

# Pre Launch Email

## Subject Line Options:

- 1 Something exciting is coming from Sajan & Justin... (Fitness coaches will LOVE this!)
- 2 New Done-for-You Fitness PLR from Sajan & Justin – A Must-Have!
- 3 Prelaunch Alert: PLR Fitness Program Made for Real People (Coming Soon!)

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Hey [First Name],

Just giving you a quick heads-up about an exciting new release from **Sajan & Justin** that your audience will definitely want to see.


👂 If your tribe includes health coaches, fitness creators, or anyone in the personal development space—this one's a goldmine.

They're launching a **brand-new Done-for-You PLR package** called:  
**"Plus-Size Fitness Guide – Empower Your Journey with Confidence & Strength"**

This is a **high-quality, done-for-you fitness and empowerment program** specifically created for **plus-size individuals**—a powerful, underserved niche that's ready to explode.

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 **Launch Date:** Tuesday, 28th April 2025

 **Launch Period:** [28 April → 02 May]

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## ☀️ What's Inside?

- ✓ A premium eBook designed to empower plus-size individuals through realistic, motivating fitness guidance
- ✓ A fully done-for-you sales funnel for easy monetization
- ✓ Marketing materials including email swipes, social media content, and eye-catching graphics
- ✓ **Upsell package** with 11 high-quality tutorial videos + MP3s for those who prefer visual learning

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This is the kind of offer that **sells itself**—it's fresh, relevant, and built to help your customers start earning fast with zero content creation hassle.

💡 Stay tuned—I'll shoot over all the details on launch day so you can lock in the best commissions.

Got any questions in the meantime? Just hit reply!

Talk soon,  
[Your Name]

## Launch Email

### Subject Line Options:

- ① LIVE: Brand-New Done-for-You Fitness PLR Just Dropped!
- ② Exclusive PLR on Plus-Size Fitness – Early Bird Pricing for 2 Hours Only!
- ③ Just Launched: Empowering Fitness Guide with Full PLR Rights!

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Hey [First Name],

If you've been waiting for a **high-quality fitness PLR** that truly connects with today's market, this is it!

**Sajan & Justin** just launched their brand-new done-for-you package:

**“Plus-Size Fitness Guide – Empower Your Journey with Confidence & Strength”**

And it's packed with everything your audience needs to **rebrand, resell, and profit**—right out of the box.

💡 **Early bird pricing is live NOW—but only for 2 hours!**

👉 **Grab the Early Bird Deal Here:** [Insert Affiliate Link]

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### What's Inside This PLR Package?

- ✅ A premium eBook designed to help plus-size individuals take charge of their fitness journey
- ✅ A complete done-for-you sales funnel (sales page, thank-you page, upsell page)
- ✅ Marketing assets like email swipes, social media images, promo graphics, and more
- ✅ A powerful upsell package with **11 video tutorials + MP3 versions** for added revenue
- ✅ Full PLR license – Sell it, rebrand it, teach it, or use it as lead-gen content

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This niche is **highly underserved and growing fast**—and this guide is all about empowerment, not pressure. Whether your audience includes coaches, health creators, or list-builders, this package gives them **everything they need to launch immediately**.

### **Early Bird Pricing Ends in Just 2 Hours!**

Don't miss the lowest price during this special launch window.

 **Get the deal before the price goes up:**

 [Insert Affiliate Link]

If you want to promote a self-help fitness offer that actually stands out and sells—**this is the one to get behind!**

Talk soon,  
[Your Name]

## "Done-for-You Shortcut" Angle

### Subject Line Options:

- 1 Why create from scratch when this fitness product is done for you?
- 2 Save time & effort—grab this ready-to-sell fitness PLR!
- 3 Skip the hard work—this empowering fitness package is ready to go!

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Hey [First Name],

Let's be real—**creating a high-quality product from scratch takes a LOT of time.**  
Researching, writing, designing a funnel, putting together visuals—it's exhausting.

What if you could skip all of that and **get a full, premium fitness product that's already done-for-you** and ready to profit from?

