

Welcome Sequence for a Coach

Email 1

SL: Your free course is here

Hi <name>,

Welcome to the Brojo family!

As we promised, here's your [free course](#).

We help people who are just like you,

- Build unshakable self-confidence
- Take consistent action to improve their lives
- Connect with like-minded people

This is only the beginning.

Cheers,

Dan Munro and Mike Wells - BROJO Coaches and co-founders

PS. Stay tuned for a free video that will help you overcome the fear of difficult conversations!

Email 2

SL: This is how I discovered who I really was...

The thought of confrontation alone made me shiver.

I was a people-pleaser, which left me terrified of being disliked.

And I understood that the anxiety I felt was unnecessary, but my mind couldn't handle it.
I saw myself below other people.

I was creating excuses in my life to keep myself from changing into a successful version of myself.

Confused, desperate, and losing hope, I realized that something had to change.

I needed the courage to overpower all the fears holding me back.

So, I purposely started talking to people.

I purposely experienced rejection to reduce my fear of it.
And it hurt, but **it didn't break me**.

Through this journey, I learned who I really could be, and how to not be too emotional.
I became fearless in my behaviour.

And now, I've simplified this entire process to help people like you break free from their own minds.

I also made a video for you where I share the first method that helped me overcome the fear of tough conversations.

[\[LINK TO YOUR YOUTUBE VIDEO\]](#)

You got this,
Dan Munro

PS. We'd love to hear your story. What is the biggest thing that has kept you in that state of unnecessary fear?
Feel free to leave your answer below.

Email 3

SL: The most important step on your journey is this

Every hard interaction feels like a battle for you.

The only weapons you have are self-doubt and uncertainty.

So, I'll share three powerful lessons that have boosted my social confidence.

1. Be Open and Honest

It might seem strange, but allowing yourself to be vulnerable can set you free.

I forced myself to talk to people in tough situations to become more confident and connect with them.

2. Speak Up with Confidence

Express your thoughts and needs clearly and respectfully.

When you communicate confidently, you earn respect and you're able to create connections.

3. Say No to Your Negative Thoughts

You are letting the thoughts in your head convince you that you're not good enough, or that you'll get rejected. Identify these thoughts and replace them with empowering ones.

Realize that you have the power to change your inner dialogue.

These tips might seem easy, but using them in real-life situations can be quite challenging.

That's why we've made an exclusive self-improvement community, packed with advice on confidence, social skills, and everything else that will help you overcome your challenges.

Join our Online Community

To your social success,
Dan and Mike

Email 4

SL: Here's why you shouldn't do it alone

Now, <name>, it's your choice to discover your true self or not.

You can keep on living in fear, doubts, and uncertainties, being unsure about what to do next...

Or you can have the courage to take risks and be satisfied with the person you've become.

I've walked this path myself, and it took me years to figure it all out by myself.

This doesn't have to be a long and difficult process.

I've helped countless individuals achieve their potential easily within months.

Take the next step, and start living the life you know you should.

Schedule a Coaching Session

It's an exciting journey that has become their reality:

<YOU CAN INCLUDE SHORT TESTIMONIAL(S) HERE>

All the best,
Dan

PS. There are many ways to build lasting confidence and break free from the limits of your mind.

Take a look at them [HERE](#)