

HOW TO AUTOMATICALLY ADD COMPETITOR NEWS TO YOUR REAL-TIME VALUATION?

A [real-time valuation](#) performed by professional experts at Eqvista calculates the [fair market value](#) of your company's shares. Additionally, you can **add competitor news to your real-time valuation**.

Note: The real-time valuation feature is only available for **409A account holders**. Kindly [upgrade your account](#) to unlock the feature.

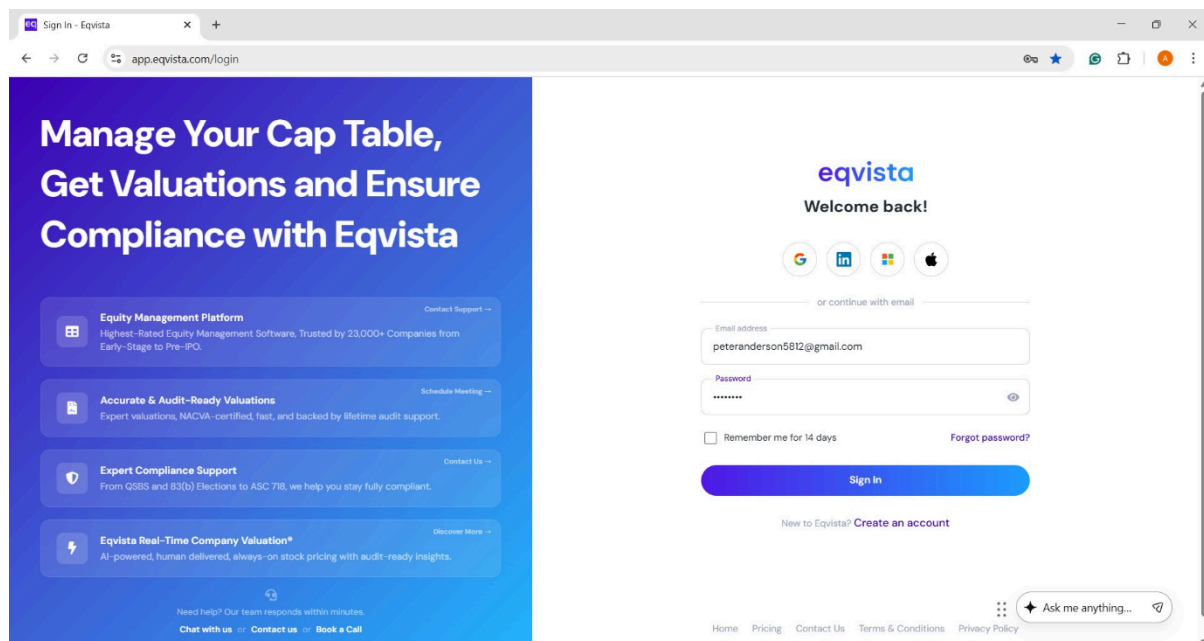
HOW TO VIEW COMPETITOR NEWS IN REAL-TIME VALUATION?

The feature offers an option to **identify, track, and view competitor news in the real-time valuation**, enhancing the valuation by incorporating relevant information. By integrating these insights, you can make more informed decisions and gain a deeper understanding of market dynamics, ultimately leading to more comprehensive and insightful valuations.

