

 **The 3-Level Proprietary System to Generate ₹10L+ Per Month
Predictably** 

***For Corporate Professionals, Freelancers, Agency
Owners & High-Level Managers Ready to Break Free &
Build a Profitable Business***

Is Your Corporate Job Holding You Back from the Life You Desire?

***You've worked hard, climbed the corporate ladder,
and achieved "success" on paper—but deep down,
you know you're meant for MORE.***

***You've hit an income ceiling, trading your time for
money in a system that limits your growth, freedom,
and impact.***

***The fear of leaving a stable paycheck is real... but
what if there was a proven, low-risk way to transition
from Employee to Entrepreneur and start earning
₹10L+ per month—without relying on social media or
expensive paid ads?***

***It's time to stop waiting and start building your dream
life on YOUR terms.***

 **Introducing: The 3-Level Proprietary System**

A step-by-step roadmap designed specifically for:

✓ Corporate professionals who have reached an income plateau and want financial & time freedom.

✓ Freelancers struggling to get consistent high-paying clients.

✓ Agency owners looking to attract premium international clients without price resistance.

✓ High-level managers who want to escape the corporate grind and build a profitable, scalable business.

- ♦ No need to quit your job immediately—start part-time, scale predictably.***
- ♦ No reliance on endless social media content, cold outreach, or paid ads.***
- ♦ No complicated funnels or gimmicks—just a simple, proven system that works.***

📌 How It Works: The 3 Levels of Transformation

Level 1: The Foundation – Escape the Income Ceiling

***✓ Find Your Profitable Niche & High-Income Skillset
(even if you don't have one yet)***

***✓ Shift Your Mindset from Employee to Entrepreneur
& eliminate income-limiting beliefs***

 **Learn the Art of Client Attraction & Positioning to stand out in the market**

Level 2: The Growth – Attract High-Paying Clients Predictably

 **Master the ₹10L+ Monthly System with a proven client acquisition strategy**

 **Charge Premium Prices (without resistance) by offering transformational value**

 **Automate & Systemize lead generation and sales so you can scale effortlessly**

Level 3: The Scale – Build a Business That Runs Itself

 **Scale Beyond ₹10L+ per Month without working 24/7**

 **Multiply Income Streams through consulting, coaching, or done-for-you services**

 **Create Time & Location Freedom so you can work when & where you want**

 **Why This Works (When Everything Else Hasn't!)**

 **No Guesswork. This is a structured system, not random advice.**

 **No Wasted Time. You don't need years—most clients see results in 90 days.**

 **No Overwhelm. We guide you through each step, so you're never stuck.**

✓ A Proven Pathway to ₹10L+ per Month without relying on social media algorithms, expensive ads, or outdated marketing tricks.

@ Who This Is For:

- ✓ **Corporate professionals stuck in the 9-to-5 grind, craving more freedom & income.**
- ✓ **Freelancers & consultants struggling to find high-paying clients predictably.**
- ✓ **Agency owners & service providers ready to scale without working harder.**
- ✓ **High-level managers looking to transition into entrepreneurship with confidence.**

⊘ Not for those looking for “get rich quick” schemes—this is a real, structured business system.

💰 Your Investment & Next Steps

- ◆ **This is a high-level coaching & mentorship program for serious professionals ready to break free.**
- ◆ **We work 1:1 & in small groups to ensure hands-on guidance & real results.**
- ◆ **Spaces are limited—we only accept 12-15 clients per month to ensure quality.**

📞 Book a Free Strategy Call Now & Let's Design Your ₹10L+ Monthly Business Plan → [Insert Booking Link]

- ◆ ***Your dream business is closer than you think.***
- ◆ ***Your corporate job is not your destiny—this is your chance to break free.***

Are you ready? 🚀

The CAT Program : (Client Acquisition Training)

A 3-Level Proprietary System for Coaches, Freelancers, Agency Owners & Managers to Generate ₹10L+ Per Month Predictably.

Level I: Business Mastery (12-Week Training – ₹1.4 Lakh Total | ₹25K per month)

Designed for those who need business fundamentals and a soft launch strategy aligned with the ₹10L+ per month goal.

What's Included?

