

FREE VALUE

Hey man,

Hope you are doing well. Here is the free value I talked about in the email.

While looking at your content, I saw you have a big audience following your Youtube channel.

I think this could be an opportunity to increase the number of people who book a Video Consultation Call on your website.

Thinking about a way to achieve this, the idea of making a video came to my mind. I want to share the following video idea with you.

Idea:

Youtube video that will announce the 100\$ discount on a Video Consultation Call with you and will show testimonials about it:

Video title/subtitle:

100\$ off a Video Call Consultation with me

Ask your questions and get my intensive help to regain control of your life!

Book your video call now by clicking this link.

Video idea:

In the video (2-3 minutes total) show short clips of you on video calls with clients. At the end of the video, show honest and authentic testimonials from those clients. Let the clients tell about their initial struggles and pains and how the video call consultation and (perhaps) a follow-up program improved their lives.

Subscribers will see similar persons with similar issues solve their pain. That will create an eager want to improve their quality of life.

Optional:

At the end of the video, you can also mention that the 100\$ discount won't last forever. So viewers should not hesitate too long, to not miss the opportunity. That will create a sense of urgency, and more people booking the call.