

MODA CHICAGO

APPLICATION FOR DEPUTY DBC DIRECTOR

Due 11:59 PM on Friday, May 1st, 2015.

No late applications will be considered.

Please send completed applications to Austin Ward (austinward@uchicago.edu) and Morgane Richer La Fleche (mricherlafleche@uchicago.edu) with "MODA Board Application" and your full name in the subject line.

WHAT // IS MODA?

Since our foundation in 2003, MODA has been a platform dedicated to showcasing fashion on campus, promoting Chicago's style scene, and providing resources to students interested in fashion. Through our events, quarterly magazine, daily blog, and Designer Boot Camp program, MODA has established itself as one of the most prominent organizations at the University of Chicago. In partnership with industry professionals, corporate sponsors, and the media, MODA strives to connect the University of Chicago community to the greater Chicago and nationwide fashion industries.

Gathering dedicated undergraduate students from all backgrounds, the MODA Board leads our programs, organizes our events, and facilitates a discussion about the meaning of fashion at UChicago.

WHAT // DO WE DO?

MODA runs four main programs to accomplish our mission.

1. Events, like our signature [Spring Fashion Show at Union Station](#). Held at the end of Winter Quarter, the Spring Fashion Show features designs by University of Chicago students and local professional designers. In 2015, our show attracted 1,400 attendees.

2. MODA Blog, a daily dose of Chicago lifestyle. Covering the campus and the city, the Blog attracts between 600 and 1,200 views daily. You can check us out at www.modachicago.com.

3. [MODA Magazine](#), our quarterly publication. Entirely produced by students, the MODA Magazine features student models, photographers, writers, stylists, editors, and more! MODA Magazine has reached an audience of over 7,000 readers via online and in-person distribution. MODA Magazine was recently celebrated by Teen Vogue as one of the best college fashion publications in the country.

4. Designer Boot Camp, a 33-week intensive immersion course in fashion design and garment construction. Over the years, our DBC program has trained dozens of UChicago students with no previous sewing experience. DBC students also meet with local designers and fashion entrepreneurs to get exposure to careers in fashion. Our DBC alumni ultimately showcase their 3-piece capsule collections at our annual Spring Fashion Show.

POSITION // DESCRIPTION

The DBC DEPUTY DIRECTOR assists the DBC Director in managing DBC's year-long curriculum to teach students the basics of fashion design and construction, producing collections for MODA's Spring Show at Union Station and FOTA's Spring Quarter Show. The DBC Deputy Director will be trained to take over the role of DBC Director. You will help:

- Write, market and distribute applications for DBC
- Review applications and choose which students will be participating in DBC
- Create and enforce a DBC lesson timeline
- Attend all DBC lessons to oversee progress
- Recruiting Chicago-based designers to come and teach guest lessons

The ideal candidate is pedagogical and extremely devoted to teaching design. You have a good design aesthetic, understand the difficulty of sewing and communicate well when discussing collection designs with DBC designers. You must supervise designers and keep them dedicated, motivated and interested in attending all DBC sessions to create an outstanding collection. *Prior participation in the DBC program or external fashion design experience is required. Position open to current First and Second Years only.*

THE APPLICATION

Name:

Year of Graduation:

Major:

E-Mail:

Phone Number:

1. **Study abroad plans:** Are you thinking of going abroad? If so, when?
2. **Other commitments:** Please list all other organizations, teams, or jobs you're committed to, and the weekly time commitment for each.
3. **Previous design experience:** Please provide a brief outline of your experience designing, both with MODA and otherwise.
4. **What makes you the best candidate for the position?**
5. **Why does MODA appeal to you? If you've been involved before, why have you enjoyed it?**
6. **Tell us something you'd like us to know. (Really. Anything!)**

If available, please attach your resume with your application.
Thank you for your interest in MODA!