Social Media & Communications Coordinator

The Longest Table · Part-time (10–20 hrs/week) ·Hybrid

About The Longest Table

The Longest Table, an initiative of NYCNext (501c3), brings neighbors together for shared meals in open spaces where everyone belongs. In our increasingly disconnected world, we're rebuilding community one table at a time—fostering human connection, reducing loneliness, and reminding us of what we share rather than what divides us.

By the end of the year more than 150 tables will have happened with more than 50,000 participants. Our social media following is growing. We have almost 23,000 followers on Instagram and our posts and collaborators' posts have reached millions. Storytelling on social media is a key part of our mission and fundamental to what we do. We're looking for a creative, motivated communicator to help tell that story and take our social media to the next level.

The Role

You'll lead our social media presence—coming up with ideas, creating content, and building real connection with our growing community online. This is a hands-on role for someone who loves making things and wants their work to matter.

What You'll Do

- Draft, create, and post all social media content across Instagram and YouTube
- Develop fresh ideas and a variety of content types: reels, stories, short-form video, photo posts, and more
- Write captions that capture our warm, community-first voice
- Respond to messages and comments across our accounts, building relationships with our community
- Write and manage our monthly newsletter
- Track all content and performance metrics in Airtable
- Help shape and grow our overall social media presence

What We're Looking For

- A creative, motivated self-starter who can take initiative and run with ideas
- Comfort with AI tools and video editing software like CapCut
- Strong writing instincts and an eye for engaging, on-brand content
- Genuine interest in the work and mission of The Longest Table
- Reliability and good judgment in representing the organization publicly

Details

- **Hours:** 10–20 hours per week
- **Compensation:** $20, based on experience
- **Location:** Hybrid: Remote with 1-2 days a week in office (Chelsea); attend some weekend and evening events to capture content

To Apply

Tell us why you're excited about The Longest Table and share examples of social content you've created or accounts you've helped grow. Please send a resume and cover letter/portfolio to admin@longesttablecommunity.org