

BrakeSec Show Outline (all links valid as of 27 Jan 2023, subject to change)

Is it scheduled?	Yes No Completed		Date:	2023/01/26
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Guest info	
Name and Title:	John Aron, Founder/CEO of Aronetics
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Time Zone (if other than Pacific):	Eastern Standard

Guest info	
Name and Title:	Jerod Brennen
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Time Zone (if other than Pacific):	EST

Show Topic Summary (less than 300 words)
<i>Clear the fog of marketing truths and viable solutions that actually deter and defend adversarial action.</i>

Questions and potential sub-topics (5 minimum):
1. Edge devices everywhere
2. A paradigm culture shift is necessary
1. How/What kind of culture shift is needed?
3. In 2007, Steve Jobs unveiled the iPhone with no mention of how to keep it safe
1. While DARPA that created GPS, shares a sorry - not sorry
4. Working from Home or the office, how can you guarantee security with travel between both?
1. This type of computing isn't possible in government circles.
5. The New York Times 2019 Fall Special - So the internet didn't turn out the way we hoped.
1. How can we restore sanity and normalcy to using a computer when there is a persistent threat everywhere?
2. Who is under 'persistent threat'?
6. Jerod: decentralization of technologies and empowering makers and people

Additional information / pertinent Links (would you like to know more?):
 Even Nobodies Have Fans Now. (For Better or Worse.) - The New York Times.pdf (local copy)
(local copy defeats paywall)

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 So the Internet Didn't Turn Out the Way We Hoped. Now What_ - The New York Times.pdf (local copy defeats paywall)
https://identity.foundation/
https://www.scmp.com/news/china/science/article/3206384/chinese-scientists-claims-new-quantum-code-breaking-algorithm-raise-eyebrows-us
https://www.amazon.com/Fourth-Turning-American-Prophecy-Rendezvous/dp/0767900464
https://www.investopedia.com/tech/what-dao/
https://www.jimcollins.com/books.html ("good to great", and "Built to Last" were called out)
https://www.amazon.com/Tyranny-Twenty-Lessons-Twentieth-Century/dp/0804190119
John's B sides San Diego slides: https://www.aronetics.com/wp-content/uploads/2023/01/Losing-Control-Aronetics-6-Oct-2022-FIN.pdf
John's WiCys talk slides: Pending -
Sidechannel (Fractional CISO organization) https://sidechannel.com/ (Jerod's organization)
https://www.aronetics.com/ - (John's company)

Show Points of Contact:
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