

S.MICHAEL Creative Branding - Website Sitemap Template

Definition: A website “Sitemap” is a consolidated outline of every page on your current or future website.

Goal: Using the information here as a reference, think about all the pages you plan to incorporate into your new website and construct your Sitemap accordingly. You can copy this document by going to “File -> Make a Copy” if you would like to make a copy and build your Sitemap in Google Docs.

Examples: Here are a couple of examples to get you started.

Example 1 - Small Website

For a small and simple website, your sitemap might be as follows:

- Home
- About
- Services
- Testimonials
- Contact
- Blog

Example 2 - Medium Website

For a website with more pages, your sitemap might be more extensive. For example, here is the Sitemap for the S.MICHAEL Creative Branding website as of mid-2024.

- Home
- About
- Digital
 - Web Design
 - Web Hosting
 - Digital Marketing & SEO
 - Graphic Design

- Print
 - Custom Logo Apparel
 - Promotional Products
 - Signs, Banners, and Displays
 - Professional Printing Services
 - Company Web Stores
- Strategy
 - Brand Identity
 - Marketing Strategy
 - Technology & AI
- Portfolio
- Resources
 - General
 - News & Blog
 - Notable Partners
 - Legacy Website
 - Print Resources
 - Overview
 - Global Supplier Network
 - Product Research Guide
 - Timelines & Planning
 - The Order Process
 - Fee Schedule
 - Legal
 - Merchandise Order Terms & Conditions
 - Web Hosting Terms & Conditions
 - Web Hosting DMCA Policy
- Contact
- Landing Page - Free Discovery Call
- Privacy Policy