

Hey Khai,

Been seeing a lot of your crushing contents about you and Okvmi through the medias. So I went to research more at your website.

Your website lacks engaging content and information about your brand and products to highlight its uniqueness. To be very fair and honest, it's going to lead to visitors disinterest on why they should choose your brand rather than the reputable brands out there.

Using a more refined marketing approach of advertising your products through the website and newsletter emails, your business is going to grow overall.

I analyzed the top players in the market such as Gymshark and Nike, and the strategies they used to drive sales on their website. I can use similar approach, but with a more impactful and personalized approach that resonates well with the audience. Exactly how you want your brand image to be.

Let me know what you think, we can definitely make something exciting happen.