

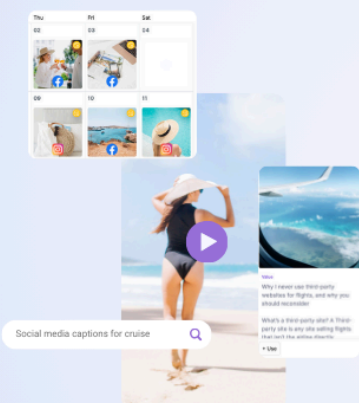
Cruise Content Bundle For Travel Advisors

Instructions

1. Open Reels and Carousel templates with Canva
2. Post the Reels and carousels as they are or take a minute to customize them to fit your brand and your business goals — add your own brand colors and fonts, add examples from your own business, etc.
3. Pick a caption to post with your Reel or carousel.
4. Voila! You've now created engaging posts to attract more cruise bookings. 🎉🥂

Bundle Resources

1. [Reels Templates](#)
2. [Carousel Templates](#)
3. [Social Media Captions](#)
4. [Guide To Getting More Inquiries From Social Media](#)



Social media captions for cruise

Travel Agent Collective is the travel industry's only all-in-one social media management tool

Plan, create and schedule content seamlessly with the vault of thousands of travel captions, images, videos, Reels, Canva templates, and other resources — all designed to get you more inquiries and bookings.

[Join Now →](#)

Cruise Captions

1

AUTHORITY POST: What you do behind the scenes

By now, you know that I'm a travel advisor specializing in cruises to [insert destinations or type of cruising].

As a cruise specialist, I handle everything from flights and accommodations to tours and beyond so my clients have seamless and stress-free cruise experiences.

But here's what you might not know—I spend hours comparing cruise lines, finding the best cabins, and securing special dining reservations just for you. I even pre-book your shore excursions and make sure your travel documents are all set.

I'm always in touch with my travel partners to ensure every detail is perfect, from accessibility needs to dietary restrictions. I provide tips to avoid seasickness, navigate language barriers, and pack like a pro.

Let me take the stress out of planning your dream cruise. With my expertise, your voyage will be smooth sailing all the way! 🚢✨

2

CONNECTION POST: Introduce yourself

Hey, friends, clients, and Insta-family! I just wanted to take a moment to say thank you to all of you!

Meeting new faces, welcoming new clients, and building relationships here has been an absolute blessing.

For those of you who are new or don't know me well yet, here are a few fun facts about me as a cruise specialist:

1. I've sailed on over 10 different cruise lines and visited 20+ countries.
2. My favorite cruise to date was my 10th-anniversary river cruise on the Danube.
3. All of the cruises I take are prep for a future expedition cruise I'd like to do to Antarctica and through Drake's Pass.

Now, I'd love to hear about you! Tell me something interesting in the comments! 🚢✨

3

AUTHORITY POST: How you add a personal touch

After years of planning trips and cruising the seas myself, I've learned that the game-changer is the personal touch you won't find on big booking platforms.

Adding that personal touch is my superpower when it comes to planning your dream cruises.

I take the time to get to know you—your travel preferences, what you enjoy, and what you value.

That way, I can plan a cruise experience that's uniquely yours — everything from the ship and the route to the off-shore activities can be personalized to fit your travel style.

When you're ready to add that special touch to your next cruise adventure, let's chat!



4

AUTHORITY POST: You versus Google

Raise your hand if you've ever gone down the Google rabbit hole of cruise destinations, ships, cabins, excursions, and all the cruise things...

And raise your hand again if you've come up for air feeling more confused than ever 🤔

There are SO many choices when it comes to planning a cruise, and endless internet searches don't always give more clarity.

Well, I don't mean to brag, but cruise planning is my superpower! If you are:

- 👉 Overwhelmed by the choices of destinations and cruise lines.
- 👉 Unsure about which cabin to pick or what excursions to book.
- 👉 Looking for confidence that your cruise will check all your boxes.
- 👉 Wanting support in every stage of the cruise process.

Head to the link in my bio and book a complimentary planning call. I'll get to know you and your travel needs, and you'll get to know me and how I can make your cruise planning a breeze.

Let's take the stress out of your next cruise adventure together! 🚢✨

5

CONNECTION POST: Cruise Style

What's your style when it comes to choosing a cruise?

Picking the perfect cruise in a sea of so many options can be overwhelming, so it's always a pleasure for me to find my clients a cruise that matches their tastes.

Where do you fall?

🚢 Popular cruise lines like ____ [insert 2-3 cruise lines] 🌴 Luxury cruises like ____ [insert 2-3 luxury cruise lines] 🎉 Adventure cruises like ____ [insert 2-3 adventure cruise lines]
🌍 Unique cruises like river cruises, expedition cruises, and themed cruises

Comment below and share your cruise style with me!

6

AUTHORITY POST: The betting type

Are you the betting type? Me neither, and especially not when it comes to travel!

But if I were to bet on the best way to plan a cruise vacation, I'd bet on my cruise planning services.

After working as a cruise expert for years, I've learned a thing or two.

My clients never have to roll the dice on picking a cruise line they may not end up liking or on booking a cabin that doesn't meet their expectations.

And they never have to worry about packing their itinerary with activities they don't actually end up enjoying.

You can bet that when you put your cruise plans in my hands, you'll get a voyage that's perfectly designed for you!

Got any questions? Fire away in the comments. 🚢 ✨

7

AUTHORITY: Client testimonial

You know what's music to my ears? Other than the sound of the ship's horn as we set sail, that is.

It's the sound of my clients absolutely raving about their cruise experience! Like this client who recently returned from [The Caribbean] on [insert cruise line and ship].

[Insert client testimonial]

Like I said, music to my ears!

8

SALES: Your services

You know that moment when you think of the perfect thing to say, but it's too late because the moment has passed?

I've been there and kicked myself later for not speaking up at the time.

But when it comes to cruising, I just can't stay quiet.

And I would be careless if I didn't speak up about my cruise planning services.

If you're looking for trusted advice and someone to help you sort through the endless options for cruise lines and cabins, someone to guide you on shore excursions, and to give you priceless advice after taking [Insert number] of cruises myself, don't hesitate to get in touch.

Get more leads and clients with TAC **Start Posting Content** →