills.
- Self-motivated with the ability to navigate both independent and team settings effectively.
- A good understanding of sustainable materials, practices, and the latest green technologies.
- Deep familiarity with the ethos and principles of the Burning Man community.
- Proficient in managing multiple projects and deadlines in a dynamic environment.

This role is a unique opportunity to shape the environmental legacy of our regional event. If you're ready to lead the charge toward a greener future and inspire a community to follow suit, we would love to hear from you.

Resources available to support you: