# r/GardenWild 2020 Census results

- 364 responses.
- There were roughly 26.6k members at the start of the survey, and 27.9k at the end.
- It ran for one month from the 2nd of September.
- I posted a few reminders at different times, on different days of the week, throughout the month.

#### Thank you to everyone who took part!

Data analysis is not my forte, but it's worth noting that the respondents represent a very small section of the community, though perhaps we can assume they are those who visit the sub the most right now?

The sample was self-selecting - you decided to take part, or not. If the sample was random and weighed we could make more founded generalisable results with a slightly larger sample. The current self-selected sample means the results are an indication at best, same as most user-led Reddit surveys :D Bit more on this at the end if you're interested.

I have used quotes in order to respond. Every respondent remains anonymous. If anyone feels called out, I apologise, it was not the intention.

# 1. How did you first find GardenWild?

355 responses

Advert image	2
Advert post on another subreddit	31
Can't remember	9
Crosspost	8
Front page	1
Reddit community recommendations	57
Search result	93
Sidebar/about section of another sub	6

subredditoftheday	2
Suggestion in a comment/recommendation from another user	129
tinysubredditoftheday	1
User profile/history	2
When it was trending (end of 2019)	14

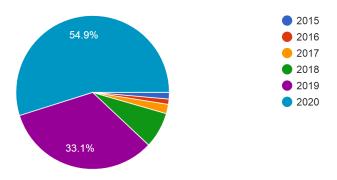
As there was an option to type your own answer on this one (in case I forgot something) I've cleaned the results up a little and included 'crosspost', 'user profile', 'can't remember', 'frontpage' and 'sidebar/about'.

Obviously this is a teeny tiny sample of users, but it's interesting our advert (ran early on) doesn't seem to have done well here - at the time it felt like it did from what I remember. Subredditoftheday also. Perhaps if you find a sub via an ad rather than a search, or rec, you're less likely to stay, or stay active?

It's great that mentions on other subs do well - that is what I expected and I do see some of you recommending the community which is amazing, thank you.

#### 2. If you are a member, when did you join?

If you are a member, when did you join? Best guess is fine 359 responses

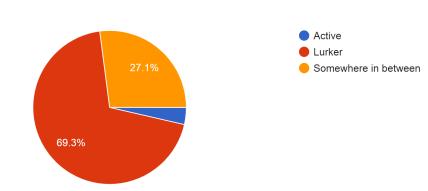


2018 7.5%, 2017 1.9%, 2016 1.1%, 2015 1.4%

This result is what I expected. When the sub was new and small a few of us started the community and gradually through the years more and more users joined in. <u>redditmetrics.com</u> and <u>subredditstats.com</u> show this. 2019 had a boost at the end when we trended, and 2020 saw a big rise in members - the pandemic and reddit recommendations playing a part.

# 3. Are you active on the sub, or a lurker?

Are you active on the sub, or a lurker? <sup>362</sup> responses



Active 3.6%

Hi lurkers! :) You are of course most welcome. I lurk places too. Thank you active members for helping to keep the sub alive and interesting.

# 4. If you are a lurker, is there anything that prevents you from participating? Anything we can do to make it easier/more welcoming/or encourage you?

Here are some of the common answers, and a few I wanted to respond to.

- No content to contribute/remembering to take photos
- Content seems to be too UK and US focused
- Preference for lurking/reading/taking inspiration/learning
- No time
- Shy/anxious
- No garden
- Not started garden yet
- Garden embarrassment
- Lack of experience
- I'm new
- Not sure what's appropriate to post
- Don't know how to post photos
- Reddit is a lot/Reddit can be a very scary place
- Fear of getting it wrong
- It's not on the home page often
- Don't wanna download the app and imgur stopped letting you upload without it too
- Content is for homeowners/those with gardens

Lurking is of course totally fine, I do so myself often. But I'd like the community to feel as welcoming as possible so I was really interested to hear if there was anything we could do to improve here.

I often forget to take photos too! You're not alone in that at all :)

Some respondents found content very UK based, others very US based. I find it a mix of both. Mod wise; I'm in the UK, Gymell is in the US, which might bias things a little maybe.

I would love more content from around the world, so please don't let this trend put you off! I've tried to encourage more members from a few other countries in the past by posting in regional subs, but I only did a few places and it takes so much time. So, if you frequent a regional sub and there's an opportunity to mention us in the conversation, go for it! You guys can really make a difference in the makeup of the community simply by posting and sharing.

I like to think gardenwild is a pretty safe, welcoming space on reddit, but perhaps there is more we can do to be supportive of those just starting out? Maybe an occasional thread for beginners to share their plot for advice and support? We could easily set up a filter for all comments, so just for that thread, each comment is checked before being posted - if that would help increase comfort levels? Not to censor what is being said, just make sure it's said thoughtfully and kindly.

Regarding not being sure what's appropriate to post; all the rules are <u>here</u> and they are in the sidebar/about tab. If you are ever unsure, you can always <u>message the mods</u>, we are friendly! If you get it wrong, that's OK, mistakes happen - as long as you're engaging in good faith and learning from your mistakes it's all good! If your worry is how the community will react - it's in the rules for everyone to be kind, and if giving criticism, to be constructive not destructive, so if someone is abusive please report them and we will step in.

Posting photos - I am going to work on a guide for this and will share it. There are several ways of doing it, so I'll go over each one.

About the imgur comment - You can upload to imgur on mobile without the app in your mobile browser, if you select desktop mode. You can also upload directly to reddit now and there are other image sharing sites.

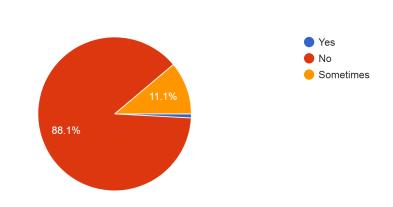
I agree, the vast majority of content is for those with gardens. We do love to see balcony gardens and the like too though! Perhaps we can use some threads or theme weeks to promote and share these more.

Respondents did say that they find the sub welcoming, which is fantastic and is definitely something encouraged from the beginning.

One person said:

360 responses

*"I love that you do the census- tells me you do value participation by diverse people."* And we do - I've always wanted the sub to be for everyone interested in gardening wild.



# 5. Do you participate in the weekly chat threads?

Do you participate in the weekly chat threads?

Yes 0.8%

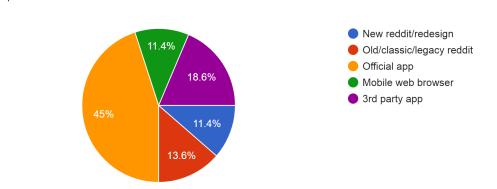
360 responses

This was expected too :) I hope those that do participate enjoy them.

For anyone feeling unsure about participating in them - they are a slightly more relaxed space to chat about your garden without the effort of creating a post, and the rules are a tiny bit more relaxed too - you can talk about your veg for example.

# 6. How do you view gardenwild most often?

How do you view gardenwild most often?



This is interesting. I think design wise most effort has gone into new reddit recently, which the official app takes a few bits from. I can do more for old reddit - perhaps add a theme and pretty it up - I haven't done much for it for a while. I don't think there's anything I can do about how the sub displays in 3rd party apps but I can make sure the old sidebar is up to date as I know many use that.

7. If you answered 3rd party app above, which app please?

69 responses

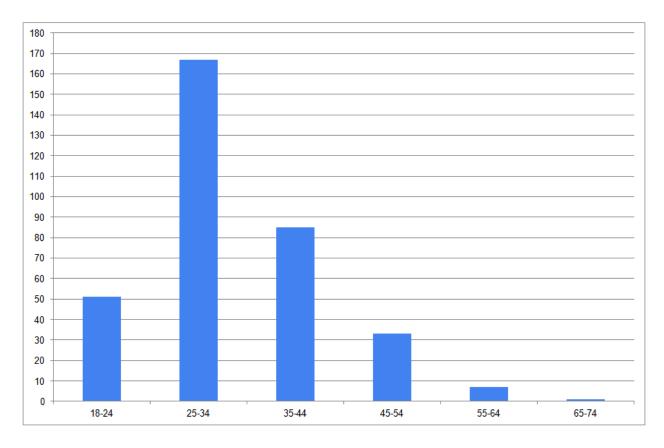
AlienBlue	1
Antenna	1
Apollo	14
Baconreader	4
Boost	11
Joey	2
Narwhal	2
New for Reddit	1
Relay	5
Rif is fun	21
Slide	2
Sync	3

It's interesting to see which 3rd party apps are preferred, and I can have a look at the top 3 to check the display of the sub. Apollo users - I don't have ios so if there is anything that looks odd or needs changing regarding the sub's display/making it easy to find information etc, please modmail. I'm an android user and can check out RiF is fun and Boost.

# 8. How old are you?

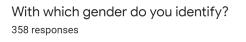
I wasn't sure what to expect from this question :) It seems, if this is representative, we're quite a young community.

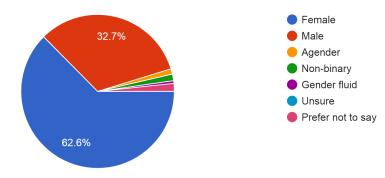
There are sometimes surveys of reddit demographics as a whole, like <u>here</u>, <u>here</u>, and <u>here</u>. I often hear that the majority of reddit is young, white, and male. It's interesting to see how we compare.



#### 344 responses

# 9. With which gender do you identify?





Prefer not to say 1.7%, Gender fluid 0.6%, Non-binary 1.4%, Agender 1.1%

This isn't surprising to me, but it's different from the suggested demographics of reddit as a whole - we're mostly female. Good to see some non-binary, genderfluid, and agender folks here too - I don't know how we compare with reddit as a whole there, but welcome! :)

#### 10. What is your sexual orientation?

"How in the world is sexual orientation relevant to gardening???"

I've always aimed for the sub to be welcoming to **all** interested in gardening for wildlife, and was curious to see the makeup of the community. I think it's important to appeal to all demographics.

Just recently there was Black Birders Week - encouraging the black community to engage with nature and not miss out on all the benefits, including the health benefits of being outside. The same applies to other groups; the LGBTQIA+ community shouldn't miss out or feel unwelcome.

I think it's also nice, and potentially encouraging, for anyone part of any minority group to be able to see others like them represented.

Plus, the sub aims to encourage wildlife gardening - the more people doing it, the bigger the impact we have :)

As with all the questions in our survey - it was up to you if you answered or not and it's all completely anonymous.

Asexual	10
Bisexual	65
Demi	1
Heterosexual	218
Homosexual	17
l just am	1
Pansexual	10
Prefer not to answer	3
Queer	9
Still confused	1

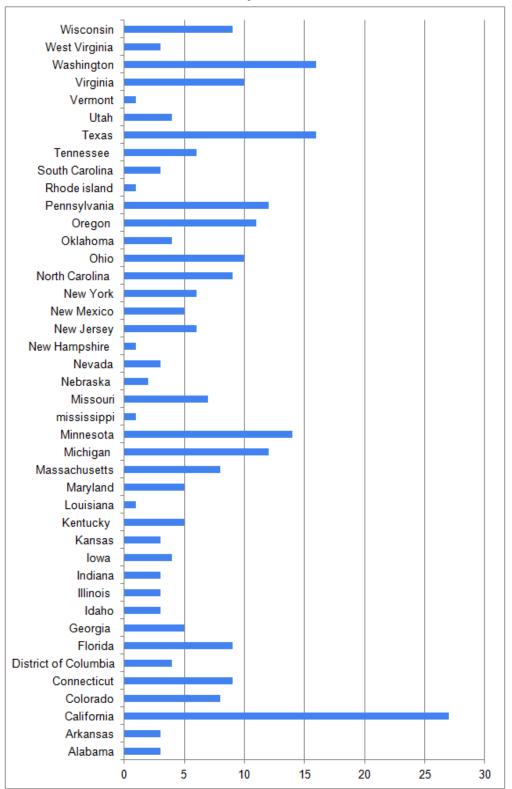
# 11. What country do you live in?

Unsurprisingly, USA is top of the table here, followed by the UK and Canada - it's what I'd have guessed. I would really love to see more content from elsewhere - if you have any ideas on how to promote that, please do modmail or use the suggestion box in the sidebar/about tab.

USA	275
UK	20
Canada	18
The Netherlands	5
Germany	5
Australia	5
Denmark	2
Ireland	2
New Zealand	2
France	2
Poland	2
South Africa	1
Mexico	1
India	1
California Republic	1
Ecuador	1
242 responses	

343 responses

Map - hover for numbers

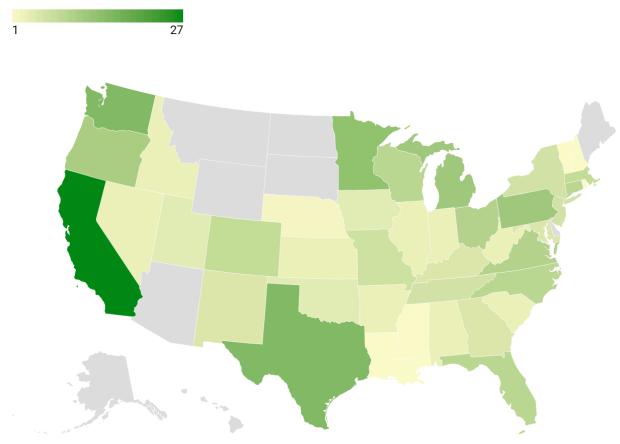


# 12.If in the US, what state do you reside in?

275 responses.

Knowing the USA would be home to a significant number of members I thought it would be interesting to see which states everyone was from.

California is top, followed by Washington and Texas, and Minnesota.



# **Location of US members**

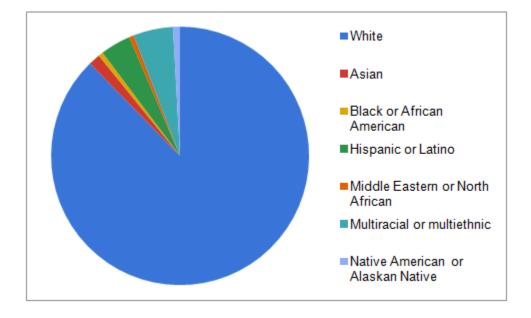
Created with Datawrapper

Interactive map (hover for number of members in each state)

# 13. What's your race or ethnicity?

341 responses

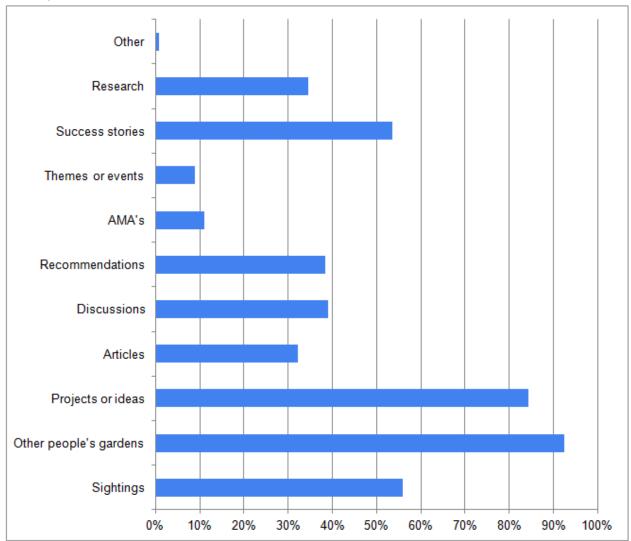
White	299
Asian	5
Black or African American	2
Hispanic or Latino	13
Middle Eastern or North African	2
Multiracial or multiethnic	17
Native American or Alaskan Native	3



Predominantly white as expected. Ideas on how to broaden our appeal appreciated. Please do mention us where appropriate in other subs.

# 14. What content do you most enjoy seeing?

356 responses



(Other = questions/advice, memes, ID's)

A few respondents pointed out that a balance of post types is preferable.

15.Is there anything you don't want to see? (other than spam, adverts etc) Why not?

44 respondents and several said no, or that they enjoy the content.

Here are the other responses, just condensed a little:

"Blatant plugs for someone's blog/youtube channel with zero interaction in the subreddit." Advertising is against rule 3 and would be removed. A number of youtube videos that get spammed to several subs are removed. If we miss anything, please report it and we'll get there as soon as we can.

"Anything not wild garden related I guess" "Hateful speech" These too would break the rules and can be reported.

"No memes, please. Plenty of other places to find them on the web" These are moderated - if memes are posted, they must be relevant and constructive.

#### "Repetitious content"

I think we value the mix of posts we get. If one thing became overwhelming we'd look into managing that. Perhaps special threads to keep that content in one place similar to other subs.

#### "Not interested in general chats or other climates"

That's fair enough, but a lot of us get something out of the chat threads and seeing gardens from other places - and they of course are relevant to those in those climates. You can use the flairs to filter posts (in the sidebar, or on a post) so you see only the posts you like.

"Not that there's been much but hateful or negative content- I feel it doesn't fit here" It doesn't. There's no reason people can't say what they mean and consider the human at the other end at the same time.

# "I haven't ever seen this, but just in case: I would leave the sub if it started getting political."

The rules ask that everyone avoids politics - we all need a break sometimes.

"Articles, non personal content"

*"Posts with no description/commentary to the linked video/articles whatsoever"* I understand where you're coming from, but the graph shows 32% of respondents like to see these and they can provide some excellent advice from professionals and insight from research. You can use the post flair filters to see content you enjoy without articles. Commentary does improve a post, especially for those on mobile who may not want to click without a bit more information.

"I don't wanna see bad home remedies for plant probs. I like facts and evidence." Is this a thing? I know there are homemade herbicides (vinegar and dish soap for example) and ways of removing pests. What makes them bad? I'm not sure how many of these will have been scientifically tested so anecdotal evidence might be all that can be found. As wild gardeners we know pesticides and the like aren't good for our garden's biodiversity, so it's natural to explore alternatives. If you see anything potentially harmful however, please let us know.

#### "Cats/photos of people's cats"

Photos including cats are rare, we do get a few, but where the focus is the garden and the cat just happens to be there. I'm assuming this isn't hate for cats in general - but users don't come to gardenwild to see cats, and outdoor cats are a bit of a controversial topic here due to their potential impact on wildlife.

#### "Lawns :)"

Yep, unless the post is about changing the lawn into something more beneficial/lawns with wildflowers for bees.

# 16. Do you have any feedback on the information provided about the subreddit itself? (sidebar, menu tabs, description)

30 responses

It seems quite a few people haven't looked at this, or don't use it. This doesn't surprise me, but effort goes into providing information for you about the subreddit, and how to get the best out of it, in a concise way. I do understand this displays differently depending on your device and method of viewing the subreddit.

#### This comment made my day:

"I do rather like the layout. :) There's a lot of information there without any faff - brief but comprehensive."

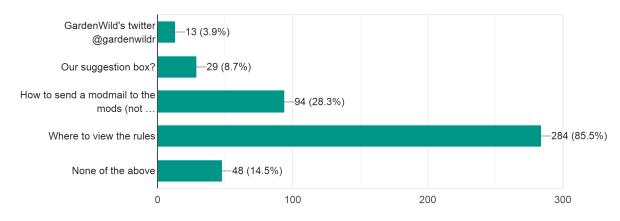
#### There was also:

"I feel you (mods) put a lot more effort/thought into what the sub should be than I do." That's probably how it should be :)

# "More book recommendations in the About would be useful, and maybe resources for different climates."

The about tab is populated from the new reddit sidebar and I try not to clutter it too much. We could definitely add these things to the wiki and provide links though. I'll post some resource gathering threads sometime to help kick start this.

Nothing was highlighted as being incorrect or hard to understand, so that's great.



# 17. Are you aware of the following?

Are you aware of the following? (please tick the ones you are aware of) 332 responses

These things are in the sidebar, about tab in app, or menu tabs (at the top in new reddit, menu tab in app) - except the suggestion box is missing from old reddit, which I'll fix.

