

Outreach Method:

Hi John, how are you?

I really love your work man, it's amazing! My favourite piece is 'Paper Jet' . How long did it take you to complete?

I honestly don't know how you can create such brilliant pieces. I can't even draw a straight line with a ruler but I am good at digital marketing. Would you like me to send you over a quick loom video of me breaking down your marketing strategies for free?

Context: I send 20 of these DM's out a day. I get at least 3 responses and they are all positive. I then send the video and I am confident that I pick the right weaknesses because I follow the WWP and one replied saying I hit his weakness bang on but he already had somebody working on it.

I think I'm going to try and be a bit more forward with my messages because I feel like sometimes going from a compliment to an offer makes the complement seem less genuine.

New Method:

Hi John, how are you?

Man I think your work is incredible and you have a good following. You have massive potential to grow. Would you like me to send over a loom video breaking down your marketing strategies?

Thoughts: What do you guys think? Any feedback would be greatly appreciated.