- ✓ **12 Weeks of Group Coaching**
- ✓ **Lifetime Access to Online LMS**
- ✓ **Step-by-Step Business Setup & Launch Strategy**

4 Phases of Level I:

- 1) Clarity & Foundation** – Aligning vision, offer, and target audience.
- 2) Lead Generation & Incubation** – Attracting & nurturing high-ticket clients.
- 3) Sales Conversion & Fulfillment** – Mastering sales conversations & client success.
- 4) Scaling Secrets** – Creating a predictable, sustainable income flow.

The 7 Shift :

1. Clarity
2. Mindset
3. Foundation
4. Lead-generation & prospecting
5. Conversion & Sales
6. Fulfillment
7. Scaling.

4 Pillars of Client Attraction:

-  **Generating Discovery Calls** – Filling your calendar with potential clients.
-  **Strategy Call & Incubation** – Converting leads into high-ticket clients.
-  **Iterating Message, Offer & Sales** – Refining messaging for better conversion.
-  **Refine & Repeat** – Scaling what works for predictable income.

Level II: Business + Mind Mastery (6-month Training – ₹7 Lakhs | ₹50K per month)

For those who want **done-with-you services, full business automation, and deep mindset transformation** to ensure sustainable ₹10L+ per month revenue.

What's Included?

- ✓ Everything from **Level I**
- ✓ **Done-for-You Services & Full Support**
- ✓ **Automation, Systems & Team Building**

4 Phases of Level II:

- 1 **Regulating Business with Data** – Data-driven decisions & automation.
 - 2 **Team Building & People Power** – Creating a high-performing team.
 - 3 **The Neuroscience & Quantum Mechanics** – Unlocking peak performance.
 - 4 **The Spiritual Science** – Aligning business success with deeper purpose.
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Level III: Self-Mastery & Work-Life Balance (1-Year Training – ₹10 Lakhs | ₹1+ Lakh per month)

For those who want to **transcend business success and master their personal & spiritual evolution** while maintaining wealth, impact, and work-life balance.

What's Included?

- ✓ Everything from **Level I & II**
- ✓ **Deep Personal Growth & Self-Mastery**
- ✓ **Balanced Life Framework: Wealth, Purpose & Well-being**

4 Phases of Level III:

- 1 **The Art & Science of Manifestation** – Mastering reality creation.
- 2 **The Purpose of Life** – Answering deeper existential questions.

- ③ **The Driving Force, Kismet & Karma** – Understanding universal laws.
 - ④ **Living a Balanced Life (Nirvana)** – Creating lasting fulfillment.
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Which Level Resonates With You? 🚀

*This is more than just business coaching—it's a **transformation blueprint** for high-impact entrepreneurs who want to scale with **certainty, alignment, and mastery**.*

Detailed Curriculum for Level II & Level III of CAT (Client Acquisition Training)

The 10L+ per month Framework for Managers, Coaches, Freelancers & Agency Owners

Level II: Business + Mind Mastery

(1-Year Training – ₹7 Lakhs | ₹50K per month)

*For those ready to go beyond business setup and master both the **business and mind** for sustainable **₹10L+ per month revenue**.*

What You'll Achieve in Level II:

- ✅ **Done-for-you support for scaling & automation**
- ✅ **Mastering the mindset required for high-ticket success**
- ✅ **Hiring, managing, and leading a high-performing team**
- ✅ **Building predictable, scalable income without burnout**

4 Phases of Level II Training

Phase I: Regulating Business with Data & Systems

- 📌 **Understanding KPIs & metrics for predictable revenue**
- 📌 **CRM mastery – Automating and tracking lead flow**

- 📌 Sales funnel optimization & conversion rate mastery
- 📌 Advanced sales pipeline strategies for high-ticket clients
- 📌 Behavioral data analytics for scaling efficiently
- 📌 Optimizing business operations for sustainable growth

Phase II: Team Building – People Power

- 📌 The psychology of leadership – Managing energy, not just people
- 📌 Hiring A-players: Recruit, train, and retain a high-impact team
- 📌 Delegation mastery – Focusing on **CEO-level activities**
- 📌 Creating a sales team that closes high-ticket deals for you
- 📌 Building a support team for content, outreach, and operations
- 📌 Financial planning & cash flow management for long-term success

