

Create The Alter Ego

Name: [Needs Work]

Age: 18

Income: \$20k/Month

Skillset: Copywriter and Strategic Business Partner

Physicality

- ☐ Trains 6 Days/Week.
- ☐ 150 Daily Pushups.
- ☐ Combat Training.
- ☐ Cold Showers.

Wealth, Fame, and Power

World-Class Copywriting G. Completes the daily checklist every day.

- ☐ Complete Client-Work.
- ☐ Review Swipe File Copy.
- ☐ Refines Copywriting Ability.
- ☐ Watch Daily Morning Power Up Call.

Client Acquisition Checklists. Completes the checklists every day.

- ☐ Daily Mental Power Up Checklist.
- ☐ Evening Power Up Checklist.
- ☐ Social Media Mastery Checklist.
- ☐ Reviews Moneybag Mindset Principles.

Appearance

- ☐ **Well-Maintained.** Always smells nice. Always wearing great cologne. Teeth brushed, nails trimmed, deodorant applied.
- ☐ **Well-Groomed.** Nicely combed haircut, and clean grooming.
- ☐ **Well-Dressed.** Doesn't dress like an amateur. Wears nice dress clothes, leather belts, and a nice, professional looking watch.

Nutrition

- ☐ **Eat clean.**
 - ☐ Meat
 - ☐ Eggs
 - ☐ Fish & Seafood
 - ☐ Vegetables
 - ☐ Fruits
 - ☐ Healthy Fats & Oils
 - ☐ Rice, Grains
 - ☐ Nuts and Seeds
 - ☐ Water, Coffee, Fresh Juice, Sparkling Water.
- ☐ **ZERO Processed BS.** No added sugars, no seed oils, no bullshit.
- ☐ **Skips Breakfast.** He trains, eating pain and suffering for breakfast.
- ☐ **Earns Each Meal.** Only eats after accomplishing something great.

Social Capabilities.

- ☐ **Maintains Strong Relationship.** Quality time and genuine love. He always finishes his work first, allowing for that same level of attention and care, all while getting rich and becoming the man.

- ☐ **Concise and Captivating Speaker.** Speaks and tells stories like a Tate.
- ☐ **Word is Iron-Willed.** He means what he says, and he says what he means.

Principles

- ☐ **Cleared Spaces.** Always on top of in-house tasks. Pool maintenance, room-checks, bin clearance, and clearing house.
- ☐ **No Useless Phone Usage.** Networking, contacting clients, and staying in touch with those he loves. Nothing more.
- ☐ **No Sleep Until Checklist Completion.** He'll keep working until he WINS. Coffee, cold showers, and push ups.
- ☐ **No "Vices" or "Addictions"** Nothing controls him.
 - Not even drinking.
 - Not even smoking.
 - Not even PMO
 - NOTHING HOLDS HIM. He partakes like Tate. Like a G.

When you **truly** put this list together,

When you **truly** create this person

When you **truly** understand that it could be you,

It's gonna be far more difficult to stop you doing what you need to do.

Zero To Hero

Current State:

- My woman doesn't respect me.
- I have no money in the bank.
- I'm skinny.
- I can't fight.
- I can't live the life that I want.
- I can't buy that car.
- I can't move out and show Morgan the levels that I'm capable of.
- I can't buy the things she wants, and we have to painfully walk away when we look at tags on all the things she wants.

But that's okay, because I'm the fucking hero.

And this is how every main character starts.

And I understand that this is the start of the movie and I am being tested.

This is the shit I have to go through and fix in my life through hard work and raw action,

So that I can become a the man,

So I can become a G,

So I can become the greatest version of myself possible.

And it is up to me, completely and totally to change that.

"How do you not have a burning fire within you, driving you, compelling you to conquer earth and become the richest, strongest, most handsome, and competent version of yourself possible?"

- Andrew Tate

Rewards

Things I Can Do:

- Eat a Meal. (Rice, Meat, Eggs, Fruit, Filipino food 😊)
- Watch Tate-Confidential
- Watch an Emergency Meeting Episode
- Eat Chocolate (Tate Cookies, Chocolate bars, etc.)
- Eat Bread
- Drink Alcohol
- Spend time with my wife.
- Go out with my wife (Restaurant, Stores, Malls, etc.)
- Buy nice clothes at the mall/store (Dress shirt, dress pants, genuine leather belts, dress shoes, a nice watch, a Trump cologne)
- Buy that item/drink/food. (Amazon products, in-store items, food, drinks, Filipino food, trying out that new Jamaican food, etc.)

Things I Can't Do Right Now:

Buy A McLaren 765LT

Buy a 9-Bedroom Mansion. (Pool, 50-Car Garage, G-Level Suite.)

Buy Morgan the newest iPhone (Full coverage, unlimited gigs, highest space, full protection case and screen protector, charger, headphones, all of it.)

Buy Morgan the Microsoft Surface (Fully upgraded.)

Take Morgan on a Trip to Vegas (Best hotels, best rooms, best food, best purchases from stores, best places and experiences.)

Drive the McLaren 765LT in Vegas

Flex on the broke boys. (Diamond watches, Bugatti, most important and most attractive man in the club, biggest house, etc.)

Tate Iron Mind-Hacks

I have to → I get to

- I get to work for my client today.
- I get to write that VSL script.
- I get to log into The Real World
- I get to train.
- I get to eat healthy and clean
- I get to drink water today
- I get to take a cold shower today

And then I can.

I understand that the gym is important, so I'm gonna go in, I'm gonna train hard, and then I can ... (Eat X food, do Y thing, watch Z video, etc.)

I get to write my client's VSL script. I'm gonna go in, do the best copywriting work money can buy, and then I can drink a beer/go out with my wife/treat her to a restaurant, etc.

Capabilities and Status:

Throughout ancient history, men and kings went to war.

Millions of people died,

Countries were conquered,

And riches were overtaken.

All because someone insulted him.

All because of his ego.

You need to have ego.

And a massive one.

And then work hard to justify it.

Here's what your villain is doing:

- **“He’s driving a nicer car than you.”**



- **“Imagine this guy fucked your wife: He would’ve fucked her better than you did.”**

- **“This guy’s jacked, and if you both stood next to each other with your shirts off, girls would want to fuck your villain, not you.”**
- **“This guy’s making MORE money than you. He has a personal brand, multiple high-paying clients and he’s rolling like a big G.”**

This should **inspire** your ego.

The person you’re battling against is BEATING you.

And this person is who YOU COULD BE.

That’s the most annoying part about it:

- This person’s outlifting you in the gym
- They’re making more money
- They’re fucking their wife better
- They’re rolling around in a fucking supercar

THIS COULD BE YOU.

But it’s NOT YOU only because you don’t have the ‘motivation’ to do what this individual does.

Nothing to do with genetics.

Nothing to do with luck.

This person **is you** and they’re beating you.