Our twitter is <u>here</u> and posts get automatically shared there along with some retweets. It does tend to be UK based as that's where I am, and a bit looser regarding the content, but you can @ me if there's some good twitter content you think we could share, especially for other countries.

The <u>suggestion box</u> is a surveymonkey form where you can provide anonymous feedback anytime.

There is a guide on modmail <u>here</u>. If you ever need to contact us mods, this is the best way. Reddit has just improved the button for this on new reddit - they've made it larger and more obvious - so hopefully it's easier to find now.

Rules are also <u>here</u>, and in the official app are linked top right when you are creating a post.

## 18. Are you aware gardenwild has a wiki?

Are you aware gardenwild has a wiki? 359 responses • Yes, but I haven't used it • Yes and I've used it • No • What's a wiki?

What's a wiki? 4.2%

Our wiki is <u>here</u> and it's linked in the sidebar/about in new reddit or the menu tabs in old and new.

On reddit a wiki is basically a section of the subreddit where mods and sometimes other contributors can create pages of information - what it's used for varies depending on the subreddit.

Ours contains resources for gardening for wildlife! There are some general tips, some links for different locations, and more. We add to it when we can, or when we find something useful.

If you have anything you think should be on there, do let us know via modmail.

A few wiki examples can be found at the bottom here.

19. Do you know how to report content that breaks the site, or sub's, rules?

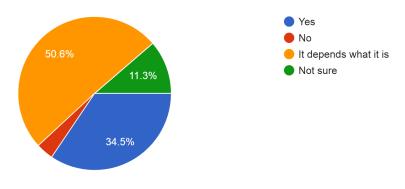
Do you know how to report content that breaks the site, or sub's, rules? 348 responses • Yes, I am confident I can do this • No, I have no idea • I'm not sure

#### Guide on reporting.

Reporting rule breaking content makes our job as mods a bit easier and means we can react much faster. It's great to see many of you know how to do this confidently :)

# 20. If you noticed a rule being broken, would you report it?

If you noticed a rule being broken, would you report it? 354 responses



No 3.7%

Good to see the majority here would likely report, presumably serious rule breaches would be reported.

For us mods, making sure we act on site-wide rules breaks is important, not just for the health of the community; If we consistently didn't do this it's possible reddit would take action.

### 21. Are you happy with the gardenwild rules as they are right now?

Are you happy with the gardenwild rules as they are right now?

98.4%

Brilliant! Out of 319 reponses, only 5 (1.6%) said no.

22. If you answered no above, please let us know why with as much detail as you can

10 responses.

319 responses

A few people hadn't read the rules or didn't have an opinion on this one, here are a couple of other responses:

"The ban on edibles that aren't completely for wildlife benefit seems unnecessarily harsh, but maybe there's a reason you folks want it this way."

Rule 4

No fruit & veg/cut/indoor flowers

- Plants should have wildlife value; No (permanently) indoor plants, No cut flowers, things grown purely for aesthetics
- No Fruit & veg; unless it is clear from your post that wildlife benefit
- The weekly chat threads are the exception

I'm sorry you feel that way. The reason this sub was created is because there wasn't a space for wild gardening. There were a few posts on r/gardening but the majority of posts seemed to be about produce. Of course there is nothing wrong with growing your own - in fact it's better for the environment and wildlife can benefit. But if we allowed produce, what's to stop the sub becoming a copy of r/gardening? The rule is to keep the focus on helping wildlife.

The posting guidelines in the wiki say:

"We do not allow posting of fruit and veg unless it is clear wildlife benefit. <u>r/gardening</u>, <u>r/homestead</u> or <u>r/backyardorchard</u> etc are better places to share your growing efforts or requests for help. This is to keep the subs individuality and purity of concept. If you have a picture of critters helping themselves to produce that'd be fine, but just veg and no context would get removed. The rule was a response to photos of just produce being posted. The weekly chat threads are the only exception to this rule."

So we do allow produce but only if it's clear you share ;) So I could post my raspberries - not to share my harvest, but perhaps the bees on the flowers or the birds eating the berries for example. And you can talk about your produce in the chat threads, or post about how you grow with wildlife, not against it - like using companion planting instead of pesticides, or providing sacrificial plants for bunnies so you can share the garden.

I hope that helps explain why we have that rule :) and maybe it's not quite as strict as it seemed?

"Rule 5 is a bit elitist for a non professional sub. I don't expect everyone to know species name of garden spiders, etc."

Rule 5

Wildlife value and species names

When sharing photos that aren't for an ID:

- Please tell us the plant & its wildlife value. We love to see what you're growing, but we are focused on wildlife gardening, to simply share photos <u>r/flowers</u> or <u>r/gardening</u> might be better.
- For wildlife label species if poss- it's great for anyone not familiar with your area's fauna

The posting guidelines in the wiki say:

"Gardenwild is very focused on gardening for wildlife. It's what makes us different to other gardening subreddits.

There's nothing wrong with sharing a pic of a pretty flower just because it's pretty, or you're proud of *it*, but there are already places for that. We ask a little bit more of you.

Specifically we ask you to provide the name of the flower and its value to wildlife. This helps others and saves them from having to ask. It helps inspire people - maybe they'd never thought of growing it before, or weren't aware of its benefits. It should only take a minute of your time, but it greatly improves the quality of your post."

It's understandable you probably don't know the name of everything you post, we all start knowing very little - we don't expect you to know, but we expect you to be interested enough to find out.

You can post for an ID on gardenwild (using the right flair), and there are other subreddits that are exclusively for ID's such as r/whatsthisplant and r/whatsthisbug. The internet has many ID guides, and there are many books, labels that come with your plants, etc.

If you are interested in gardening, and gardening for wildlife, you will need to be able to ID your plants so you know what care they might need. You'll need to ID critters you see, if not just for your own interest, but so you can understand their needs and help provide good habitat for them/know when not to disturb them.

We can add an "how to ID guide" to the wiki perhaps. There is a list of related subs, including ID subs <u>here</u> and in the new reddit sidebar.

It's not so different from, r/awwducational for example, where sources are required.

I hope this helps you understand why we ask this of you.

# 23. Do you have any concerns about the sub you wish to voice?

16 responses, most said no.

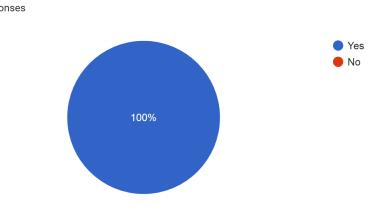
#### "I'd like more high effort posts and fewer "hey look at this bug in my yard" posts"

I think both have their place. As I said earlier if one post type gets too overwhelming we might look into managing that, but it doesn't seem to be the case yet. Some of the more unusual bugs can do very well and the comment section can be very educational. Use the post flair filters to see content you prefer. I wouldn't want to quash the excitement of seeing critters visiting your garden for the first time, or the joy of seeing something you have grown or made used as intended.

"I wouldn't mind more active specific advice on what to do, instead of showing results after the fact. I don't mind the results photos/info. That's inspiring. But more how-to would be helpful to me."

There are some guides and resources in the <u>wiki</u>. You can also use the post flair to filter for articles - some have how-tos. This type of content is welcome if anyone has any to post. If we get many step-by-step type posts we could create a flair for them.

# 24. Are you happy with the moderation of the subreddit?



Are you happy with the moderation of the subreddit? 319 responses

Phew! :'D

319 out of the total 364 respondents answered this. I assume the reminder didn't have a strong opinion.

25. If you answered no above, what concerns do you have about the moderation?

Only two comments of note here out of 5 responses (the rest were the same or n/a):

"keep up the great work! :)"

Thanks!

"The autobot is kind of annoying"

Automod can be irritating, but it can also save us mods so much time. I assume this is related to the rule 5 reminders on image posts. It's there to remind you to name the flowers or wildlife in your post.

Regular posters are likely use to this and don't need the reminder - actually I will make a note to adjust automod to not remind users that do this well - but there are some it helps remind. Even with automod, it's probably the rule we have to enforce most often - which is why we keep the bot. I really don't like removing content, and always try to chase this, or even if I have time, add in the required content myself, but this isn't ideal - us mods are all volunteers doing this in our spare time and the reason for this rule is explained above.

#### 26. Do you have any suggestions for the sub?

32 responses. I've sort of just consolidated them.

#### "I wish I could see more before and afters"

That would be cool! Anyone remember to do before shots? I always forget.

"More wildlife ponds and how-tos and info graphics would be cool. I'm a visual person. But really, I love all of the stuff on the sub!"

Love wildlife ponds - there were a few more than usual this year I thought. I made r/wildlifeponds and there is also r/ponds, but it is certainly content welcome on r/gardenwild if anyone was holding back!

"Maybe a daily or weekly theme: Birds, insects, etc"

Themes can be a bit hit and miss I think. We enjoyed some during lockdown (lockdown themes flair and there's <u>a list</u> in the wiki). They didn't score high in question 14, but it is certainly something to consider. We may be doing "critter week" again for halloween (also explained in the link).

#### "Country/location tags/flair"

We do have this. Users are encouraged to add their rough location, and it can help a lot when you are asking for advice as comments can be tailored for your area. For new reddit users there's a guide on adding this <u>here</u>, I must do one for old reddit.

#### "Shorter surveys"

Haha, sorry! To be fair this is the only survey we've ever done!

# "I wish to see more international content but that's not something directly under mods control"

Me too! As mentioned somewhere above, I've tried a bit before to encourage this, but you guys can help too by mentioning in us where relevant, in subs focussed on different places. Don't spam, and keep it relevant and it'll help.

"Maybe I missed it, but having places like "here is step by step on how to create a rain garden" or "step by step on converting lawn into a native plant butterfly garden" If someone has information on these things, do post and/or modmail so we can add it to the wiki. We have started on an <u>"how to" section</u>.

"I love hearing from experts (including the more experienced people in the sub), so more posts from them and AMAs (which I'm sure take a lot of work to coordinate!) would be wonderful!"

Yes, there is some organisation involved, and sometimes a little training if the guest hasn't used reddit before. Time zones and schedules need to be worked out. But I agree, they are very helpful and I do enjoy doing them. I did invite more guests this year than ever before due to lockdown - but a lot of people were busy on other platforms and I'm not sure they really knew what reddit was. We did have our first ever guest come to us though, which was amazing.

Feel free to suggest guests via modmail.

# "Encouragement of sharing more success stories, generating more discussion and conversation, idea sharing."

I sometimes post discussion posts, though I admit that this year I have been distracted by other subs I moderate.

This is another area where you can be the change you wish to see - post some questions/discussion posts like 'What part of your garden are you most proud of?", "Have you had success attracting x to your garden?"

# "Are there links to any region-specific resources in the Wiki/make the resources more prominent"

Yes there are, but mostly for UK and USA - please send any resources you'd like added via modmail, we'd love to cover more regions.

The wiki is linked in the menu tabs and sidebar, and sticky post - how would you suggest making it more prominent? (I have now moved it up the new reddit sidebar, need to work on old)

#### "Threads based on specific zones/location."

I think there are sometimes a few - especially asking for resources. This is certainly something we can try/you can try.

*More cross promotion with /r/pollinators, /r/guerillagardening, /r/antreefa.* Feel free to crosspost where relevant! We do stick to <u>gardens/land that you own or rent</u> though.

#### Plant or pollinator of the week.

Could do, could do. Would you want to work on that with us?

"I just want everyone to brag about themselves and share hundreds of pics of their amazing gardens with me"

:D As long as they're in some kind of gallery and not flooding the sub, yes please!

Sometimes I feel nervous to post. Like someone will spot a non native and call me out. Natives are best as they support more species, but non-natives play a role too.

I have some non-natives! When I started it was all about the bees - so anything that would provide nectar, pollen, and extend the flowering season was in.

You're probably right to expect a comment on this, but the garden is for you too - you've got to enjoy it or you're not going to put the effort in for wildlife. It's fine to have some plants that you bought before you knew better, or plants just for you to enjoy as well.

If anyone breaks rule 1, please report it. Reports are anonymous, not even mods know who sent them.

"More ways for container gardeners to participate. Maybe I've just missed it, but I'd love to have information so that I can also participate. I'm sure I'm not the only one who isn't a home owner and feels left out/lost as to how to start helping, but really wants to. Nothing makes me happier than seeing my local wildlife interacting with my garden! I'd love information on ways to facilitate this more."

Yes, I think I wrote about this above and I've added it to my list. There's a link or two in the wiki I think, but not much so far. Again, if anyone has resources on this, post and or/modmail them in.

We do want container gardeners to feel welcome and included, and container gardens definitely have a role to play with helping wildlife.

Please do crosspost relevant posts on this too.

### 27. Is there anything else you'd like to say about gardenwild?

48 responses

I asked this in case I hadn't provided an opportunity for you to say something you wanted to above. The feedback here though was really lovely to see, and it's for all of us, we all contribute to the community so I wanted to share it all - I've only taken out blanks and "no"s. Thank you everyone! :D

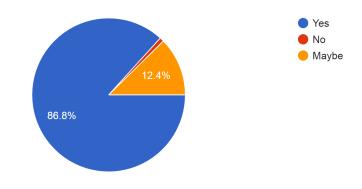
- Good job!
- I'm very excited to have found it!
- Love you guys!
- Thanks for creating and moderating this community.

- It's such a nice community I love seeing all the beautiful gardens and wildlife
- It makes me glad to see a community of people so invested in gardening with wildlife in mind, and it's also very inspiring. While I have very limited space to work with, I hope I can one day have a wildlife garden as nice as some I see here.
- I'm so excited this sub exists!
- Thanks for such a neat place. It resulted in an in-person garden visit a few years back!
- I love seeing everyone's gardens and of course all the wildlife that goes along with it, I'm not new to gardening but this is the first year I've had my own garden so I love seeing any suggestions or advice from more experienced people as well! Thank you!
- We need to expand and reach more people.
- Glad it exists
- Keep up the GREAT work.
- We just need more wild gardens!
- It has a cool purpose. Normalizing wild gardens over manicured grass lawns is important.
- It's a great community.
- I really appreciate the content of this sub. Where I live in rural Michigan, it feels like everyone needs to have a monocrop lawn, and that any other plants make you look messy as a homeowner. The gardenwild approach is rare, and sometimes I feel like an alien out here. It is so nice to see others who want to manage land this way. I'm wondering if the US has a problem with wildflowers etc due to a powerful herbicide industry. Home improvement stores sell a lot of products to make people achieve a certain type of lawn, after all.
- I love visiting :) I need to take more pictures but it's been very much a work in progress lol
- This sub was one of the first ways I started learning about gardening for wildlife, so thank you!
- I love it!
- This is a great community, keep up the good work!
- Love the sub. It's inspirational, and my husband and I have started converting our suburban home into a wildlife paradise. :)
- I'm still very new to the sub ^^
- Thank you for providing this space!
- I thank you for the work creating and moderating this space online. It's important, and I appreciate the effort.
- I should probably promote it myself because I support the idea and really enjoy the content.
- I'm glad it exists! My parents have a huge garden in this style that I grew up helping to maintain, unfortunately they wouldn't want it shared on social media.
- Thank you for being a friendly little break from everything going on in the world.
- One of my top favorite subs, love it and I think we should help make it grow and provide more resources for native planting and and wildlife gardening to Reddit.
- I'm so glad it exists
- I'm glad it exists.