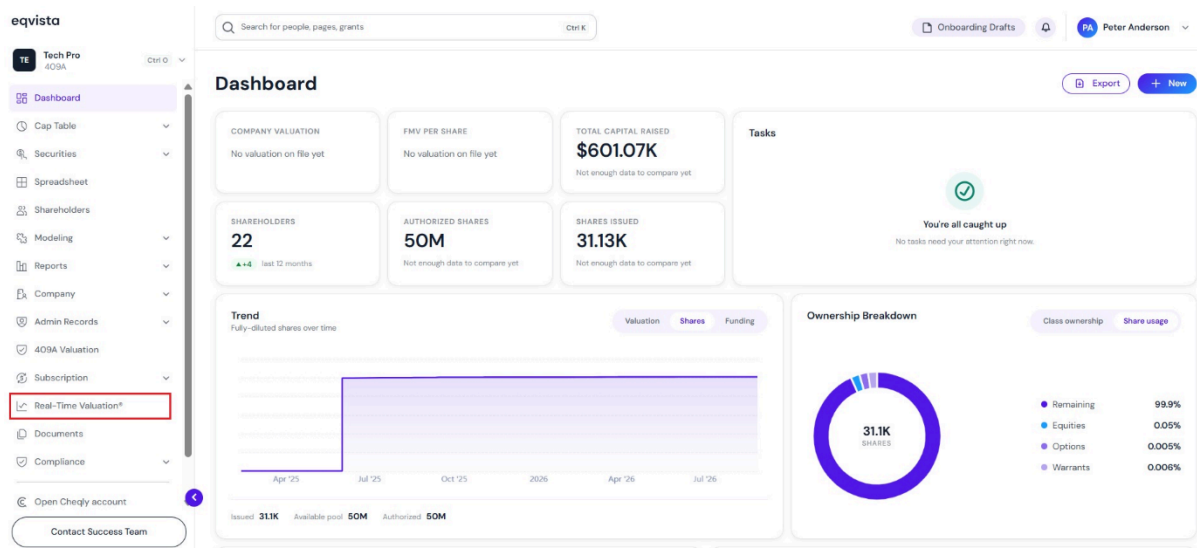
OPEN REAL- TIME VALUATION ACCOUNT

Here are the steps to follow:

Step 1: [Log into Eqvista](#) and select your company account.



On the dashboard, click on **“Real Time Valuation”** on the left side, as shown below.



CLICK SETTINGS ON REAL- TIME VALUATION

Step 2:

On this page, you can [view the real-time valuation graph](#) displaying the fair market value, which gets updated constantly.

Note: [Connect QuickBooks](#) to import financials and build a real-time valuation automatically. To [share your real-time valuation report](#), click on “Share”. [Embed your real-time valuation on your website](#) by clicking “Embed”. Check out the respective support articles to learn more about it.

To view competitor news on real-time valuation, click on “Settings”.

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408A Valuation

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PA Peter Anderson

EQVISTA REAL-TIME COMPANY VALUATION *

Share

Embed

Settings

Tech Pro

\$1.30

+\$0.09 (▲710%)

Status: Current

Disclaimer & Accuracy Policy

As of Sep 12, 08:06:57 AM ET | Closed * USD * R-T EIQV

30D

Max

COMPANY INFORMATION

Industry

Information Technology

Equvista Real-Time Company Valuation*

\$65,195,507

Incorporation Year

2023

NTM EV/Rev Multiple

Comparables & Industry Based

Website

https://techpro.co.uk/techpro/

Current Revenue

N/A

Company Description

TechPro provides live event production services, backed by quality-assured equipment and experienced project management. Its clients include agencies and brands seeking flawless, memorable events. By aligning outcomes with resources and delivering cost-effective production, TechPro serves as a trusted partner that keeps clients informed and in control, delivering exceptional events every time, with transparent, paperless processes.

PUBLIC COMPARABLES ⓘ

Updated a few seconds ago

YASKAWA Electric Corporation

\$4,301.00

▼ 38.79%

6506T

OMRON Corporation

\$6,003.00

▲ 3.5%

6645T

Fanuc Corporation

\$5,735.00

▼ 22.03%

6954T

ABB Ltd

\$37.13

▼ 0.56%

ABB

iRobot Corporation

\$0.054

▼ 88.42%

IRBT

NVIDIA Corporation

\$218.29

▲ 9.1%

NVDA

Rockwell Automation

\$100.00

▲ 1.1%

ROK

NEWS & MARKET INSIGHTS

Updated a few seconds ago

Public News

Company News

NVIDIA STOCK COULD REACH \$490 BY END OF 2027 BASED ON CURRENT GROWTH PROJECTIONS

NVDA | September 12, 2026

Nvidia is expanding its growth opportunities by investing in other AI companies and by launching more powerful products. Wall Street expects revenue to increase 80% this year, and management is guiding for 70% next year.

