



DO GOOD Week Executive Summary

What is DO GOOD Week?

[SHARE Charlotte's](#) fourth annual DO GOOD Week (April 19-25), powered annually by [Duke Energy](#), is Charlotte's local celebration of [National Volunteer Week](#). DO GOOD Week rallies our community to DO GOOD locally through volunteerism, supporting hundreds of Mecklenburg County causes and organizations. Since 2016, over 8500 volunteers have found opportunities through [sharecharlotte.org](#).

This year's DO GOOD Week "Home Edition" is an opportunity to raise the level of awareness of Charlotte nonprofit needs during this COVID-19 crisis and inspire our community to take action and do good from home, and/or sign up to volunteer on-site at a later date. It is also a time to celebrate the Charlotte community coming together virtually to serve with their time and talent.

DO GOOD Week is important now more than ever. Cancelled events and the requirement to stay home are having a dramatic impact on our nonprofit community and those they serve. Though we are apart this DO GOOD Week, we can still come together to do good from home for CLT nonprofits!

How To Participate

1. Visit [DoGoodWeekCLT.org](#) Sunday, April 19 - Saturday April 25th to find ways you and/or your family can do good from home.
2. Follow SHARE Charlotte on social media and like and share our content, to help us amplify the needs of our 400+ Mecklenburg County nonprofit partners.
 - a. Facebook & Instagram: @sharecharlotte
 - b. Twitter: @shareclt
3. Leverage DO GOOD Week as an opportunity to engage your Mecklenburg County employees, customers, clients, patients, students, members, fans, viewers, residents, followers and/or others in your personal and professional networks. Learn how [here](#).

Official DO GOOD Week Partners

We are so grateful for our presenting partner, [Duke Energy](#), and official partners [Novant Health](#), [Wells Fargo](#), [Allstate](#) and the [YMCA of Greater Charlotte](#) for making this year's DO GOOD Week possible!

About SHARE Charlotte

We are building a better Charlotte by empowering nonprofits and helping people invest in their communities in ways that matter most to them. We envision a Charlotte united through GOOD! Learn more [about us](#).

Presenting Partner:



Official Partners:

