

PGS Regional Leaders

Application Process 2024.2

Summary

Organization: [Principles for Responsible Management Education \(PRME\)](#)

Initiative: [PRME Global Students](#)

Position: PGS Regional Leader

Duration: One-year term (from July 2024 to June 2025)

Work station: Home-based (remote)

Work relationship: Volunteer (unpaid); up to six hours per week

Application Form: Access the Google Form [here](#)

Application Period: 22 April to 31 May 2024 (11:59 p.m ET)

Background

The Principles for Responsible Management Education

Accounting for more than 870 signatories worldwide, the [Principles for Responsible Management Education \(PRME\)](#) is the largest organized platform between the United Nations and management-related higher education institutions with the mission of transforming management education and developing the responsible decision-makers of tomorrow to advance sustainable development.

Launched in 2007 and working through [Seven Principles](#), PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact.

The PRME community has approximately 3 million students. The *2019 PRME Strategic Review* recommended the "development of a strategy for improved PRME Student engagement" (p.75). In addition to such strategic direction, there is a perceived growing trend of youth protagonism

in various global debates, especially in the realm of responsible management and sustainable development. In the university ecosystem, student-led initiatives are influential drivers of change, and students make a critical statement for the future they imagine and are taking actions to transform today's world for the betterment of tomorrow's society.

Following both these internal strategies and external opportunities, in 2021, PRME has initiated a new strategic initiative on student engagement called [**PRME Global Students \(PGS\)**](#).

PRME Global Students

[Officially launched during the 2021 Virtual PRME Global Forum](#), PGS's mission is:

“To empower student organizations with a focus on sustainable development and responsible management by increasing their local and global connection to each other and further players in the university ecosystem, accelerating their and PRME's collective impact in the Decade of Action.”

To lead the development of a global network *by* and *for* students, the PRME Secretariat established the *PGS Regional Leaders* team with nine student leaders from all five continents and global sub-regions (see more details below). Together, the PGS Regional Leaders were able to map 300+ operating student organizations within the PRME global community and actively engaged more than 40 of them in PGS's programmatic development activities.

Taking place all over 2021 and divided into *Research* and *Design* Phases, the *PGS Collaborative Development Process* invited dozens of students from more than 25 countries to come together and co-create their own global network within PRME. From a network evolution perspective, the engaged students were simultaneously the pioneering ‘builders’ and the ultimate ‘users’ of the PGS network.

During this year-long programmatic development process, a consensus was reached regarding the need to establish strategic action-oriented directions and a set of projects that would enable networked global cooperation among PRME students, which ultimately could generate value for their student organizations on the ground. With this rationale in mind, the PGS participants established three **PGS Fundamental Pillars – Awareness, Advocacy, and Collective Action** – and collaboratively built the **PGS Portfolio** comprised of five strategic projects:

- *PGS Social Media*
- *PGS Newsletter*

- *PGS Talks*
- *PGS Ambassador Program*
- *PGS Careers*

Each project is led by **PGS Taskforces**, composed of two coordinators and six worldwide members responsible for conceptualizing, planning, and implementing these five projects.

PGS Regional Leaders

To lead the development of a global network *by* and *for* students, the PRME Secretariat established the *PGS Regional Leaders* team with eighteen student leaders from nine global regions:

- *Latin America*
- *North America*
- *Africa*
- *Europe*
- *Eurasia*
- *Middle East*
- *South and Central Asia*
- *East and Southeast Asia*
- *Oceania*

With a one-year volunteering mandate, each *PGS Regional Leader* is responsible for managing the relationship between PGS and the sustainability-oriented student organizations within their regions. In other words, the PGS Regional Leaders operate as 'two-way bridges' while communicating, promoting, and connecting worldwide students with opportunities arising from the broader PRME community and vice-versa.

More specifically, under the supervision of the *Manager of Strategy, Governance & Innovation* at the PRME Secretariat, the PGS Regional Leaders actively map and outreach student-run organizations in their region to bring their students to join the PGS activities and collaborate with the *PGS Taskforces* while implementing the projects from the *PGS Portfolio*.

