



Acceptable Use Policy (AUP) Template

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Acceptable Use Policy (AUP) Template

Purpose

At [YOUR COMPANY] Technologies ("[YOUR COMPANY]") we are enabling the Internet of Humans; a world with connected cognitive and emotional intelligence to promote wellbeing. This Acceptable Use Policy ("AUP") sets forth the guidelines for the use of the [YOUR COMPANY]'s products, services, and platforms ("Services") by our Partners, Customers, and End-Users.

Audience

This AUP applies to any individual, entity, or process that interacts with [YOUR COMPANY] Services.

Definitions

Can be found in the General Terms and Conditions Document

Acceptable Activities

A Customer may use [YOUR COMPANY]'s Services for any lawful activities that are also for the described indications and purposes of research and commercial development as agreed upon in the Customer contract. These can include, but are not limited to applications of research toward developing tools for observation, diagnosis, intervention, wellness, self-improvement and social connection. Dynamic consent models are preferred when requesting use of user data.



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Unacceptable Activities

In connection with the use of [YOUR COMPANY]'s Services, the following activities are not accepted:

1. **Discrimination:** You may not offer products or services that promote, encourage, or facilitate hate speech, violence, or discrimination against individuals.
2. **Inference and interpretation:** You may not use [YOUR COMPANY]'s Services for unauthorized interpretations of mental state or medical conditions without permission from End-Users.
3. **Exploitation:** You may not use data acquired from [YOUR COMPANY]'s products and services for sales or exploitation of user insights without user opt-in permission.
4. **Employment:** You may not attempt to use data acquired through [YOUR COMPANY]'s products and services to undermine End-User's ability to maintain employment.
5. **Insurability:** You may not attempt to use data to diminish access to health, life, or other kinds of insurance.
6. **Hateful activities:** You may not offer products or services to promote or condone hate or violence based on race, ethnicity, color, national origin, religion, age, gender, sexual orientation, disability, medical condition, or other discriminatory intolerance.
7. **Misinformation:** You may not attempt to manipulate people into believing misinformation.
8. **Harm:** You may not harm others or cause individuals to harm themselves or others.
9. **Political Campaigning:** You may not use data acquired from [YOUR COMPANY]'s Services for political campaigning.
10. **Illegal Activity:** You may not use [YOUR COMPANY]'s products and services in violation of any applicable law or regulation, including privacy laws in applicable jurisdictions;
11. **Overriding an individual's ability to make a decision:** You may not use [YOUR COMPANY]'s products and services to override the will or ability to make a decision of the end-user;
12. **Decisions over end-users:** You may not use the information or insights from [YOUR COMPANY]'s products or services to make high-stakes decisions over the end-user without their involvement and consent;



Activities that Require Approval

1. Alternatives to dynamic consent and opt-in models can be proposed along with relevant justification for review and final approval by [YOUR COMPANY] leadership.
2. Use of [YOUR COMPANY]'s products and services in the context wherein Customer vendor applications are utilized in the collaboration. APIs, data processing, storage, and access protocols must be submitted to [YOUR COMPANY] leadership for review.

Penalties

[YOUR COMPANY] reserves the right to investigate any suspected violation of the AUP or misuse of [YOUR COMPANY]'s Services. Without limiting any other remedies available to it, [YOUR COMPANY] may in its sole discretion suspend or terminate access to [YOUR COMPANY]'s Services for violations of this AUP, to prevent harm to other parties, or to preserve its security, availability or integrity. Terms not defined in this AUP will have the meaning set forth in the applicable agreement between customers and [YOUR COMPANY].

Infringement Reporting

If you become aware of an infringement of the AUP, report the matter to xxx

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