

Chapter 7.15 Activity 1: Critically Interrogate ChatGPT Text

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Analyze a political campaign and replicate it with ChatGPT, comparing and contrasting the results.

SAMPLE POLITICAL WEBSITE 'ABOUT SECTION':

Local Business Development

Local and family businesses are what built this country, and I believe that as we move forward, we must prioritize the success of these businesses to help build up local economies and raise the quality of life for everyone.

Instead of allowing large corporations to form a monopoly over what the average consumer has access to in their local environment, I aim to give relief to struggling local businesses to help develop local economies, give options to consumers, and to make the American Dream a reality to those who are willing to seize the opportunity.

Push for Sustainable Energy

As we continue to move forward, we are constantly seeing the effects of global warming everywhere we look. I aim to help push Massachusetts towards a renewable future to help mitigate the effects of global warming in the coming future.

Energy Justice

Energy justice is a crisis that we are facing in this country as a whole. The negative effects of energy waste are disproportionately affecting minority communities, and I want to do my part in limiting injustices that are happening in this state. To do this we must look at the impacts of energy facilities in the communities that are affected and try to improve safety, quality of life, and opportunities of those who are affected.

Expanding Voting

I want to make sure that everyone has the ability to contribute and have a say in their government. I want to maintain and improve the process of voting in this state. The act of voting is imperative to the development and health of this country.

Voting availability must be maintained. Improving security, while still allowing for voting by mail for people who may not be able to go to voting sites is very important to my mission.

Protecting Union Rights

With future technology moving towards automation, I want to make sure that union workers have job security in the case that their field moves towards automation. I want to work on a program that creates pathways for union workers to establish different pathways for their employment in the future.

ChatGPT POLITICAL CAMPAIGN:

I instructed ChatGPT to create an “about” section for a political campaign in Massachusetts. The prompt given was: “Write up an “about” section for a political campaign in Massachusetts based on the following key campaign priorities: Local Business Development, Sustainable Energy, Energy Justice, Expanding Voting, Protecting Union Rights. Give one bullet pointed action phrase, and one bullet pointed policy for each campaign priority.” The campaign priorities were copied directly from the sample political campaign.

Local Business Development:

- Small businesses are the backbone of our economy, and we must support their growth and success.
- Establish a revolving loan fund to provide low-interest loans to small businesses in order to help them grow and create new jobs.

Sustainable Energy:

- Climate change is one of the greatest threats we face, and we must act now to transition to sustainable energy sources.
- Set a goal to achieve 100% renewable energy in the state by 2040, and incentivize the development of clean energy infrastructure.

Energy Justice:

- Access to affordable, clean energy is a basic human right, and we must ensure that all communities have equal access.
- Implement a statewide program to provide free weatherization services to low-income households, reducing their energy costs and improving their quality of life.

Expanding Voting:

- Our democracy is strongest when all voices are heard, and we must work to make it easier for people to participate.
- Expand early voting and vote-by-mail options, and automatically register eligible voters when they interact with state agencies.

Protecting Union Rights:

- Strong unions are essential to protect workers' rights and ensure fair wages and benefits.
- Work to pass legislation that strengthens collective bargaining rights and protects workers from employer retaliation for union activities.

Analyzing differences between Human Campaign and ChatGPT writing:

In a limited application like asking ChatGPT to write basic policy ideas based on key campaign priorities, the output from both the student and the Artificial Intelligence is comparable, with no real distinction between them. The ChatGPT responses are not in the first person, though that is entirely possible to change with a different prompt. In this particular case, you could potentially differentiate between AI and human text due to the repetitive nature of the ChatGPT responses: a call to action, followed by a one-sentence simple policy effort. This too, is not due to a limitation of the AI, but a limitation of the prompt I gave it. Potentially given less restrictions, and more time to make errors or repeat itself, the AI may make itself easier to spot in simple writing. In this application, though, the results are practically indistinguishable. However in general practice, AI writing can be spotted due to its lack of tone and style, a lack of cultural knowledge to apply context to writing, and the lack of creativity inherent in human writing.