1 Source

WARREN BUFFETT LOVES WIDE MOATS: 3 AI INFRASTRUCTURE STOCKS THAT FIT THE BILL

NVDA | September 12, 2026

ASML, Taiwan Semiconductor, and Nvidia all have durable competitive advantages.

1 Source

MICHAEL BURRY IS STAYING SHORT NVIDIA, PALANTIR, AND TESLA. WARNING OF A POSSIBLE '1987-TYPE FALL' FOR AI STOCKS. SHOULD INVE...

NVDA | September 12, 2026

Burry's concerns about leverage are valid. Investors have been happily ramping up their margins, while leveraged ETFs add additional debt to the market.

1 Source

QuickBooks Integration

Connect your QuickBooks account to automatically generate quarterly FMV valuations from your financial data.

CONNECT QUICKBOOKS

ALL REAL-TIME COMPANY VALUATIONS

FAIR MARKET VALUE	TOTAL VALUATION	EFFECTIVE DATE	STATUS	SOURCE	ACTIONS
\$0.95	\$47,260,626	June 30, 2026	Completed (Confirmed)	Manual	ACTIONS DETAIL

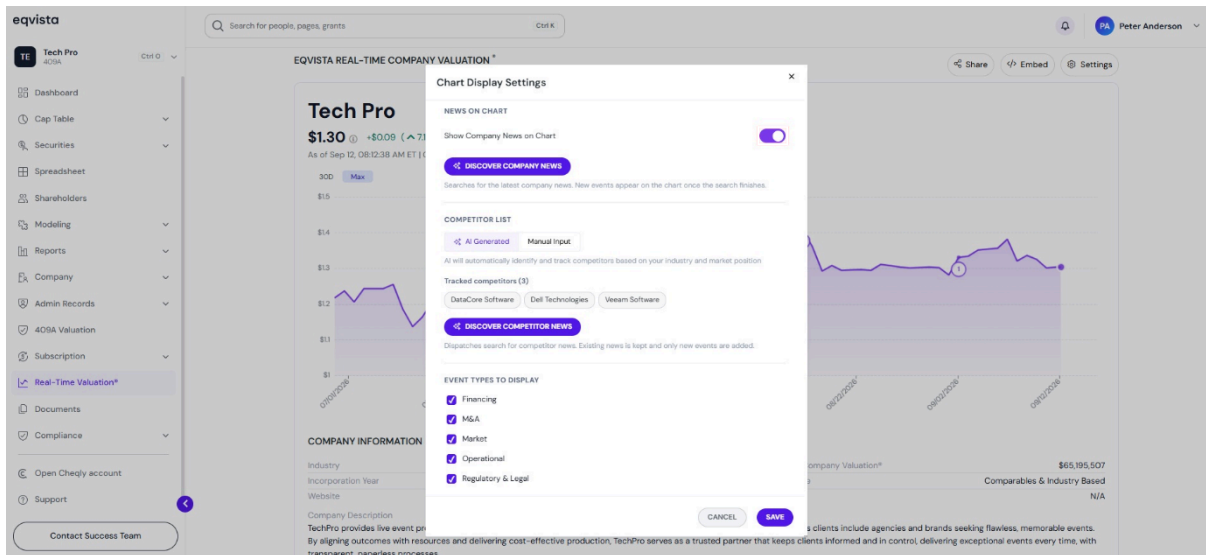
GET A REAL-TIME COMPANY VALUATION*

Book a call with our team to begin your valuation

CUSTOMIZE YOUR REAL-TIME VALUATION SETTINGS

Step 3:

Once you click, a pop-up panel appears with various options to [view company news](#), [competitor news](#), and [event types to display](#) in real-time valuation.