Phase III: The Neuroscience & Quantum Mechanics of Business Mastery

- 📌 The brain & behavior – How to shift limiting patterns for success
- 📌 Understanding the subconscious mind & rewiring beliefs
- 📌 How quantum mechanics applies to business scaling
- 📌 The science of confidence – How to create a magnetic presence
- 📌 Aligning high-performance habits for effortless execution
- 📌 Biohacking techniques to optimize energy & productivity

Phase IV: The Spiritual Science of Wealth Creation & Fulfillment

- 📌 The energetic principles of wealth accumulation
- 📌 How to align your business with **universal laws**
- 📌 Purpose-driven business scaling – Leading with impact
- 📌 Transcending money fears & subconscious financial blocks
- 📌 The balance of receiving & giving in high-ticket sales
- 📌 Creating a **business legacy that outlives you**

Level III: Self-Mastery & Work-Life Balance

(1-Year Training – ₹15 Lakhs | ₹1+ Lakh per month)

*For those ready to go beyond business & mind mastery to achieve **true balance, inner peace, and fulfillment.***

What You'll Achieve in Level III:

- ✓ **Deep personal mastery beyond business success**
- ✓ **Total alignment between wealth, purpose & well-being**
- ✓ **Work-life balance without sacrificing revenue**
- ✓ **Freedom from stress, burnout, and external expectations**

4 Phases of Level III Training

Phase I: The Art & Science of Manifestation

- 📌 *Understanding vibrational alignment & universal energy laws*
- 📌 *The power of intention: How thoughts shape reality*
- 📌 *How to dissolve resistance & accelerate goal manifestation*
- 📌 *The role of emotions in manifestation & business success*
- 📌 *Advanced visualization techniques for effortless scaling*
- 📌 *Creating from flow state vs. force*

Phase II: The Purpose of Life & Business Beyond Money

- 📌 *Exploring your **deeper mission & soul purpose***
- 📌 *The intersection of business, spirituality & impact*
- 📌 *The **law of dharma** – How purpose drives wealth*
- 📌 *The connection between service & financial abundance*
- 📌 *How to align personal growth with business expansion*

Phase III: The Driving Force, Kismet & Karma

- 📌 *How to create a **legacy beyond financial success***
- 📌 *Understanding karmic cycles in business & relationships*
- 📌 *Decision-making through **intuitive intelligence***
- 📌 *How your past experiences shape your present business success*
- 📌 *Unlocking **destiny-driven entrepreneurship***

Phase IV: Living a Balanced Life – Nirvana

- 📌 The 5 elements of a **holistically successful life**
 - 📌 Mastering **inner peace while running a thriving business**
 - 📌 How to balance wealth, relationships, health & purpose
 - 📌 Integrating spiritual wisdom into daily life & leadership
 - 📌 Designing a **business model that supports freedom & joy**
 - 📌 How to retire early while maintaining **influence & impact**
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Why Choose Level II & III?

- 🔥 Go beyond **business growth** – Achieve true **freedom, wealth & impact**
- 🔥 Master the **science of success** using **mind, energy & strategy**
- 🔥 Work **less** while making **more** – Optimize time & energy
- 🔥 Step into **high-performance entrepreneurship** with confidence

This program is not just about **making more money** – it's about creating a **purpose-driven, balanced, and abundant life**.

Which Level is Right for You? 🚀

- ♦ If you need **business setup & structure** → **Start with Level I**
- ♦ If you want **full automation & a high-ticket system** → **Level II**
- ♦ If you want **total mastery in life & business** → **Level III**

Let me know if you'd like any refinements to the structure! 🚀🔥

The CAT (Client Acquisition Training) has three levels of training

Level one-- Cost is Rs 1 lakh. It is a 12 week training (rupees 25K per month)

This level is to get the knowledge about business mastery, it includes business know how and set up for a soft launch to align with Rs.10L+ per month direction. They have access to the online LMS for life time and personal coaching for 12 week period or 3 months. If they do not recover their initial investment they will get support for additional 12 weeks.

