

Hi <name>,

<Compliment

Your recent Instagram reel about 'Millennials figuring out how corporations work' was impressive! The way you started with clown-like makeup in the first few seconds was brilliant! It immediately caught my attention and sparked my curiosity. This is an effective way to stop people from mindlessly scrolling and get them to watch your entire reel.

After reviewing your sales process, I noticed that your current sales funnel may not be as effective as it once was. The ever-evolving algorithms in the market demand a dynamic and adaptable approach that your current funnel doesn't seem to provide, which could lead to a decrease in your follower growth and make it difficult to achieve the desired results.

<Problem>

One area that could benefit from improvement is your Instagram reels. While they are able to grab the attention of the viewer, they may not be intriguing enough to keep people engaged and watching the entire reel. This can limit the effectiveness of your content.

But don't worry, I have a solution! I would like to suggest implementing the "Copy King's" funnel as your brand's main engagement focus.

To help you better understand the Copy King's funnel, I created a google doc guide, which I've attached below:

 [Copy King's 6-figure Marketing Funnel](#)

If you're interested in what I've put together, please let me know. We could set up a call sometime over the weekend to brainstorm more ideas on how I can provide value to your business. I'm excited to help you take your Instagram presence to the next level!

Best regards,

Arote Arush

Founder of [Copy Kings](#)

*Copy Kings*