

## The Profile: Silicon Valley's most radical family & the baddest woman in Hollywood

I talked to Dennis Crowley about the exact moment he knew he had to step down as CEO of Foursquare. It's a crazy, serendipitous story that makes you realize you're not the only one who gets paranoid & insecure. In this case though, that paranoia shaped the trajectory of the company – and Crowley's life. [Click here to help me reach my traffic goals.](#)

Here are six articles guaranteed to make you less paranoid and insecure this week. (Actually JK, I don't guarantee anything, but it sounds nice.)

- [Silicon Valley's most radical family](#) (\*HIGHLY RECOMMEND\*)
- [The baddest woman in Hollywood](#)
- [The CEO who made \\$500M hitting home runs](#)
- [The mean girl of Twitter](#)
- [The company bringing sci-fi to life](#) (short read)
- [The most religious bad boy in America](#)

### PEOPLE TO KNOW.

**Silicon Valley's most radical family:** This is a profile of renowned VC Ben Horowitz, and his dad, David. One sees blacks as criminals, the other as role models. One sees Trump as the problem, the other as the answer. When David went to college campuses to denounce things that Ben believes in, Ben paid for his bodyguard. It's a fascinating look at a family that disagrees on nearly everything, but rallies around one common belief: revolution is the way forward.

*"With my father, everything was an argument to the death. My bar for 'inflammatory' was so high."* [['One Family. Many Revolutions: From Black Panthers, to Silicon Valley, to Trump.' The NEw York Times](#)]

**The baddest woman in Hollywood:** Charlize Theron 'the adult' is a badass Hollywood action star, but Charlize 'the teenager' went through unimaginable trauma. When she was 15, her abusive, alcoholic dad came home one night and threatened Charlize & her mom with a gun. What happened next was enough to scar her for the rest of her life. Jaw-dropping story.

*"I am not fearful of the darkness. If anything, I am intrigued by it, because I think it explains human nature and people better."* [['Charlize Theron's Sick Work Ethic.' The New York Times](#)]

**The CEO who made \$500M hitting home runs:** Well, now we know what A-Rod did during his suspension from the Yankees -- he went to business school. I was having a hard time picturing him trying to blend in with the college kids until I read this nugget about his study group: "Our first meeting was at Starbucks, and we got no work done because I was signing autographs." I feel you, A-Rod.

*"I want youngsters to know you can be an entrepreneur and get the same rush that you do when you hit a home run or win a World Series."* [[A-Rod's Next Chapter Is a Whole New Ballgame: Business, Fortune](#)]

## COMPANIES TO WATCH:

**The mean girl of Twitter:** [Wendy's Twitter account](#) is like that snarky girl in middle school whose comments burn for days. Here's an example: [Sam asked](#), "Can I get directions to the nearest McDonald's?" And Wendy's fired back with, "Go down Regret Rd, and take a left on Disappointment Dr." If corporate Twitter accounts don't give you a rush, I don't know what does.

*"Hardee's blocked Wendy's on Twitter."* [['You Want Snark With Those Fries? No One Is Safe From Wendy's Tweets.'](#) Wall Street Journal]

**The company bringing sci-fi to life:** A company in Wisconsin will inject a chip under the skin of its employees so they can swipe into the office & pay for food with a wave of their hand. Meanwhile in New York, we're still out here inserting paper cards into a turnstile at the subway like Neanderthals. Who knew all the innovation was coming out of Wisconsin?!

*"Friends, they want to be chipped. My whole family is being chipped — my two sons, my wife and myself."* [['Microchip Implants for Employees? One Company Says Yes.'](#) The New York Times]

## THROWBACK:

**The most religious bad boy in America:** It doesn't matter if you don't like, don't care, or don't know who Justin Bieber is, this is one of the best things I've read. It's the story of a good kid who was rejected for being *too good* (AKA lame). So the solution to not being lame? Tattoos. Hot girls. A police record. Justin is all of us at one time or another. And in spite of all the money, fame, and attention, he's tragically lonely. His only trusted confidante? God.

*"Unlike employees, friends, and family members, God never disappoints—and is never disappointed in—Justin Bieber."* [['Justin Bieber would like to reintroduce himself.'](#) GQ]