- I just love the community here. Everyone has always been incredibly kind, positive and encouraging in most, if not all, of the posts made.
- I love how kind and thoughtful our subreddit is. I also like how knowledgeable and helpful the community is to everyone.
- I really enjoy and am inspired by seeing pictures and stories from people about their gardens.
- Thank you for having this community! It helps me learn more about gardening and how I can entice wildlife (i.e. bugs that aren't aphids) up to my balcony.
- I always enjoy seeing the posts on my feed
- thanks for being the most active mod ever Solaria!
- It's great :)
- Thank you!!! I love this sub!
- I love the subreddit and its purpose/message!
- Love this sub! Mod team is doing a great job!!
- It is neat

## 28. Would you recommend the sub to a friend?

Would you recommend the sub to a friend? 340 responses



I guess this really depends on what your friends are into, but this is pleasing :)

# 29. What other subreddits are you currently enjoying?

158 responses.

A few sub genres seemed popular and were either mentioned as a genre or individually:

There were a few local subreddits mentioned by name: Denmark, Denvergardener, gardeninguk, Chicago, floridagardening, GardeningPNW, novascotiagardening, NYC, Seattle

Mention of Animal/cat/wildlife/insect subreddits, a few by name: Aww, awwducational, backyardchickens, batty, bees, beekeeping, birding, birdpics, birdwatching

Gardening subreddits of course! Most mentioned was gardening, permaculture, nolawns, nativeplantgardening, homestead, homesteading, houseplants, landscaping, plantclinic, vegetablegardening

Identification subreddits: mainly whatsthisplant, but also whatsthisbug, whatsthisthing, whatsthisbird

#### Full list of subreddits

## End comments

Well, you've made it to end! Well done! :'D

I hope you've found this at least a bit interesting.

I've taken away some positivity, and I have a to-do list for the sub - not sure how fast I can make anything happen, but the plan is:

- Maybe a thread or a weekly theme or something for those new to wild gardening/or with garden embarrassment to feel more comfortable posting drafted
- Promote balcony/small garden/vertical/pot gardening maybe themes or threads again, maybe xover with some other subs drafted
- Fix up old reddit theme, sidebar info etc. Add link for suggestion box.
- Check how the sub looks on RiF and Boost
- Wiki info book recs, gardening in different climates add link to sidebars drafted + working on
- Wiki info how to go about ID'ing things plants and wildlife.- Collection thread drafted
- AM exclude users who are good at adding context from rule 5 reminders. Edit Looks like I forgot I already did this for some.
- Old reddit user flair guide, Link it in the sub
- Themes Threads for zones/locations, Plant or pollinator of the week (enlist helpers maybe). - working on
- Guide on sharing images Link it in the sub
- Guide on viewing subreddit information on mobile app. Add to sticky.
- New more visible Wiki box near top of sidebar
- Thread collecting tips for new wild gardeners/include a request to try and remember before pics. -drafted and scheduled

- Group brainstorm on promoting wanted content
- Add how to flair
- Post to share changes done for some so far

And hopefully I've provided some insight into what us mods do and why we do it.

#### (Published 14 OCT 2020)

How to respond

There's a lot of information here, and I've made some suggestions and asked questions. If you would like to respond, either <u>modmail</u>, or use the <u>suggestion box</u> to be anonymous.

Here's a quick guide on sharing images <u>https://www.reddit.com/r/SolariaHues/comments/j56axm/how to share images on reddit/</u> please feedback on that post if anything doesn't make sense.

#### Thanks

Thank you very much to u/MFA\_Nay for your help looking over this, and the brilliant suggestions. And to u/Gymell and u/NelyafinweMaitimo (our most active user) for looking this over for me as well.

More information

MFA\_Nay provided the info at the top regarding the sample being only an indication. And also why with around 380 respondents, a random, weighted sample would allow more generalisable results:

"It's to do with statistics basically and what's called Margin of Error (MOE). If a sample is both random and weighed to a population you can add in a small MOE and do some calculations backwards and come to a "perfect" sample size based on that margin. Of course it doesn't really work with online anonymous communities which are international. Most surveys aim for 95% confidence intervals which are used to calculate MOE. Surveys which are important (election polling and 'exit' election polls) often go for 97% but the cost goes up drastically every 1%. In the UK it nearly doubles the cost and size of a sample needed.

You can read more here for a 101 explanation:

<u>https://www.qualtrics.com/community/discussion/750/way-to-calculate-overall-confidence-level-f</u> <u>or-a-survey</u>

e.g. there's been some surveys of (American) Reddit users from Pew Research but that misses a sizeable international audience so even those results aren't particularly 100% useful. They're indicative at best!"