**Sajan & Justin** just dropped a brand-new PLR package:

**"Plus-Size Fitness Guide – Empower Your Journey with Confidence & Strength in 2025"**

 No writing. No design work. No headaches. Just plug it in and launch.

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### What's Inside the Package?

- ✓ A professionally written eBook focused on realistic, empowering fitness for plus-size individuals
- ✓ A complete sales funnel – includes sales page, thank-you page, and upsell
- ✓ Marketing materials – email swipes, social media content, promo graphics
- ✓ A high-converting upsell with **11 fitness tutorial videos + MP3 audio versions**

✓ PLR License – Rebrand it, sell it as your own, or use it for coaching, content creation, or lead magnets

Whether your customers want to build a product, add a new offer to their coaching programs, or just save time creating content—**this package delivers everything in one powerful bundle.**

📌 **Grab the Done-for-You Fitness Package Here:**

👉 [Insert Affiliate Link]

🕒 The early bird price is live for the first 2 hours—this is the best time to grab it!

Why spend weeks building a product when you can launch this one today?

Talk soon,  
**[Your Name]**

## Make Money with This PLR" Angle

### Subject Line Options:

- 1 Turn this done-for-you fitness PLR into real profit—No product creation needed!
- 2 A ready-made digital product you can sell today—fitness niche goldmine!
- 3 Want to make money online? This Plus-Size Fitness PLR is your shortcut!

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Hey [First Name],

If you've been thinking about making money online but don't have the time (or energy) to build a product from scratch, this is exactly what you need.

**Sajan & Justin** just launched a brand-new, done-for-you PLR package:  
**"Plus-Size Fitness Guide – Empower Your Journey with Confidence & Strength"**

This is a complete, ready-made digital product that you can rebrand, sell, or plug into your business in multiple ways to start generating income quickly.

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### Here's How You Can Profit with It:

- ✓ Sell it as a high-value self-help fitness product
- ✓ Use it in coaching programs or group challenges
- ✓ Turn it into lead magnets to grow your list


- ✓ Repurpose it into a course, workshop, or paid membership
  - ✓ Bundle it with your existing offers for more value
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## What's Inside the PLR Package?

- ✓ A professionally written eBook on fitness for plus-size individuals
- ✓ A complete sales funnel – sales page, thank-you page, and upsell
- ✓ Ready-to-go marketing materials – emails, graphics, and social posts
- ✓ An upsell package with **11 high-quality video tutorials + MP3 versions**
- ✓ PLR license included – Rebrand, resell, or use the content however you like

 **Start selling & profiting today:**

 [Insert Affiliate Link]

 **Bonus:** The early bird price is live for the first 2 hours—grab it now before it jumps up!

This is one of the easiest ways to **launch a real offer fast** and start monetizing the booming fitness/self-help market—without creating anything from scratch.

Let me know if you need anything else!

[Your Name]

## How to Use This PLR & Make Money" Angle

### Subject Line Options:

- 1 5 Ways to Use This Fitness PLR to Make Money Right Away
  - 2 Turn This Done-for-You Fitness Guide into Profit Fast!
  - 3 How to Monetize This Brand-New Plus-Size Fitness PLR Package
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Hey [First Name],

Creating and selling digital products is still one of the **best ways to make money online**—but let's be real...

**Writing, editing, and building a sales funnel takes time.**

That's why **Sajan & Justin** just dropped a brand-new **done-for-you PLR package** called:  
**"Plus-Size Fitness Guide – Empower Your Journey with Confidence & Strength"**

It's a full-blown, ready-to-sell product you can start profiting from immediately.

