

Primary Keyword(s): severe weather events in canada

Secondary Keyword(s): weather Canada, canadian weather, environment Canada hurricane, tornadoes in Canada, snow in Canada

Word Count: 1,500

Tone: Informational

URL: /severe_weather_events_canada

Title tag: Keeping Track of Severe Weather Events in Canada

Meta Description: Severe weather events in Canada continue to cause significant damage to properties and infrastructure. In 2020, insured damages reached \$2.4 billion.

Competing assets or reference links:

<https://www.canada.ca/en/environment-climate-change/services/top-ten-weather-stories/2020.html>, <https://dailyhive.com/vancouver/environment-canada-top-weather-stories-2020>, [http://www.ibc.ca/on/resources/media-centre/media-releases/severe-weather-caused-\\$2-4-billion-in-insured-damage-in-2020](http://www.ibc.ca/on/resources/media-centre/media-releases/severe-weather-caused-$2-4-billion-in-insured-damage-in-2020)

H1: *The Cost of Severe Weather Events in Canada*

- Write about \$2.4 billion in insured weather damages in 2020
- Discuss usual yearly damages cost

H2: *Floods in Canada*

- Highlight Fort McMurray flooding as the most significant severe weather event in 2020
- Discuss floods in Canada (how often they happen, how much damage they usually cause, how to prevent them, etc)

H2: *Hurricanes and Tornadoes in Canada*

- Discuss tornadoes and hurricanes in Canada (how often they happen, how much damage they usually cause)

H2: *Snowstorms in Canada*

- Highlight a serious snowstorm in Canada and discuss snowstorms in general

H2: *Hail in Canada*

- Highlight 2020 Calgary hailstorm and discuss hailstorms in general

H2: *Rain and Windstorms in Canada*

- Highlight 2020 Ontario windstorm