

Steps to Create an Individual Fundraiser

1. Go to <https://tasbirdathon.rallybound.org/Account/Register>.
2. Enter your email address, then click **Next**. You can also register with a Facebook or Google account.
3. Add your name and create a password. Click **Register**.
4. Add your contact information.
5. Set a goal for your fundraiser. You can change this later if need be.
6. If you'd like to compete in the Birding Brawl, check the radio button next to *Competitor*. This will give you the option to create or join a team, but you can also compete as an individual without a team. Click **Next**.
7. Unless you'd like to register another Birdathon account at this time, click **Continue**.
8. Make a donation to your fundraiser, or click **No thanks** to continue the setup process. You can always make a donation later.
9. Agree to the waiver, then click **Complete Registration**.
10. Once the page reloads to your dashboard, upload a photo for your profile. This will help potential donors identify you when they look at your fundraiser. Click **Next** once you've uploaded a photo.
11. Update your fundraising goal, or make a donation towards your fundraiser. You can click **Skip** to bypass either of these steps.
12. Click **Skip** if your contact information looks correct.
13. Enter a custom URL for your fundraiser. Click **Create My URL Now**.

That's it! You're ready to start fundraising. Here are our tips for getting your fundraiser up and running:

- Ask 10 people to donate \$10 to your fundraiser
- Share your favorite Birdathon program or community event with family and friends (A [Flock Party Friday](#) or our [May 19th Flappy Hour](#) are great options!)
- Reach out to your network using our [email and social media templates](#)

If you have any questions, please direct them to Lisa Ramie, Travis Audubon Development Manager, at lisa@travisaudubon.org. We appreciate your support!