There are 4 phases in this level :

Phase I : Clarity & foundation

Phase II: Lead generation & Incubation

Phase III: Sales conversion & fulfillment

Phase IV: Scaling secrets

The 4 pillars in this level are :

Pillar I : Generating the Disco Calls

Pillar II : Strategy call -- Incubation

Pillar III: Iterating the Message, offer & Sales

Pillar IV: Refine & Repeat.

Level II : Includes everything above and is all about business mastery plus mind mastery. The cost of the program is rs 7 lakhs - approximately rs 50K per month and it is a 1 year agreement. The end result for client is to get done for you service and provide full support to make the Rs 10lakh+ per month.

Phase I: Regulating business with Data

Phase II: Team building - People power

Phase III: The neuroscience & Quantum Mechanics

Phase IV: The spiritual science

Level III : Includes everything from level I & II--This is all about self mastery going beyond the business and mind mastery and understanding the deeper purpose of life and answering questions like who we are, where do we come from, what do we do and where do we go. The cost of this program is Rs 15Laks a little over rs 1 lakh per month. The goal of this program is to provide a balanced life for the client where they are making money and enjoying family and life to have a work life balance focused on their personal growth.

Phase I: The art & science of Manifestation

Phase II: The purpose of Life

PhaseIII: The Driving Force, Kismet & Karma

PhaseIV: Living a balanced life. Nirvana

Level I : Modules:

Module 1 : Clarity

	Topic	Description (time)	Link
Lesson 1:	Welcome	Getting started- About the overall program & this training-	
Lesson II:	Paving the Path	About the structure- conceptualize your biz - Launch stacking (Hight ticket sales-mindset)	
Lesson III:	The 7 shifts		
Lesson IV:	The 4 Pillars		
Lesson V:	The 7 A's		
Lesson VI:	The 10 P's		

Lesson VII:	Pulling all together		
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Module 2 - Mindset

	Topic	Description (time)	Link
Lesson 1:	The 3 elements of success		
Lesson II:	11 Spiritual laws-Kismet & Karma		
Lesson III:	The mindset- the high ticket sales		
Lesson IV:	Fear / Impostor syndrome/Money blocks		
Lesson V:	The Portal		
Lesson VI:	Mind Mastery & 5 stages		
Lesson VII:	Self Mastery		

Module 3 - Foundation Niche Extraction & Product-Market Mix

	Topic	Description (time)	Link
Lesson 1:	Niche Extraction-Vip Client Formula		

Lesson II:	Product Creation		
Lesson III:	Pre-selling & MVA(5x5)		
Lesson IV:	Funnel workshop		
Lesson V:	LMS & SOP	Stay focused	
Lesson VI:	CRM-Pipeline Optimization		
Lesson VII:	Email Marketing		

Module 4 : Lead Generation & prospecting

	Topic	Description (time)	Link
Lesson 1:	SocialMedia profiles		
Lesson II:	Facebook Ad Mastery		
Lesson III:	The CALL scripts		
Lesson IV:	The email/ SMS Scripts		
Lesson V:	The process & pitch		
Lesson VI:	Google & Youtube ads		
Lesson VII:	Omni Marketing -retargeting		

Module 5: Incubation - The Physiology & Biology of sales

	Topic	Description (time)	Link
Lesson 1:	Mass transformation		
Lesson II:			
Lesson III:			
Lesson IV:			
Lesson V:			
Lesson VI:			
Lesson VII:	Physiology & biology of sales-	Power dynamics	

Module 6: Client Conversion, Sales & Fulfillment

Module 7: Scaling with team

	Topic	Description (time)	Link
Lesson 1:	People,system,process		
Lesson II:			
Lesson III:			
Lesson IV:			
Lesson V:			
Lesson VI:			
Lesson VII:			

About Rajah -

Rajah Sharma is an urban yogi and business mentor for high level managers, coaches, freelancers, agency owners who want to breakaway from the status quo and be a successful, life long, entrepreneur. He is also a published author, a spiritual educator, a healer and developer of myportalx.com a coaching platform to create a lasting change in life, His passion is to talk about the spiritual science and its relation to quantum science as well as the neurosciences & human behavior dynamics.