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## 5 Ways to Monetize This PLR Right Now:

- 1 **Sell it as your own digital product** – Just rebrand and launch.
  - 2 **Use it as a tripwire offer** – Add it right after someone joins your list.
  - 3 **Bundle it with your existing content** – Perfect for fitness, wellness, or coaching programs.
  - 4 **Repurpose it into blog posts, videos, or reels** – Build authority while driving traffic.
  - 5 **Turn it into a workshop or mini course** – Add the video upsell and charge premium prices.
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### Here's What You're Getting:

- ✓ A premium-quality eBook tailored for the plus-size fitness market
- ✓ A complete sales funnel – sales page, thank-you page, and upsell
- ✓ Full marketing kit – email swipes, social posts, and promo graphics
- ✓ **11 tutorial videos + MP3 audio versions** in the upsell
- ✓ Full PLR license – Sell it, rebrand it, or use it as content

 **Grab the PLR Package Here:**

 [Insert Affiliate Link]

 **Early Bird Deal:** You'll get the lowest price for the first 2 hours only—then it goes up!

Why build something from scratch when this is already done for you and ready to earn?

Let me know if you've got questions!

[Your Name]

## Follow-Up Email – “Check Out These Success Ideas” Angle

### Subject Line Options:

- 1 Already grabbed this PLR? Here's how to maximize it!
  - 2 5 More Ways to Profit from This Done-for-You Fitness Package
  - 3 If you picked up this fitness PLR, here's how to make it work harder for you!
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Hey [First Name],

If you've already grabbed **Sajan & Justin's Plus-Size Fitness Guide PLR**, then you're holding a goldmine of high-quality, empowering content that can be turned into serious profit.

But here's the question...

👉 **Are you really making the most of it?**

Here are **5 smart ways to maximize your PLR** and boost your income:

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📌 **1. Create a Premium Coaching Program**

💡 Use the eBook + video content as your base and add weekly check-ins, accountability sessions, or bonus resources—charge \$297 or more!

📌 **2. Launch a 7-Day Fitness Challenge**

💡 Break the content into bite-sized steps and run it as a paid or lead-gen challenge. Use it to build community and promote your other offers.

📌 **3. Add It as a Tripwire or Upsell**

💡 Got a fitness or wellness lead magnet? Offer this PLR as a low-cost upsell to increase cart value and warm up your audience.

📌 **4. Use the Videos to Create a Course or YouTube Series**

💡 Turn the 11 tutorial videos into a paid mini course or drip them as weekly YouTube content to grow your following and sell your brand.

📌 **5. Print It as a Physical Guide or Workbook**

💡 Fitness guides and journals do well on Amazon and Etsy—just format the content, add your branding, and you're ready to go!

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📌 **Haven't Picked It Up Yet?**

No worries—you can still grab full access right now:

👉 [Insert Affiliate Link]

Whether you want to sell it, teach with it, or build your list—**this PLR is the perfect shortcut** to launch a high-demand product in a profitable niche.

Let me know how you plan to use it—I'd love to hear your strategy! 🚀

**[Your Name]**

# Last Call Email – "Price Doubles at Midnight!" Angle

Subject Line Options:

- ❶ Last Call: Price Goes Up at Midnight!
- ❷ Final Reminder: Grab This Fitness PLR Before the Price Doubles!
- ❸ Don't Miss Out—Last Chance to Get the Done-for-You Fitness Package!

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Hey [First Name],

Just a quick heads-up... this is your last chance to grab Sajan & Justin's brand-new PLR package:

**"Plus-Size Fitness Guide – Empower Your Journey with Confidence & Strength"**  
at the lowest possible price.

At midnight tonight, the price **DOUBLES**—so if you've been on the fence, now is the time to act.

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 Here's What You Get:

- ✅ A premium eBook that empowers plus-size individuals with realistic, body-positive fitness strategies
- ✅ A ready-to-use sales funnel – sales page, thank-you page, and upsell
- ✅ Marketing materials – promo emails, social media posts, eye-catching graphics
- ✅ Upsell package with 11 step-by-step video tutorials + MP3s
- ✅ Full PLR rights – Rebrand it, sell it, teach with it, or turn it into fresh content

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 Lock in the best deal before the price skyrockets:

 [Insert Affiliate Link]

Whether you want to launch a digital product, build a course, or use it for lead generation—this is one of the easiest, fastest ways to start earning.

 After midnight, the price goes up and this deal is gone.

Don't miss your shot—this niche is hot, and this content is ready to go!

Talk soon,  
[Your Name]



