CONQUEST PLANNER

1. Define Objective
    1.1.   What is the goal?
            Get a client
    1.2.   How will I know I've achieved it?
            I have someone to work with and do projets for
    1.3.   When is my deadline?
            February 29
2. What are the Checkpoints between my Objective and where I am? //GET AS DETAILED AS POSSIBLE
    2.1.   Checkpoint #6 - I have landed a client
        2.1.1.   Cause and effect #1 - If I
    2.2.   Checkpoint #5 - Get on a sales call with them
        2.2.1.   Cause and effect #1 - If I
    2.3.   Checkpoint #4 - Make them answer my outreach
        2.3.1.   Cause and effect #1 - If I can convince them about my trustworthiness and assure them that I can provide value for them.
        2.3.2.   Cause and effect #2 - If I send out a 100 outreaches
    2.4.   Checkpoint #3 - Find businesses to partner with
        2.4.1.   Cause and effect #1 - Search for new businesses and identify their mistakes
        2.4.2.   Cause and effect #2 - Identify what they are lacking in and potential improvement points
    2.5.   Checkpoint #2 - Research the cleaning services niche
        2.5.1.   Cause and effect #1 - Identify the top players using Ai (bard) and other research methods
        2.5.2.   Cause and effect #2 - Do a complete market research on the cleaning niche
            2.5.2.1.   Create an avatar
            2.5.2.2.   Review customer testimonials
    2.6.   Checkpoint #1 - I have to finish the 4th level of the bootcamp
        2.6.1.   Cause and effect #1 - Watch the videos and perform the exercises, apply the learning tactics though by Andrew

      2.7.   Checkpoint #0 - My current level

3.   What Assumptions or Unknowns do I face?
- I know completely nothing about outreach
- I know nothing about sales calls (I level 4 will cleare all of this)
- I'm not sure if there is enough prospects in the cleaning niche in my country (I also can do it in english)
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4.   What are the biggest challenges/problems I have to overcome?
- Researching the niche
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5.   What resources do I have?
- The Real World
- My mum
- My dad

Calendar Work

- List out checkpoints and set time to reach them
- List out tasks needed to reach each checkpoint
- Identify metrics/kpis for each task.
- Allocate time on for each tasks
- Each day look at the tasks you perform and metrics you need to hit to achieve checkpoints.

//Share your completed document and screenshot of the calendar with checkpoints and tasks in the main agoge-chat. Should take you less than 48hrs

V	H	K	SZE	CS	P	SZO
28	**29**	**30**	**31**	**CS** **Febr. 1.**	**2**	**SZO** **3**
● 1am Alvás ● 8pm Zuhany + **4 további**	● 1am Alvás ● 5am Zuhany **18 további**	● 1am Alvás ● 5am Zuhany **17 további**	● 1am Alvás ● 4am Zuhany **18 további**	● 1am Alvás ● 5am Zuhany **23 további**	● 1am Alvás ● 5am Zuhany **18 további**	● 1am Alvás ● 9:30am Zuhany **14 további**
4	**5**	**6**	**7**	**8**	**9**	**10**
● 11:30am Bootcamp level 4 ● 2pm Checkpoint #1 ● 2:30pm Start research	● 2:45pm research	● 2pm research ● 4pm Checkpoint #2		● 3:30pm Vezetés 14/30	● 2:30pm Checkpoint #3	
11	**12**	**13**	**14**	**15**	**16**	**17**
	● 2pm Vezetés 16/30	● 1pm Checkpoint #4				
18	**19**	**20**	**21**	**22**	**23**	**24**
		● 12:15pm Checkpoint #5			● 6pm Malév elmélet	● 1pm Land a client
25	**26**	**27**	**28**	**29**	**Már. 1**	**2**