Roles and Responsibilities

- Conduct online research to find new student organizations (SOs) within your region.
- Actively outreach faculty and administrators from PRME Signatories within your region to investigate SOs operating in their institutions.
- Schedule and conduct introductory calls to present PGS and connect student organizations (SOs) within your region to our activities and projects.
- Keep constant communication with SOs members to ensure they are constantly informed about our activities and exploring the projects of the PGS Portfolio to leverage their SOs' impact.
- Keep your PGS database clean and organized with updated information about SOs and their members.
- Represent PGS and PRME in panels and conferences within your region (online events mainly).
- Organize student engagement events, programs, and general initiatives for PGS.
- Coordinate the partnership between PGS and the [PRME Chapters](#) within your region by constantly articulating with their *Head of Student Engagement*.
- Coordinate the partnership between PGS and the [PRME Working Groups](#)
- Raise awareness of the PRME Principles and relevance to the activities of PGS.
- Serve as an advocate of responsible management education and sustainable development in association with SOs and students within your region.
- Assist in the preparation of PGS reporting to stakeholders.

Knowledge/Expertise/Skills required

- Knowledge about PRME and PRME Global Students.
- Academic/Professional interests in topics related to Responsible Management, Corporate Social Responsibility, and Sustainable Development (SDGs).
- Strong communication, interpersonal, and networking skills.
- Organizational skills and ability to track and maintain partnerships.
- Leadership experience with sustainability-oriented student organizations is desirable.
- Fluency in English is required. Fluency in another UN official language is desirable. Conversational proficiency in the other languages of your region is desirable.
- Applicants must be enrolled students (undergraduate, graduate, or Ph.D.) from Universities or Business Schools members of PRME. Check if your school is a PRME Signatory [here](#).

Application Process

On-rolling applications will open on 22 April and close on 31 May 2024. Selected candidates will be announced in early July. See the full timeline below.

To complete your application, candidates must fulfill this [google form](#), thus sharing information about:

- Personal and academic information
- Purpose Statement (*350 words max*)
- Video Statement (*1-minute max*)
- CV/Resume

Applicants must include a written purpose statement **and** a video statement. Applications without these two files will not be considered.

Tips for Making Your Video

At the beginning of your video, we invite you to state your name and the country/city in which you are located. Then, we invite you to talk about the following topics:

- Describe your passion for sustainability and responsible management and which specific area(s) you are passionate about.
- Tell us about your student agency towards advancing sustainability and responsible practices (e.g., your contributions to the work done by your student organization)
- Finally, how joining the PGS Regional Leaders team matches your academic journey and professional aspirations.

No need to hire a professional! A short video recorded on your smartphone is sufficient. But plan ahead and shoot several takes to get it right. A few tips:

- Always make sure to use **landscape orientation** and not portrait orientation while recording (**hold your phone horizontally**, not upright), and try to hold your phone steady.
- If you do not have a microphone, make sure to shoot in a quiet area and stay as close to the audio source as possible.
- Use sufficient lighting: try facing the sun so that the light brightens up your shot and isn't behind you.
- Look directly at the camera on your phone, not the screen, and don't forget to smile!
- You may ask a friend or relative to help you. It will make your life easier, and you will have more fun!

The video should be a maximum of **one minute**. We are seeking original videos with content that can be understood by and appeals to a broad audience. All video content should be in English, including your speech. For media to be considered, you must have created and have permission to use all content in your video, including still imagery and music. We will not accept work containing profanity or content that violates the UN Charter.

If you have any questions, please feel free to write an email to pgs@unprme.org or reach out to the [PGS Regional Leader](#) in your region directly.

Application Timeline:

- Application opening: **22 April 2024**
- Application closing: **31 May 2024**
- Interview with shortlisted candidates: **June 2024**
- Selected candidates announcement: **July 2024**