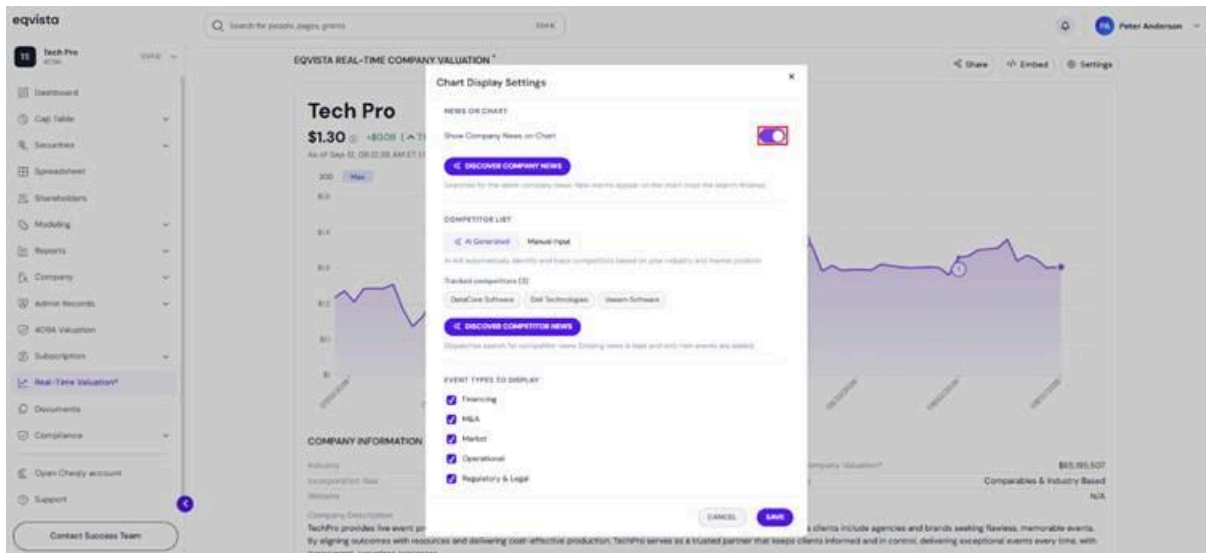


ENABLE SHOW COMPANY NEWS IN CHART

Step 4:

The [company news can be viewed](#) on the real-time valuation by enabling the option “**Show Company News in Chart**”. By default, this **option is enabled**.

***Note:** It also displays news events added by clicking on “+ **Add Event**” in the **company news** section. Check out the [support article](#) to learn about adding news events under the company news section.*



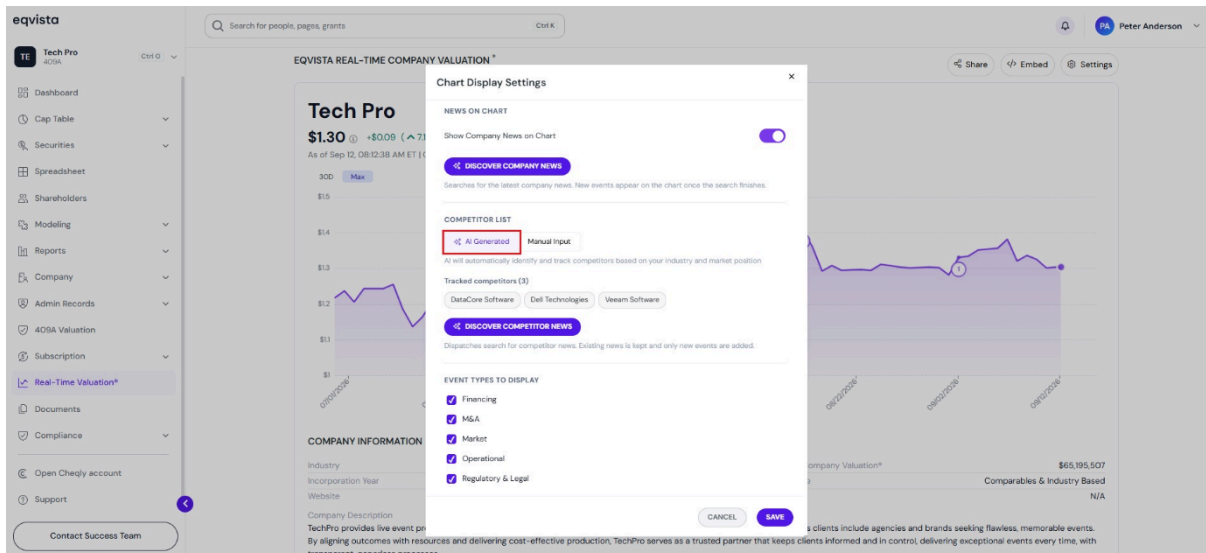
IDENTIFY AND TRACK COMPETITORS

Step 5:

Competitor news can be automatically added to real-time valuation by first identifying your competitors. There are two options to identify and track competitors to choose from – **AI Generated** and **Manual Input**.

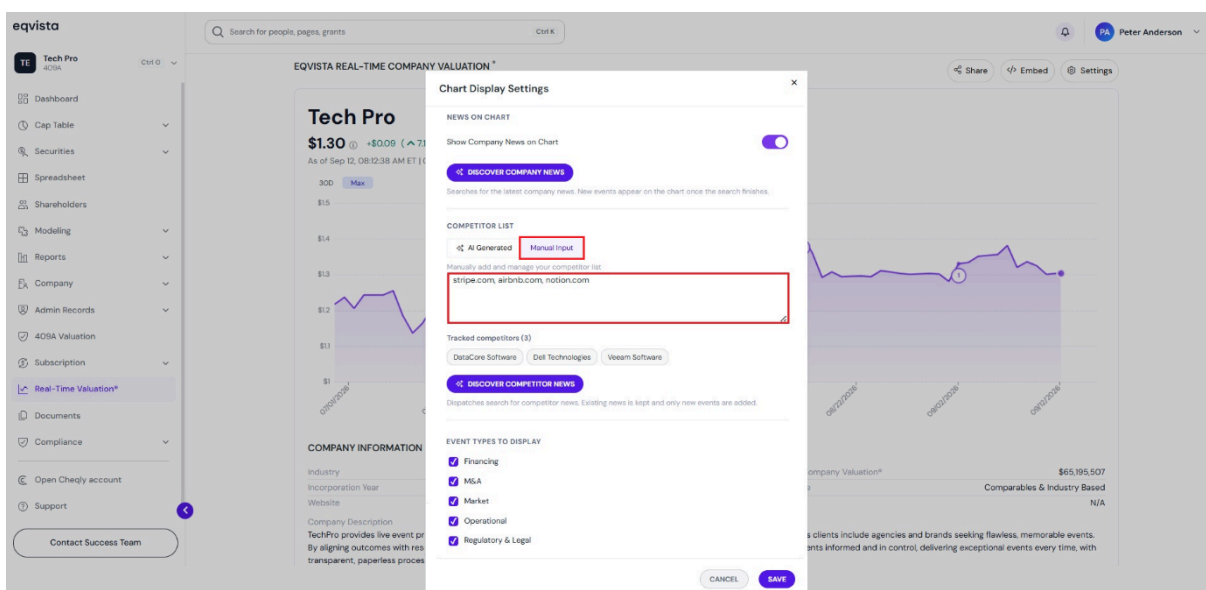
A. AI GENERATED

AI will **automatically identify and track competitors** based on your industry and market position. By default, this **option is selected**.



