## **4 Questions:**

- 1) Who am I talking to? Who is reading this copy?
- Young football players.

## 2) Where is my reader now?

- a) Where are they emotionally and mentally?
- Worry
- scared
- afraid
- Lacks motivation
- Nervous
- a) What problems are they dealing with? What are the challenges?
- tired of my teammates telling me I'm not strong enough
- Not knowing how to properly structure a gym program.
- Want to train on my own but do not know what to do.
- never been able to hit the ball with accuracy and power combined when taking a free kick, long shot
- I would need to improve my speed and speed endurance.
- -slightly slower than other players.
- doesn't have good stamina
- -lacks speed.
- I am slow
- Had a pick-up game days ago, and I was dying after a few sprints.
- Out of the gas
- -lack strength for physical battles.
- has the weakest core in the world.
- Get through around each time he gets in the physical battles
- Sometimes defenders just shoulder me where I lose all the time.
- I was trying to tackle the ball off someone, and they shoulder-barged **me to**the floor straight up weren't even trying to hold me back
- -getting pushed and bodied
- struggle with confidence, and it affects my athletic performance.
- What are some good strength drills for players who don't have access to a gym?

- What are their dreams?
- Become the best athlete I can become!
- Become the player that changes every game from here on out.
- Sing for a professional club.
- The best player in the physical side of the game.
- Become the absolute Greatest Version of myself.
- don't want to be good; they want to be the BEAST.
- Want to take their gameplay to the next level,
- Become the best player on their team.
- - improve and become an amazing player.
- - Feeling much stronger and fitter.
- **-Increase** physicality.
- -Stronger, faster, quicker than the opponent, more Explosive
- Build strength and explosiveness.
- Become stronger on the pitch.
- -strong core
- build core strength
- be more robust (bigger)
- Become a BEST
- Kick some ASS
- outmuscle opponents
- - win aerial battles.
- maintain control over the ball.
- Get fit in the absolute best shape of my life and ready for the Game.
- build a good physique.
- -build lean muscle mass while cutting down excess fat
- being faster.
- become faster ( have better speed and acceleration, increase his top speed)
- -Feel faster.
- Improve acceleration
- Become lighter and faster.
- become fast like mpabbe
- improve my explosiveness.
- -improve your conditioning,

- 3. What do I want them to do? What actions do I want them to take? What is the objective?

  To click on the link.
- 4. What must they experience inside my copy to go from where they are now to taking the action I want them to

**take?** What are the steps that I need to guide them through to take them from where they are now to where I want them to go?

- First, I must capture their attention with an intriguing eye-catching headline.
- Then, I must connect with their dreams and problems so that they will say: Hey, this is what I want/ Yes, this is my issue, and I do this with the core.
- Finally, I need to push their strongest pitch desire or press the pain button to make them take action.

## Free Value:

How to become UNSTOPPABLE on the field \



Are you tired of being seen as the WEAKEST player whom teammates don't respect and don't pass the ball?

And opponents mocking behind your back and pushing you to the ground in every duel?

Do you like being seen as the weakest player?

Or are you ready for an unforgettable CHANGE?

That will take your performance not only to the next level (because that's for average players)...

But to a beast level.

That makes you feel like the STRONGEST player on the field.

Over whom opponents look with worry and fear on their faces...

Because they know they stand no chance against your unbeatable strength and will end up on the ground and eating grass in a second.

And have an explosive speed, leaving opponents BREATHLESS in the dust...

As they watch you move towards victory.

Are you ready for such improvement?

With which you will become the best player in the physical side of the game,

And outmuscle any opponent.

If you are, then click on this link and discover how you can achieve all of this and more without setting foot in a gym