



I Drive Throwdown

Thank you so much for your interest in becoming a vendor for this unique event that will become one of the household names of Truck shows across the Country.

July 21-23 Dezerland Park Orlando

Why Orlando/ International Drive?

- Orlando Florida is one of the largest tourism capitals of the world whether you have a love for the outdoors, tourism & theme parks, or the automotive/ racing industry Orlando is the epicenter of Florida which allows access to all of these and more within less than a few hours in each direction.

International drive is home of

- 40 unique attractions (Not including the theme parks)
- 6 of the countries worldwide renowned theme parks
- 200 Hotels and Resorts,
- 300 + restaurants and bars
- 55+ (Music, Comedy & Nightlife venues)
- 600+ retail shopping experiences

- There are reasons that millions choose Orlando especially the international drive area the home for their vacations every year!

WHY DEZERLAND PARK?

Dezerland park is one of the most unique event venues in the world, an 800,000 Sq Ft indoor venue, with massive outdoor event space and a 50,000 sq ft indoor event space. the epicenter of the venue is a 200 Million dollar private car collection involving some of the most famous and known movie vehicles and memorabilia From movies like (Flintstones, the Fast and Furious saga, Harry Potter , James Bond and everything else you can think of)

Dezerland under the 800,000 sq ft Family oriented venue also houses.

- Axe throwing
- Full bowling alley
- Trampoline Park
- Largest collection of pinball machines
- A massive video game arcade
- Indoor go karting experiences.
- Laser tag
- Full Liquor Bar & food vendors inside Dezerland on property
- AND SO MUCH MORE!

Also, Dezerland is home to many different retail stores from unique soda and candy to a tattoo parlor and many other things.

SO, WHAT IS I DRIVE THROWDOWN?

I Drive Throwdown is the vision of Brandon Roussell and Myself (Brandon Riley)

We have envisioned a new type of events for the community that caters to the enthusiasts and automotive companies / shops alike throughout the industry as well as the families of the attendants and spectators alike as we usher in and create a new and healthy passion into the youth of our industry and people who are interested in the community due to the increased popularity of building custom vehicles and attending the shows because of the popularity of Social media/ Influencers in the truck industry. This event will also be promoting a healthy relationship with the community and the powers at be in the local government, We will be assure to keep a very healthy relationship with the police by making it **VERY TRANSPARENT** that we are not playing around with our show attendants and that anyone who decides to create issues in the community after or before the show will be reported to us by the police and removed and barred from the show without the opportunity to (issue a refund or reimbursement of any kind) We will have ZERO TOLERANCE for anyone acting out because we have plans to continue this event into the future and so does Dezerland. This 3 day event has drawn so much interest from the start of the event and already will be attended by 2 of the largest build management teams in the truck industry.

Also we will be recognizing shops, build managers and wheel companies by creating unique award categories Recognizing not only the club with most attendance but we will also be , awarding the shop who has the most builds in attendance , build management team with most members in attendance and Wheel company with the most trucks on their wheels in attendance at the show!

The show has seen messages confirming attendance from over 25 different states of high quality truck builds , but also Florida is the home to one of the largest show truck scenes. the most known custom fabrication and customization shops around the united states known for building and distributing a majority of the wheels and accessories in the area are located in central Florida and within a few hours in each direction which truly makes Orlando one of the best locations for an event of this magnitude because of the draw of not only the enthusiasts from Florida but it is very easy to access Orlando from the northern border, And if you just want to fly in for the weekend 2 international airports are within less than 30 minutes from the show area.

SO WHAT ARE MY OPTIONS ????

WEBSITE LINK :

<https://idrivethrowdownvendors.rsvpify.com>

10x10 Vendor Booth (Booth vehicle not included)- \$500

20x20 Vendor Booth -\$750

20x40 Vendor Booth - \$1250

40x40 Vendor Booth - \$1500

20x80 Vendor Booth - \$2500

ADDITIONAL SPACE AVAILABLE

- Additional 10x10 sections available for \$250 per section after purchasing a section (upon approval)

- You can place whatever you would like within your section if you do not go over the allotted area

(Average width of a truck with 16” wide wheels is 9.5’)

- **Booth vehicles will need to be registered at the rate of \$75 (COMES WITH 2 Wristbands)**

ALL VENDORS AND STAFF WORKING WITH VENDOR WILL HAVE TO BE COMMUNICATED WITH US SO THAT WE CAN ISSUE THE CORRECT AMOUNT OF (STAFF CREDENTIALS)

**PLEASE DIRECT ANY QUESTIONS OR CONCERNS
TO OUR EMAIL**

IDRIVETHROWDOWN@gmail.com

**THANK YOU ALL SO MUCH AND WE CAN'T WAIT
TO SEE ALL OF YOU YOUR COMPANIES, TRUCK
BUILDS AND FAMILIES JULY 21-23 IN ORLANDO
FLORIDA!**