

CHECKLIST: EFFECTIVE STORIES

Effective stories are	
Not lame. Is the story of interest to students or just the teacher?	
Concise. Cut out every word you can. Shorter stories are more powerful.	
Vivid. Have you included enough details to paint a rich picture?	
Emotional. Will the story touch students' hearts?	
Surprising. Can you make the story more effective by including a surprise ending?	
Humble. Stories that celebrate a teacher's successes can be off-putting to students.	

Source: High Impact Instruction, Jim Knight

CHECKLIST: HOW TO TELL A STORY

Well-told stories are	
Planned ahead of time Think carefully about the main elements of the story before you tell it.	
 Spontaneous Too much planning is also a thing! It may cause your stories to feel inauthentic. Strive to tell stories that feel spontaneous. 	
Conversational Telling a story in the classroom shouldn't feel any different than telling a story in the kitchen.	
Simple Strive to find the easiest way to explain the events of your story. Some of the most powerful stories are shorter than 100 words.	





Short If you can cut something without changing the meaning of the story, do so.	
 Appropriately paced A quick pace is usually more engaging than a slow one. 	

Source: High Impact Instruction, Jim Knight

