

Privacy Policy for LiveXi – Football Live Scores

Effective Date: July 2, 2026

LiveXi – Football Live Scores (“**LiveXi**,” “**we**,” “**our**,” or “**us**”) values your privacy. This Privacy Policy explains how we collect, use, disclose, and protect information when you use the **LiveXi – Football Live Scores** mobile application, related websites, and associated services (collectively, the “**Service**”).

By using LiveXi, you agree to the practices described in this Privacy Policy. If you do not agree, please do not use the Service.

1. Information We Collect

We may collect the following categories of information depending on how you use LiveXi and which features are enabled in the app.

A. Information You Provide to Us

You may provide information directly to us when you contact us or interact with certain features of the Service. This may include:

- Your name, if you choose to provide it
- Your email address when contacting support
- The contents of your messages, support requests, or feedback submissions
- Any other information you voluntarily provide when communicating with us

B. Information Collected Automatically

When you use LiveXi, certain information may be collected automatically to operate, secure, and improve the Service. This may include:

- Device type, model, and operating system version
- App version and language settings
- General device identifiers or advertising identifiers, where permitted by your device settings and applicable law
- IP address and approximate location derived from IP address
- App usage information, such as screens viewed, session activity, feature usage, and interaction events
- Diagnostic information, crash logs, performance data, and error reports
- Notification preferences and interactions with push notifications, where applicable

C. Sports Data and Content

LiveXi displays football-related information such as fixtures, live scores, standings, match events, lineups, statistics, and news content sourced from third-party sports data or content providers. Your use of such content within the app may generate usage analytics as described in this Privacy Policy.

2. How We Use Information

We may use collected information for the following purposes:

- To provide, operate, maintain, and improve LiveXi
- To display football scores, fixtures, standings, statistics, news, and related content
- To personalize app features and improve user experience
- To send push notifications and match alerts that you enable
- To monitor app performance, troubleshoot bugs, and improve stability
- To analyze usage trends and understand how users interact with the Service
- To protect the Service, prevent misuse, abuse, fraud, or security issues
- To comply with legal obligations and enforce our terms, policies, and rights
- To respond to support requests, inquiries, or feedback

3. Advertising, Analytics, and Third-Party Services

LiveXi may use third-party services for analytics, crash reporting, advertising, content delivery, and sports data. These providers may collect information in accordance with their own privacy policies.

Depending on the version of the app and services integrated, LiveXi may use third-party providers such as:

- **Google AdMob** for advertising
- **Google Analytics for Firebase** or similar analytics services
- **Firebase Crashlytics** or similar crash reporting tools
- Third-party football data, sports content, or news providers

These services may collect information such as device identifiers, IP address, app activity, ad interactions, crash diagnostics, and performance data in order to provide their services.

If you use an ad-supported version of LiveXi, advertising partners may use device identifiers, cookies, SDKs, or similar technologies to deliver and measure ads, subject to applicable law and your device permissions/settings.

4. Push Notifications

If you enable notifications, LiveXi may send alerts related to football matches, scores, kickoff times, match events, breaking updates, and other football-related content. You can manage or disable notifications at any time through your device settings or in-app controls, where available.

5. Legal Bases for Processing (Where Applicable)

Depending on your location, we may process personal information on one or more of the following legal bases:

- Your consent
- Performance of a contract or provision of the Service
- Compliance with legal obligations
- Our legitimate interests, such as improving LiveXi, securing the Service, understanding usage trends, and maintaining app functionality

6. How We Share Information

We do not sell your personal information. We may share information in the following circumstances:

- With service providers, vendors, analytics partners, advertising partners, and infrastructure providers that help us operate LiveXi
- With sports data, content, hosting, notification, or support service providers as necessary to provide the Service
- If required by law, legal process, court order, or governmental request
- To protect the rights, safety, property, users, or security of LiveXi, our users, or others
- In connection with a merger, acquisition, financing, asset sale, restructuring, or similar business transaction
- With your consent or at your direction

7. Data Retention

We retain information only for as long as reasonably necessary for the purposes described in this Privacy Policy, including to:

- Provide and improve the Service
- Maintain security and prevent abuse
- Resolve disputes and enforce agreements
- Comply with legal, accounting, or regulatory obligations

Retention periods may vary depending on the type of data, how it is used, and applicable legal requirements.

8. International Data Transfers

Your information may be processed and stored in countries other than your own, including where our service providers or infrastructure providers operate. By using LiveXi, you understand that your information may be transferred to and processed in jurisdictions that may have different data protection laws than your country of residence.

Where required, we take reasonable steps to use appropriate safeguards for such transfers.

9. Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information, including the right to:

- Request access to personal information we hold about you
- Request correction of inaccurate information
- Request deletion of certain information
- Object to or restrict certain processing
- Withdraw consent where processing is based on consent
- Request a copy of certain personal information where applicable under law

To exercise any applicable privacy rights, please contact us using the details in the “Contact Us” section below. We may need to verify your request before responding.

10. Children’s Privacy

LiveXi is not directed to children under the age of 13, and we do not knowingly collect personal information from children under 13. If you believe a child has provided personal information through the Service, please contact us and we will take reasonable steps to investigate and, where appropriate, delete the information.

If your jurisdiction requires a different minimum age threshold, that higher threshold may apply.

11. Security

We use reasonable administrative, technical, and organizational measures designed to protect information against unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

12. Third-Party Links and Services

LiveXi may contain links to third-party websites, services, articles, or content providers, including football news, sports data providers, advertisers, or external resources. We are not responsible for the privacy practices, content, or policies of third-party services. We encourage you to review their privacy policies before interacting with them.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make changes, we will revise the “Effective Date” above and post the updated version through the app, website, or other

appropriate channels. Your continued use of LiveXi after the updated Privacy Policy becomes effective means you acknowledge the updated policy.

14. Contact Us

If you have any questions, requests, or concerns about this Privacy Policy or our privacy practices, you can contact us at:

LiveXi – Football Live Scores

Website: **adhikaribikalbinod.com.np**

Email: **bikalbinodadhikari@icloud.com**