B. MANUAL INPUT

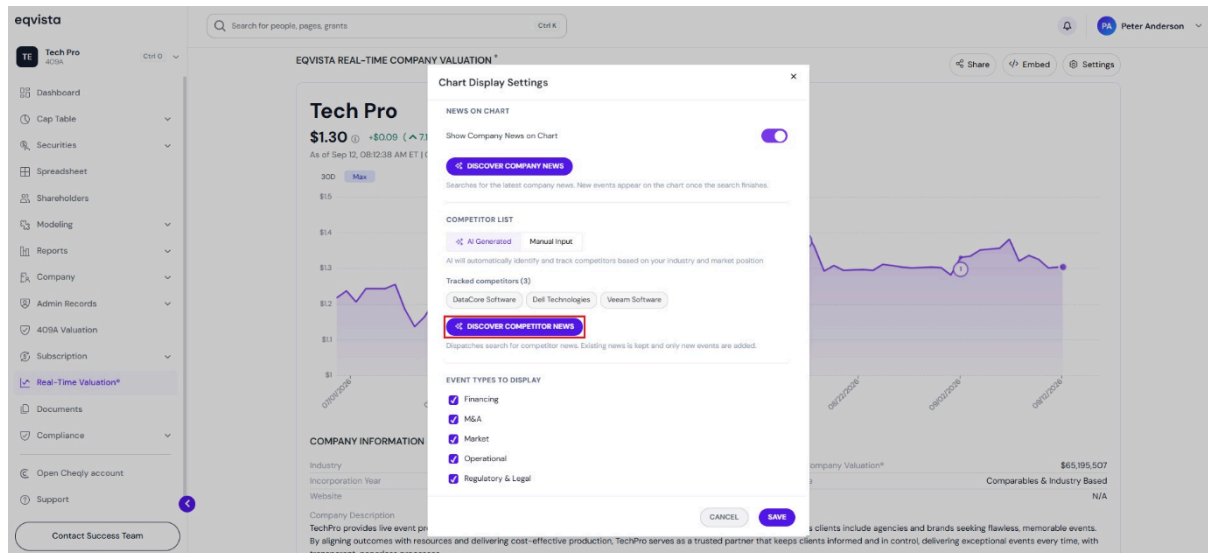
Manually **add and manage your competitor list** by entering the competitor website in the space provided as shown below.



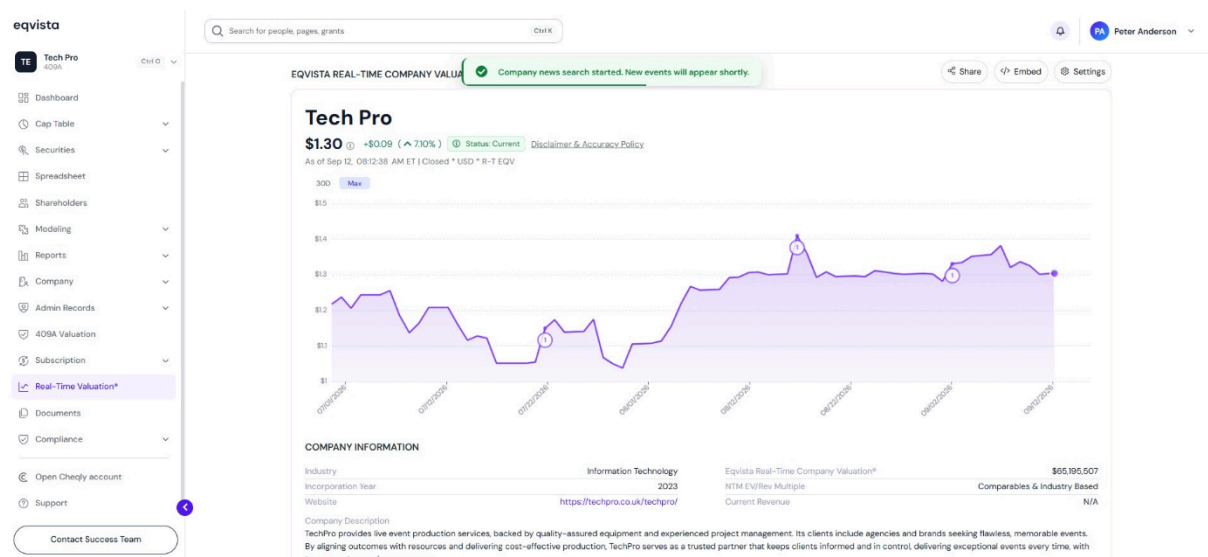
DISCOVER COMPETITOR NEWS

Step 5:

After **identifying your competitor** using **AI-generated** or **manual input**, add competitor news to your real-time valuation by clicking on **“Discover Competitor News”**. It searches for the latest competitor news, and only new events are added.



Once you click on **“Discover Competitor News”**, it displays **“Company news search started. New events will appear shortly”**, as shown below.



If you want to understand Eqvista, check out our [support articles](#) or [contact us](#) today!

