

## Directions

1. Create a copy of this document. Rename it with the following format:  
Creativity - (group member names) - (period number)
2. **Share it with your group members and myself ([kmccann@mtlisd.net](mailto:kmccann@mtlisd.net))**

### Remember these 4 rules for brainstorming :

- **No criticism or debate**, which are convergent activities and can inhibit people from giving ideas.
- **Quantity over quality**, because quality assessment is also convergent. It has also been shown that the best ideas arrive unpredictably spread out over time.
- **Freewheel**, which means using one idea as a stimulus for the next. Like the 'Random word' tool, this helps you out of 'stuck rut' thinking, leading you in unexpected directions. It also encourages people to think about each other's ideas.
- **Mutate and Combine**, where 'Mutate' means to deliberately distort and modify existing ideas and 'Combine' means to deliberately try to build new ideas from combinations of existing ones. Again, these helps you out of ruts and makes people work better together. (creatingminds.org)

3. Make a bulleted list of words or phrases that answers either of the following questions:

**WHAT DOES IT mean TO BE "creative?"**

**WHAT DOES "creativity" mean TO you?**

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